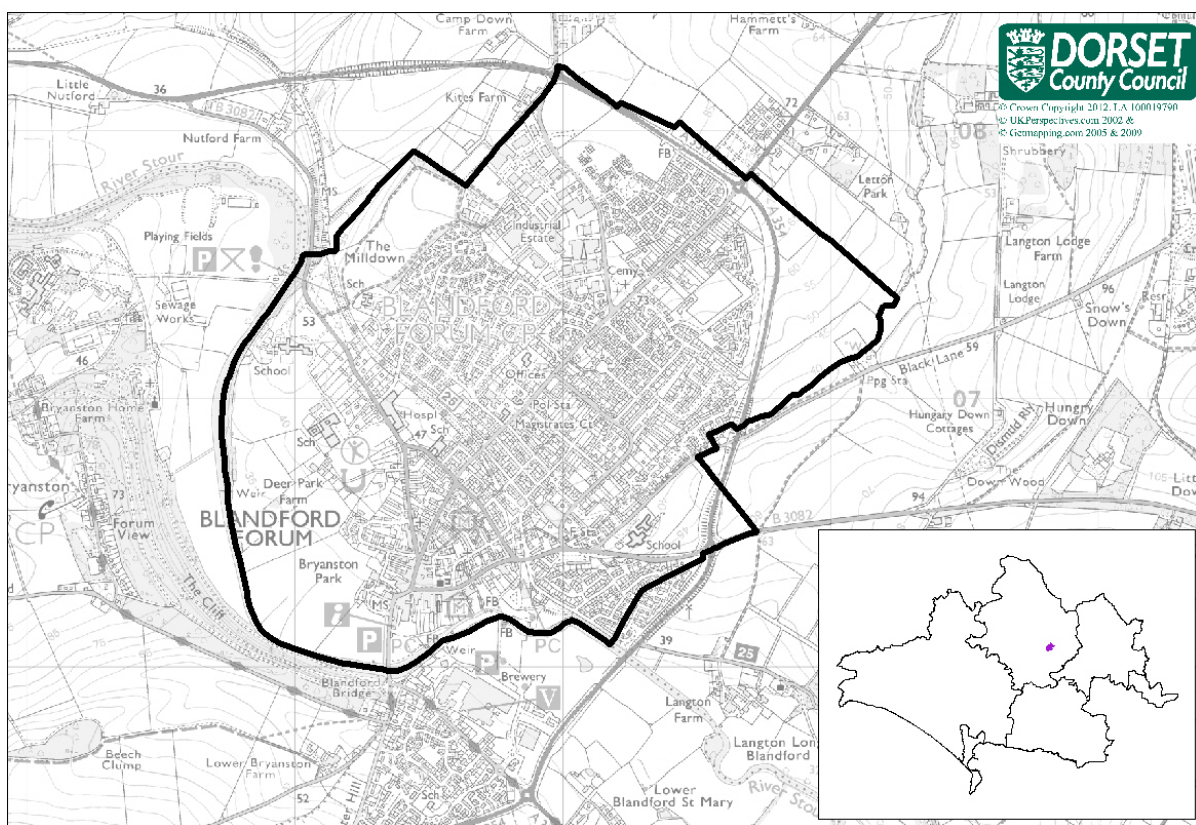


Electoral Division Profile 2013



Blandford Electoral Division

Total Population: **9,980** (2011 Mid Year Estimate, DCC) Number of Electors: **7,957** (March 2013, NDDC)

- Blandford Electoral Division is composed of the following wards: Blandford Hilltop, Blandford Damory Down, Blandford Station, Blandford Langton St Leonards and Blandford Old Town.
- Within the division there is 1 library and 3 schools (2 primary and 1 secondary).

Population

2011 Mid-Year Population Estimates, ONS & DCC	Blandford Electoral Division	North Dorset	Dorset (DCC)
All	9,980	68,580	412,910
% aged 0-15 years	17.0%	18.0%	16.3%
% aged 16-64 years	64.1%	60.4%	58.5%
% aged 65-84 years	15.8%	18.4%	21.3%
% aged 85+ years	3.1%	3.1%	3.9%

- Blandford has a total population of almost 10,000
- Blandford's population is younger than the County average, just 18.9% are aged 65+ years compared to 25.2% across Dorset.

Ethnicity/Country of Birth

<i>Census, 2011</i>	Blandford Electoral Division	North Dorset	Dorset (DCC)
% white British	94.3	94.7	95.5
% Black and minority ethnic groups (BME)	5.7	5.3	4.5
% England	89.4	89.7	91.0
% born rest of UK	3.4	3.4	3.4
% Rep of IRE	0.4	0.3	0.4
% EU (member countries in 2001)	2.1	1.6	1.3
% EU (Accession countries April 2001 to March 2011)	1.1	1.3	0.7
% born elsewhere	3.5	3.6	3.1

- 5.7% of Blandford's population are from black or minority ethnic groups, higher than the County average (4.5%).

Households

<i>Census, 2011</i>	Blandford Electoral Division	North Dorset	Dorset (DCC)
all household spaces	4,590	30,420	195,060
% household spaces with no usual residents	3.2	6.1	8.2
all household spaces with residents	4,440	28,670	180,210
% owner occupied	65.8	70.5	72.7
% rented (public)	18.7	13.5	12.4
% rented (private) & others	15.5	16.0	14.9
% no cars	18.8	12.0	15.5
% 2 or more cars	37.0	45.9	41.0
% of households 65+ (couples or lone, with/without dependents)	23.3	27.0	30.6
% married couples with/without dependents	33.8	38.3	35.1
% cohabiting couples with/without dependents	11.4	9.1	8.4
% lone parents with/dependents	7.6	7.0	7.6
% all others	23.9	18.6	18.4
average household size	2.2	2.4	2.3

- Blandford has a low proportion of vacant properties and second/holiday homes (3.2% compared to 8.2% across Dorset).
- Almost 19% of households rent from the local authority/housing association. Significantly higher than the County average (12.4%).
- There is a lower level of car ownership in Blandford, typical of the towns in Dorset.

Health and Care

<i>Census, 2011</i>	Blandford Electoral Division	North Dorset	Dorset (DCC)
% long term illness/disability	18.5	17.5	20.1
% health very good/good	80.7	83.0	80.5
% health very bad/bad	4.6	4.2	5.0
% provides unpaid care	10.3	10.6	11.9
% all usual residents in communal establishments	1.5	4.4	2.3

- Overall the health of those in Blandford division is slightly better than the County average, 18.5% have a long term illness or disability compared to 20.1% across Dorset.
- Just over 10% of the population are providing unpaid care to a relative or friend, below the County average (11.9%).

Employment and Qualifications

<i>Census, 2011</i>	Blandford Electoral Division	North Dorset	Dorset (DCC)
all usual residents aged 16 to 74	7,310	49,140	293,440
all usual residents aged 16 to 74 economically active	5,520	34,880	199,940
% part-time	22.1	20.6	23.1
% full-time	58.3	53.6	51.0
% self-employed	12.3	19.3	18.4
% unemployed	4.4	3.7	4.0
all usual residents aged 16 to 74 economically inactive	1,790	14,260	93,500
% retired	56.5	58.7	63.6
% student	10.4	13.3	10.0
% looking after home/family	14.5	12.7	11.3
% sick/disabled	14.3	9.1	9.7
% other	4.3	6.1	5.4
all usual residents aged 16 and over	8,290	56,230	345,600
% of all usual residents aged 16 and over no qualifications	21.6	20.0	21.3
% of all usual residents aged 16 and over with higher level qualifications	24.7	26.9	27.0
all usual residents aged 16 to 74 in employment	5,260	33,430	190,900
% high skill occupation	36.2	39.1	40.0
% intermediate skill occupation	44.4	41.9	43.4
% low skill occupation	19.4	19.0	16.6

- Over 58% of the economically active are employed full-time, higher than average for Dorset (51%). The percentage self-employed is lower than average (12.3% compared to 18.4% across Dorset).
- Blandford has a high proportion of people who are looking after home/family (14.5% compared to 11.3% across Dorset).
- Almost 25% have a higher level qualification (degree or above), below the County average (27%).
- 36% are employed in a high skill occupation in Blandford, lower than the County average (40%).

Index of Deprivation 2010, CLG

Lower Super Output Area	IMD Rank
Blandford Damory Down	23,979
Blandford Hilltop	27,788
Blandford Langton St Leonards	19,053
Blandford Old Town	10,178
Blandford Station	14,786

- IMD Stands for the Index of Multiple Deprivation
- All Lower Super Output Areas in England are ranked from 1 for the most deprived to 32,482 for the least deprived
- Blandford Old Town is the most deprived area within the division
- Only Blandford Old Town is within the top 40% most deprived in England

MOSAIC socio-economic classifications, 2012

Rank	Blandford ED Top 5 Mosaic Public Sector Types	Blandford ED %	Dorset CC %
1	Residents in blue collar communities revitalised by commuters	11.9	3.7
2	Mixed communities with many single people in the centres of small towns	6.6	5.7
3	Childless new owner occupiers in cramped new homes	6.4	1.5
4	Self reliant older families in suburban semis in industrial towns	6.4	1.9
5	Transient singles, poorly supported by family and neighbours	5.1	1.1

Electoral Division Profile 2013

Average House Prices

Postcode District	Detached	Sales	Semi-Det	Sales	Terraced	Sales	Flat/Mais	Sales	Overall Average	Total
Blandford ED DT11	£337,947	55	£224,938	26	£165,520	30	£78,720	5	£256,851	116
Dorset	£343,117	689	£233,079	304	£196,327	413	£162,160	220	£260,776	1,626
England & Wales	£324,602	43,260	£201,427	47,961	£196,327	50,491	£243,379	30,131	£238,293	171,843

Source: HM Land Registry, based on sales Oct–Dec 2012

Citizens' Panel Questions—March 2011

Questions —Blandford ED	Yes	No	Net Agreement
Do you feel that you can influence decisions made by Dorset County Council	28%	42%	-14%
Do you feel informed about Dorset County Council	71%	14%	57%
Do you agree that Dorset County Council offer value for money?	47%	26%	21%

Council Tax—2012/13

	Blandford	Notes
Band D	£1,663.80	

Earnings — median weekly earnings of full time employees

	Workplace based	Residence based
DCC Dorset	£458.50	£480.00
Christchurch	£477.40	£486.20
East Dorset	£458.50	£518.10
North Dorset	£379.90	£479.80
Purbeck	£484.60	£439.50
West Dorset	£452.70	£506.30
Weymouth & Portland	£437.50	£449.10

Source: Annual Survey of Hours and Earnings 2012, ONS

Crime Rates

Area	Rate of total crime per 1,000 population
Blandford ED	57.3
DCC Dorset	45.7
South West Region	61.2
England & Wales	72.0

Sources: Dorset County Council, Dorset Police & ONS. For further detail contact 01305 224984

Unemployment Source: Claimant Count, Jan-Dec 2012, ONS

Area	Male		Female		Total		% of claimants long term unemployed
	number	rate	number	rate	number	rate	
Blandford ED	84	3.2	53	2.0	136	2.6	15.0
DCC Dorset	2,605	2.2	1,341	1.1	3,946	1.6	12.1
Great Britain	1,011,913	5.1	514,638	2.6	1,526,551	3.8	25.0

Employment Business Register and Employment Survey 2011, ONS

Area	Employees in employment	% employed in the service sector
Blandford ED	4,100	81%
DCC Dorset	148,700	81%
Great Britain	26,561,700	85%

Note: Excludes self-employed & agricultural employment

Firms Source: MINT Database Jan 2013

	Number of firms	% employing 1-10 people (micro firms)
Blandford ED	560	96%

Produced by the Consultation & Research Group, Dorset County Council, County Hall, Dorchester, DT1 1XJ Tel. 01305 224354.