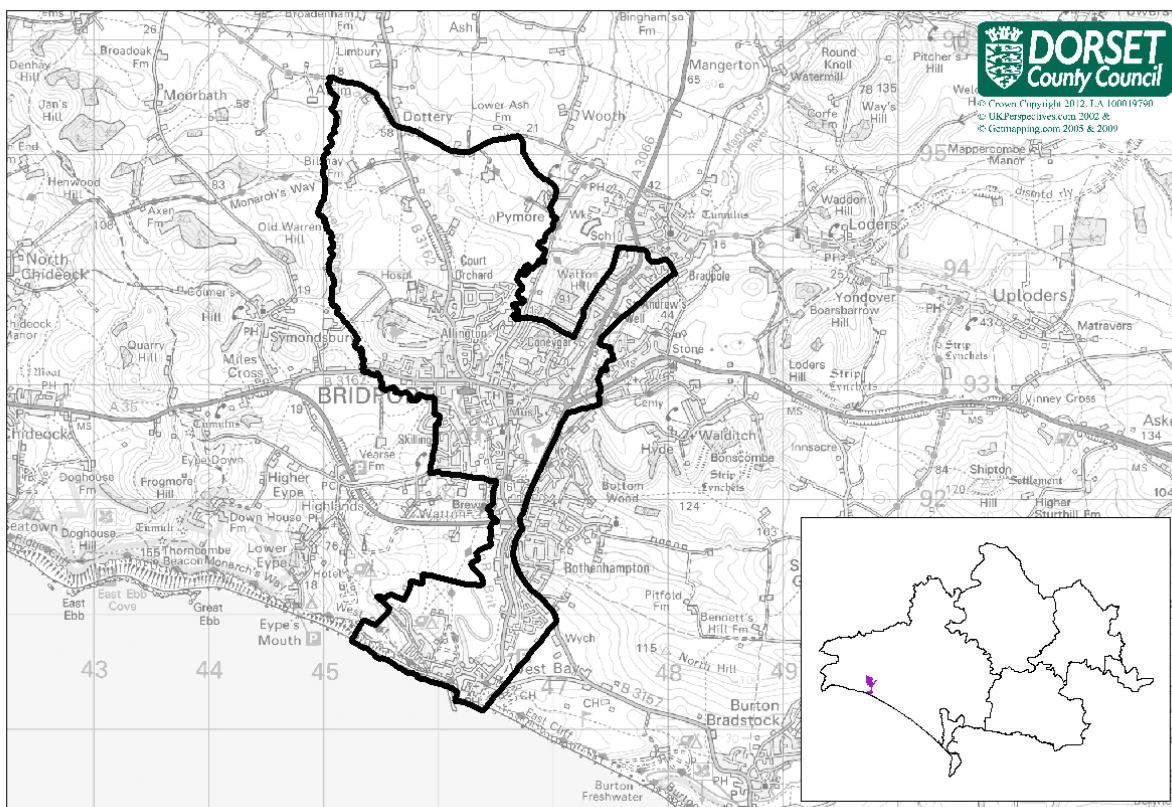


# Electoral Division Profile 2013



## Bridport Electoral Division

Total Population: **9,320** (2011 Mid Year Estimate, DCC) Number of Electors: **7,691** (Dec 2012, WDDC)

- Bridport Electoral Division is composed of the following parishes: Bridport, Allington and the West Cliff area of Symondsburry parish.
- Within the division there is 1 library and 2 schools (both primary).

## Population

2011 Mid-Year Population Estimates, ONS & DCC	Bridport Electoral Division	West Dorset	Dorset (DCC)
All	9,320	99,260	412,910
% aged 0-15 years	15.0%	15.8%	16.3%
% aged 16-64 years	59.4%	57.7%	58.5%
% aged 65-84 years	20.8%	22.3%	21.3%
% aged 85+ years	4.8%	4.2%	3.9%

- Bridport Division has a total population of just over 9,300.
- There is a relatively high proportion of older people in the division, 25.6% are aged 65+ years, slightly higher than the County average (25.2%). There is a high proportion in very old age, 4.8% are aged 85+ years, the County average is 3.9%.

## Ethnicity/Country of Birth

<i>Census, 2011</i>	Bridport Electoral Division	West Dorset	Dorset (DCC)
% white British	96.0	95.7	95.5
% Black and minority ethnic groups (BME)	4.0	4.3	4.5
% England	92.7	91.3	91.0
% born rest of UK	2.5	3.1	3.4
% Rep of IRE	0.5	0.4	0.4
% EU (member countries in 2001)	1.1	1.2	1.3
% EU (Accession countries April 2001 to March 2011)	0.7	0.5	0.7
% born elsewhere	2.6	3.4	3.1

- 4% of the population are of BME groups, slightly lower than the County average (4.5%).

## Households

<i>Census, 2011</i>	Bridport Electoral Division	West Dorset	Dorset (DCC)
all household spaces	5,070	49,340	195,060
% household spaces with no usual residents	11.7	11.2	8.2
all household spaces with residents	4,480	44,390	180,210
% owner occupied	61.9	70.3	72.7
% rented (public)	21.1	13.9	12.4
% rented (private) & others	17.0	15.8	14.9
% no cars	26.0	15.7	15.5
% 2 or more cars	26.2	39.4	41.0
% of households 65+ (couples or lone, with/without dependents)	30.1	31.4	30.6
% married couples with/without dependents	26.9	34.3	35.1
% cohabiting couples with/without dependents	9.9	8.2	8.4
% lone parents with/dependents	8.4	7.0	7.6
% all others	24.8	18.9	18.4
average household size	2.1	2.2	2.3

- Bridport has a high proportion of both vacant properties and second/holiday homes, just over 88% of dwellings have permanent residents.
- There is a high proportion of households in Bridport that are rented from the council or housing association, 21.1% compared with 12.4% across Dorset.
- Car ownership is low in the town, 26% of households have no car, compared with just 15.5% across Dorset.

## Health and Care

<i>Census, 2011</i>	Bridport Electoral Division	West Dorset	Dorset (DCC)
% long term illness/disability	23.7	20.3	20.1
% health very good/good	76.5	80.3	80.5
% health very bad/bad	6.4	5.0	5.0
% provides unpaid care	11.6	12.0	11.9
% all usual residents in communal establishments	1.6	2.7	2.3

- Overall the health of those in Bridport division is worse than the County average. Almost 24% of the population have a long term illness or disability, above the County average (20.1%).
- 11.6% of the population in Bridport are providing unpaid care to a relative or friend, slightly lower than the County average (11.9%).

## Employment and Qualifications

<i>Census, 2011</i>	Bridport Electoral Division	West Dorset	Dorset (DCC)
all usual residents aged 16 to 74	6,620	70,360	293,440
all usual residents aged 16 to 74 economically active	4,510	47,570	199,940
% part-time	25.1	23.0	23.1
% full-time	45.4	48.6	51.0
% self-employed	21.3	21.5	18.4
% unemployed	4.6	3.4	4.0
all usual residents aged 16 to 74 economically inactive	2,100	22,790	93,500
% retired	61.1	65.4	63.6
% student	7.8	10.4	10.0
% looking after home/family	12.1	10.6	11.3
% sick/disabled	14.3	9.1	9.7
% other	4.8	4.5	5.4
all usual residents aged 16 and over	7,920	83,540	345,600
% of all usual residents aged 16 and over no qualifications	25.7	20.1	21.3
% of all usual residents aged 16 and over with higher level qualifications	22.5	30.8	27.0
all usual residents aged 16 to 74 in employment	4,280	45,710	190,900
% high skill occupation	31.8	40.8	40.0
% intermediate skill occupation	47.4	43.1	43.4
% low skill occupation	20.7	16.1	16.6

- Over 45% of those economically active are in full-time employment, lower than the County average (51%). Those who are in part-time employment and self-employed are both higher than the County average.
- Unemployment in Bridport is slightly higher than the County average (4.6% compared to 4%).
- Of those economically inactive, Bridport has a high proportion of people who are permanently sick or disabled, 14.3% compared to a County average of 9.7%.
- Almost 26% of those aged 16+ in Bridport have no qualifications and just 22.5% have higher qualifications (degree or above), the County figures are 21% and 27% respectively.
- Just 31.8% of those in employment have a high skill occupation, significantly lower than the County average (40.0%).

## Index of Deprivation 2010, CLG

Lower Super Output Area	IMD Rank
Bridport Court Orchard	6,220
Bridport Centre North	12,835
Bridport Coneygar	16,900
Bridport Skilling	5,881
Bridport Centre & Allington	11,138
Bothenhampton & West Bay	20,173
Chideock & Symondsburry	15,235
Netherbury	15,969

- IMD Stands for the Index of Multiple Deprivation
- All Lower Super Output Areas in England are ranked from 1 for the most deprived to 32,482 for the least deprived
- Bridport Skilling and Bridport Court Orchard are the most deprived areas within the division
- Both Bridport Skilling and Bridport Court Orchard are within the top 20% most deprived areas nationally and amongst the most deprived in Dorset

## MOSAIC socio-economic classifications, 2012

Rank	Bridport ED Top 5 Mosaic Public Sector Types	Bridport ED %	Dorset CC %
1	Mixed communities with many single people in the centres of small towns	21.8	5.7
2	Residents in retirement, second home and tourist communities	15.7	5.8
3	Self employed trades people living in smaller communities	11.0	6.1
4	People living in social accommodation designed for older people	5.4	1.1
5	Older people living on social housing estates with limited budgets	4.7	2.4

# Electoral Division Profile 2013

## Average House Prices

Postcode District	Detached Sales	Semi-Det Sales	Terraced Sales	Flat/Mais Sales	Overall Average	Total
<b>Bridport ED DT6</b>	<b>£359,641 39</b>	<b>£306,316 3</b>	<b>£189,525 20</b>	<b>£127,666 6</b>	<b>£286,786</b>	<b>68</b>
Dorset	£343,117 689	£233,079 304	£196,327 413	£162,160 220	£260,776	1,626
England & Wales	£324,602 43,260	£201,427 47,961	£196,327 50,491	£243,379 30,131	£238,293	171,843

Source: HM Land Registry, based on sales Oct-Dec 2012

## Citizens' Panel Questions—March 2011

Questions —Bridport ED	Yes	No	Net Agreement
Do you feel that you can influence decisions made by Dorset County Council	<b>16%</b>	<b>62%</b>	-46%
Do you feel informed about Dorset County Council	<b>49%</b>	<b>27%</b>	22%
Do you agree that Dorset County Council offer value for money?	<b>22%</b>	<b>32%</b>	-11%

## Council Tax—2012/13

	Lowest *	Highest **	Notes
Band D	£1,576.17	£1,666.42	* Allington **Bridport

## Earnings — median weekly earnings of full time employees

	Workplace based	Residence based
<b>DCC Dorset</b>	<b>£458.50</b>	<b>£480.00</b>
Christchurch	£477.40	£486.20
East Dorset	£458.50	£518.10
North Dorset	£379.90	£479.80
Purbeck	£484.60	£439.50
<b>West Dorset</b>	<b>£452.70</b>	<b>£506.30</b>
Weymouth & Portland	£437.50	£449.10

Source: Annual Survey of Hours and Earnings 2012, ONS

## Crime Rates

Area	Rate of total crime per 1,000 population
<b>Bridport ED</b>	<b>73.9</b>
DCC Dorset	45.7
South West Region	61.2
England & Wales	72.0

Sources: Dorset County Council, Dorset Police & ONS. For further detail contact 01305 224984

## Unemployment Source: Claimant Count, Jan-Dec 2012, ONS

Area	Male		Female		Total		% of claimants long term unemployed
	number	rate	number	rate	number	rate	
<b>Bridport ED</b>	<b>78</b>	<b>2.4</b>	<b>42</b>	<b>1.2</b>	<b>120</b>	<b>1.8</b>	<b>5.8</b>
DCC Dorset	2,605	2.2	1,341	1.1	3,946	1.6	12.1
Great Britain	1,011,913	5.1	514,638	2.6	1,526,551	3.8	25.0

## Employment Business Register and Employment Survey 2011, ONS

Area	Employees in employment	% employed in the service sec-
<b>Bridport ED</b>	<b>4,600</b>	<b>83%</b>
DCC Dorset	148,700	81%
Great Britain	26,561,700	85%

Note: Excludes self-employed & agricultural employment

## Firms Source: MINT database Jan 2013

Area	Number of firms	% employing 1-10 people (micro firms)
<b>Bridport ED</b>	<b>820</b>	<b>95%</b>