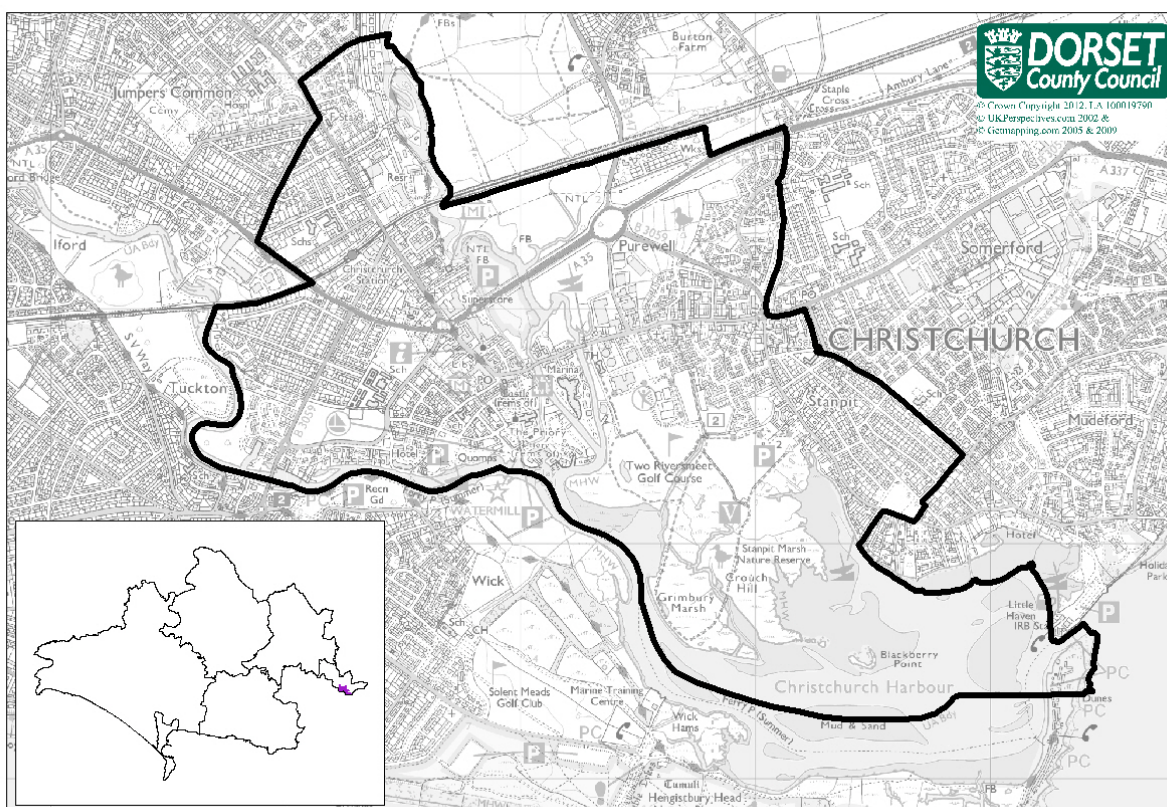


Electoral Division Profile 2013



Christchurch Central Electoral Division

Total Population: **10,150** (2011 Mid Year Estimate, DCC)

Number of Electors: **8,368** (Dec 2012, CBC)

- Christchurch Central Electoral Division is composed of Purewell and Stanpit ward, Town Centre ward and part of Portfield ward (Polling District POB).
- Within the division there is 1 library (Town centre) and 5 schools (4 primary and 1 secondary).

Population

2011 Mid-Year Population Estimates, ONS & DCC	Christchurch Central Electoral Division	Christchurch	Dorset (DCC)
All	10,150	47750	412,910
% aged 0-15 years	16.4%	15.6%	16.3%
% aged 16-64 years	58.5%	54.7%	58.5%
% aged 65-84 years	21.1%	24.5%	21.3%
% aged 85+ years	4.0%	5.2%	3.9%

- Christchurch Central has a total population of 10,150.
- The age profile of the division is typical of the County as a whole.

Ethnicity/Country of Birth

<i>Census, 2011</i>	Christchurch Central Electoral Division	Christchurch	Dorset (DCC)
% white British	94.1	95.1	95.5
% Black and minority ethnic groups (BME)	5.9	4.9	4.5
% England	90.1	91.2	91.0
% born rest of UK	3.4	3.1	3.4
% Rep of IRE	0.7	0.6	0.4
% EU (member countries in 2001)	1.3	1.1	1.3
% EU (Accession countries April 2001 to March 2011)	0.7	0.6	0.7
% born elsewhere	3.7	3.3	3.1

- Almost 6% of the population are of black and ethnic minority groups, higher than the County average.

Households

<i>Census, 2011</i>	Christchurch Central Electoral Division	Christchurch	Dorset (DCC)
all household spaces	5,090	23,140	195,060
% household spaces with no usual residents	8.5	7.8	8.2
all household spaces with residents	4,650	21,480	180,210
% owner occupied	67.7	75.2	72.7
% rented (public)	16.4	13.0	12.4
% rented (private) & others	15.9	11.8	14.9
% no cars	21.7	17.9	15.5
% 2 or more cars	32.1	35.9	41.0
% of households 65+ (couples or lone, with/without dependents)	32.2	36.4	30.6
% married couples with/without dependents	28.6	31.2	35.1
% cohabiting couples with/without dependents	9.6	7.8	8.4
% lone parents with/dependents	8.6	7.3	7.6
% all others	21.0	17.4	18.4
average household size	2.2	2.2	2.3

- The majority of households in the division are owner occupied (67.7%).
- Over 16% are rented from a local authority or housing association, higher than the County average (12.4%)
- Car ownership is lower than average, but typical of town centre areas, 21.7% of households have no car.

Health and Care

<i>Census, 2011</i>	Christchurch Central Electoral Division	Christchurch	Dorset (DCC)
% long term illness/disability	19.5	22.4	20.1
% health very good/good	80.6	78.2	80.5
% health very bad/bad	5.1	5.8	5.0
% provides unpaid care	11.2	12.5	11.9
% all usual residents in communal establishments	0.5	1.0	2.3

- 19.5% have a long term illness or disability, the County average is 20.1%.
- 11.2% of residents are providing unpaid care, just below the County average (11.9%).

Employment and Qualifications

<i>Census, 2011</i>	Christchurch Central Electoral Division	Christchurch	Dorset (DCC)
all usual residents aged 16 to 74	7,170	32,650	293,440
all usual residents aged 16 to 74 economically active	4,970	21,420	199,940
% part-time	22.4	23.8	23.1
% full-time	51.1	50.4	51.0
% self-employed	17.8	17.5	18.4
% unemployed	5.3	4.7	4.0
all usual residents aged 16 to 74 economically inactive	2,200	11,230	93,500
% retired	62.0	66.7	63.6
% student	11.9	9.5	10.0
% looking after home/family	11.8	10.3	11.3
% sick/disabled	9.7	9.4	9.7
% other	4.6	4.1	5.4
all usual residents aged 16 and over	8,480	40,290	345,600
% of all usual residents aged 16 and over no qualifications	20.7	23.4	21.3
% of all usual residents aged 16 and over with higher level qualifications	27.5	25.1	27.0
all usual residents aged 16 to 74 in employment	4,670	20,300	190,900
% high skill occupation	43.3	40.4	40.0
% intermediate skill occupation	42.8	44.7	43.4
% low skill occupation	13.9	14.9	16.6

- Of those who are economically active, just over 51.1% are in full-time employment and a further 22.4% are employed part-time.
- Unemployment in the division is higher than average, 5.3% of the economically active population are unemployed, the County average is 4%.
- Over 43% of those in employment have a high skill occupation, above the County average of 40%.

Index of Deprivation 2010, CLG

Lower Super Output Area	IMD Rank
Fairmile South & Hospital	21,541
Portfield	21,701
Stanpit	26,825
Purewell	16,740
Christchurch Harbour	16,447
Priory	23,025
Bargates	14,471

- IMD Stands for the Index of Multiple Deprivation
- All Lower Super Output Areas in England are ranked from 1 for the most deprived to 32,482 for the least deprived
- None of the LSOAs in Christchurch Central are within the top 40% most deprived in England

MOSAIC socio-economic classifications, 2012

Rank	Christchurch Central ED Top 5 Mosaic Public Sector Types	Christchurch Central ED%	Dorset CC %
1	Mixed communities with many single people in the centres of small towns	15.0	5.7
2	Communities of wealthy older people living in large seaside houses	9.3	7.3
3	Residents in blue collar communities revitalised by commuters	8.3	3.7
4	Capable older people leasing / owning flats in purpose built blocks	5.7	1.9
5	Better off empty nesters in low density estates on town fringes	5.0	6.8

Electoral Division Profile 2013

Average House Prices

Postcode district	Detached	Sales	Semi-Det	Sales	Terraced	Sales	Flat/Mais	Sales	Overall Average	Total
Christchurch Central ED BH23	£374,277	99	£248,413	33	£205,260	44	£169,283	51	£277,163	227
Dorset	£343,117	689	£233,079	304	£196,327	413	£162,160	220	£260,776	1,626
England & Wales	£324,602	43,260	£201,427	47,961	£196,327	50,491	£243,379	30,131	£238,293	171,843

Source: HM Land Registry, based on sales October—December 2012

Citizens' Panel Questions—March 2011

Questions —Christchurch Central ED	Yes	No	Net Agreement
Do you feel that you can influence decisions made by Dorset County Council?	27%	40%	-14%
Do you feel informed about Dorset County Council?	53%	23%	30%
Do you agree that Dorset County Council offer value for money?	39%	24%	15%

Council Tax—2012/13

	Christchurch Central	Notes
Band D	£1,583.26	

Earnings — median weekly earnings of full time employees

	Workplace based	Residence based
DCC Dorset	£458.50	£480.00
Christchurch	£477.40	£486.20
East Dorset	£458.50	£518.10
North Dorset	£379.90	£479.80
Purbeck	£484.60	£439.50
West Dorset	£452.70	£506.30
Weymouth & Portland	£437.50	£449.10

Source: Annual Survey of Hours and Earnings 2012, ONS

Crime Rates

Area	Rate of total crime per 1,000 population
Christchurch Central ED	68.0
DCC Dorset	45.7
South West Region	61.2
England & Wales	72.0

Sources: Dorset County Council, Dorset Police & ONS. For further detail contact 01305 224984

Unemployment Source: Claimant Count, Jan-Dec 2012, ONS

Area	Male		Female		Total		% of claimants long term unemployed
	number	rate	number	rate	number	rate	
Christchurch Central ED	108	3.0	58	1.5	166	2.2	12.9
DCC Dorset	2,605	2.2	1,341	1.1	3,946	1.6	12.1
Great Britain	1,011,913	5.1	514,638	2.6	1,526,551	3.8	25.0

Employment Business Register and Employment Survey 2011, ONS

Area	Employees in employment	% employed in the service sector
Christchurch Central ED	6,000	77%
DCC Dorset	148,700	81%
Great Britain	26,561,700	85%

Note: Excludes self-employed & agricultural labour

Firms Source: MINT Database, Jan 2013

Area	Number of firms	% employing 1-10 people (micro firms)
Christchurch Central ED	980	96%