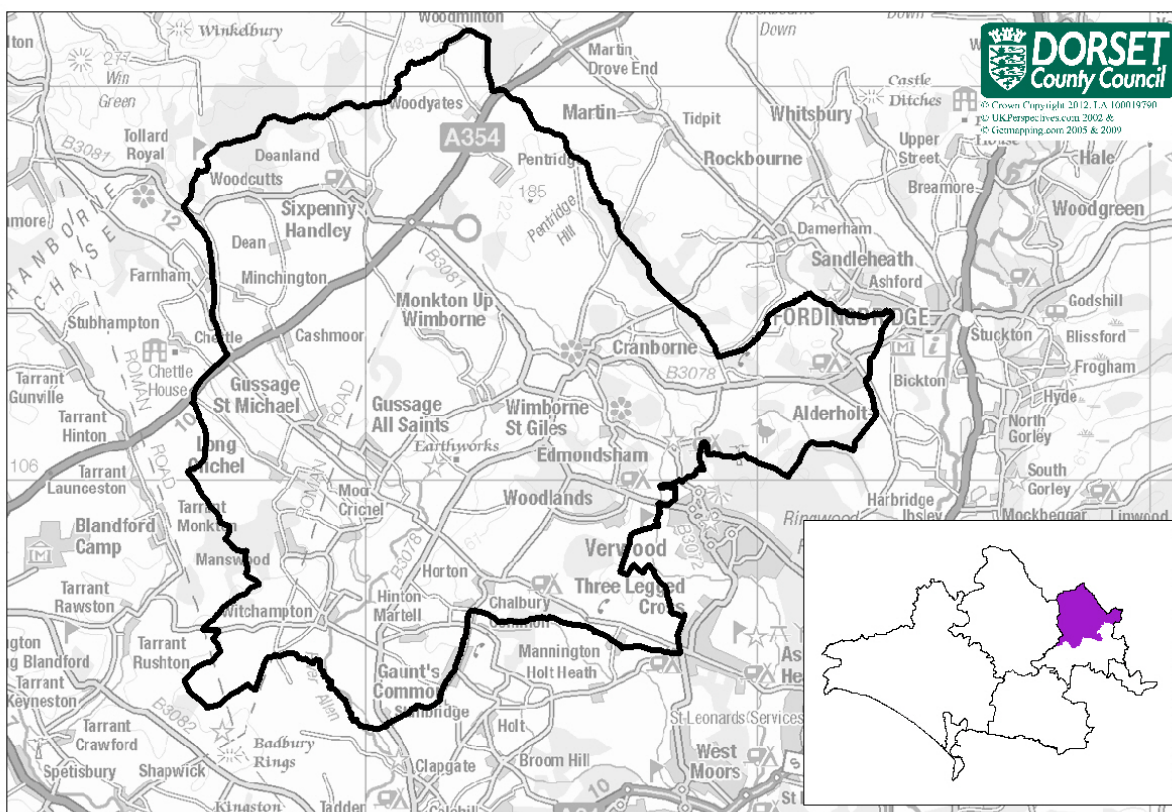


# Electoral Division Profile 2013



## Cranborne Chase Electoral Division

Total Population: **8,540** (2011 Mid Year Estimate, DCC) Number of Electors: **6,988** (Dec 2012, EDDC)

- Cranborne Chase Electoral Division is composed of the following parishes: Sixpenny Handley, Pentridge, Long Crichel, Moor Crichel, Gussage St Micheal, Gussage All Saints, Wimborne St Giles, Cranborne, Edmonsham, Alderholt, Woodlands, Witchampton, Horton, Chalbury, Hinton Martell and Hinton Parva.
- Within the division there are no libraries (the nearest is in Verwood). There are also 6 schools (5 primary and 1 middle).

## Population

2011 Mid-Year Population Estimates, ONS & DCC	Cranborne Chase Electoral Division	East Dorset	Dorset (DCC)
All	8,540	87,170	412,910
% aged 0-15 years	17.6%	15.6%	16.3%
% aged 16-64 years	62.1%	56.5%	58.5%
% aged 65-84 years	17.6%	23.5%	21.3%
% aged 85+ years	2.6%	4.4%	3.9%

- Cranborne Chase division has a total population of 8,540.
- The division has a younger age profile than the County average, 20.2% are aged 65+ years compared with 25.2% across Dorset.

## Ethnicity/Country of Birth

<i>Census, 2011</i>	Cranborne Chase Electoral Division	East Dorset	Dorset (DCC)
% white British	96.7	96.2	95.5
% Black and minority ethnic groups (BME)	3.3	3.8	4.5
% England	92.3	91.8	91.0
% born rest of UK	3.3	3.3	3.4
% Rep of IRE	0.3	0.4	0.4
% EU (member countries in 2001)	1.3	1.2	1.3
% EU (Accession countries April 2001 to March 2011)	0.3	0.4	0.7
% born elsewhere	2.6	2.9	3.1

- The proportion from black and minority ethnic groups is lower than the County average (3.3% compared with 4.5%).

## Households

<i>Census, 2011</i>	Cranborne Chase Electoral Division	East Dorset	Dorset (DCC)
all household spaces	3,640	38,980	195,060
% household spaces with no usual residents	5.2	3.8	8.2
all household spaces with residents	3,450	37,560	180,210
% owner occupied	70.2	81.1	72.7
% rented (public)	9.4	8.3	12.4
% rented (private) & others	20.4	10.5	14.9
% no cars	6.2	10.3	15.5
% 2 or more cars	62.7	50.1	41.0
% of households 65+ (couples or lone, with/without dependents)	24.8	33.6	30.6
% married couples with/without dependents	46.8	38.0	35.1
% cohabiting couples with/without dependents	8.3	7.0	8.4
% lone parents with/dependents	6.3	7.0	7.6
% all others	13.7	14.5	18.4
average household size	2.5	2.3	2.3

- Over 20% of households are rented privately, significantly higher than the County average (14.9%).
- Car ownership is high, just 6.2% of households do not have a car.
- There are 2.5 people per household, on average. Just above the County figure of 2.3.

## Health and Care

<i>Census, 2011</i>	Cranborne Chase Electoral Division	East Dorset	Dorset (DCC)
% long term illness/disability	15.8	19.7	20.1
% health very good/good	84.8	81.1	80.5
% health very bad/bad	3.9	4.6	5.0
% provides unpaid care	12.5	12.5	11.9
% all usual residents in communal establishments	1.0	1.1	2.3

- Overall the health of those living in Cranborne Chase division is better than the County average, this is partly a reflection of the younger age profile in the area.
- Less than 16% have a long term illness or disability compared with over 20% across Dorset.
- Almost 85% of the population described their general health as good/very good compared to 80.5% in Dorset as a whole.

## Employment and Qualifications

<i>Census, 2011</i>	Cranborne Chase Electoral Division	East Dorset	Dorset (DCC)
all usual residents aged 16 to 74	6,260	61,050	293,440
all usual residents aged 16 to 74 economically active	4,570	41,580	199,940
% part-time	21.8	23.2	23.1
% full-time	49.6	51.2	51.0
% self-employed	23.1	18.4	18.4
% unemployed	2.4	3.1	4.0
all usual residents aged 16 to 74 economically inactive	1,690	19,470	93,500
% retired	62.0	69.3	63.6
% student	12.0	8.3	10.0
% looking after home/family	13.9	11.5	11.3
% sick/disabled	8.0	7.0	9.7
% other	4.1	3.9	5.4
all usual residents aged 16 and over	7,040	73,560	345,600
% of all usual residents aged 16 and over no qualifications	19.2	21.5	21.3
% of all usual residents aged 16 and over with higher level qualifications	31.1	27.7	27.0
all usual residents aged 16 to 74 in employment	4,450	40,050	190,900
% high skill occupation	43.7	43.6	40.0
% intermediate skill occupation	42.5	42.6	43.4
% low skill occupation	13.8	13.8	16.6

- Of those who are economically active almost half are employed full-time (49.6%). The division does have a high proportion who are self-employed, 23.1% compared with 18.4% across Dorset.
- Unemployment is much lower than the County average (2.4% compared with 4% across Dorset)
- Almost 14% of the economically inactive population are looking after home/family, the County average is 11.3%.
- Over 31% have higher level qualifications, above the Dorset average (27%).
- Almost 44% of those in employment have a high skill occupation, higher than the County average of 40%.

## Index of Deprivation 2010, CLG

Lower Super Output Area	IMD Rank
Alderholt West	28,321
Alderholt East	30,876
Crane	16,200
Allen Valley	14,924
Sixpenny Handley	20,177
Holt	23,772

- IMD Stands for the Index of Multiple Deprivation
- All Lower Super Output Areas in England are ranked from 1 for the most deprived to 32,482 for the least deprived
- Allen Valley and Crane are the most deprived areas in the division
- None of the LSOAs in Cranborne Chase are within the top 40% most deprived in England

## MOSAIC socio-economic classifications, 2012

Rank	Cranborne Chase ED Top 5 Mosaic Public Sector Types	Cranborne Chase ED %	Dorset CC %
1	Rural families with high incomes, often from city jobs	13.8	1.2
2	Higher income older champions of village communities	13.5	4.5
3	Villagers with few well paid alternatives to agricultural employment	12.0	2.9
4	Industrial workers living comfortably in owner occupied semis	8.2	1.9
5	Well off commuters living in spacious houses in semi rural settings	7.5	4.0

# Electoral Division Profile 2013

## Average House Prices

Postcode District	Detached	Sales	Semi-Det	Sales	Terraced	Sales	Flat/Mais	Sales	Overall Average	Total Sales
<b>Cranborne Chase ED</b>	<b>£362,396</b>	<b>57</b>	<b>£299,207</b>	<b>19</b>	<b>£202,100</b>	<b>17</b>	<b>£153,377</b>	<b>10</b>	<b>£303,990</b>	<b>103</b>
<b>SP5</b>	<b>£387,306</b>	<b>35</b>	<b>£256,333</b>	<b>3</b>	<b>£193,500</b>	<b>4</b>	<b>£0</b>	<b>0</b>	<b>£359,492</b>	<b>42</b>
<b>SP6</b>	<b>£396,275</b>	<b>31</b>	<b>£253,187</b>	<b>8</b>	<b>£204,437</b>	<b>8</b>	<b>£148,100</b>	<b>5</b>	<b>£320,885</b>	<b>52</b>
Dorset	£343,117	689	£233,079	304	£196,327	413	£162,160	220	£260,776	1,626
England & Wales	£324,602	43,260	£201,427	47,961	£196,327	50,491	£243,379	30,131	£238,293	171,843

Source: HM Land Registry, based on sales October–December 2012

## Citizens' Panel Questions-March 2011

Questions —Cranborne Chase ED	Yes	No	Net Agreement
Do you feel that you can influence decisions made by Dorset County Council?	40%	38%	2%
Do you feel informed about Dorset County Council?	55%	26%	29%
Do you agree that Dorset County Council offer value for money?	40%	21%	19%

## Council Tax-2012/13

	Lowest *	Highest **	Notes
Band D	£1,599.61	£1,664.09	* Hinton Pava ** Pentridge and Sixpenny Handley

## Earnings — median weekly earnings of full-time employees

	Workplace based	Residence based
<b>DCC Dorset</b>	<b>£458.50</b>	<b>£480.00</b>
Christchurch	£477.40	£486.20
<b>East Dorset</b>	<b>£458.50</b>	<b>£518.10</b>
North Dorset	£379.90	£479.80
Purbeck	£484.60	£439.50
West Dorset	£452.70	£506.30
Weymouth & Portland	£437.50	£449.10

Source: Annual Survey of Hours and Earnings 2012, ONS

## Crime Rates

Area	Rate of total crime per 1,000 population
<b>Cranborne Chase ED</b>	<b>28.2</b>
DCC Dorset	45.7
South West Region	61.2
England & Wales	72.0

Sources: Dorset County Council, Dorset Police & ONS. For further detail contact 01305 224984

## Unemployment Source: Claimant Count, Jan-Dec 2012, ONS

Area	Male		Female		Total		% of claimants long term unemployed
	number	rate	number	rate	number	rate	
<b>Cranborne Chase ED</b>	<b>32</b>	<b>1.3</b>	<b>27</b>	<b>1.1</b>	<b>59</b>	<b>1.2</b>	<b>7.5</b>
DCC Dorset	2,605	2.2	1,341	1.1	3,946	1.6	12.1
Great Britain	1,011,913	5.1	514,638	2.6	1,526,551	3.8	25.0

## Employment Business Register and Employment Survey 2011, ONS

Area	Employees in employment	% employed in the service sector
<b>Cranborne Chase ED</b>	<b>1,200</b>	<b>83%</b>
DCC Dorset	148,700	81%
Great Britain	26,561,700	85%

Note: Excludes self-employed & Agricultural Employment

## Firms Source: MINT Database Jan 2013

	Number of firms	% employing 1-10 people (micro firms)
<b>Cranborne Chase ED</b>	<b>480</b>	<b>96%</b>

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