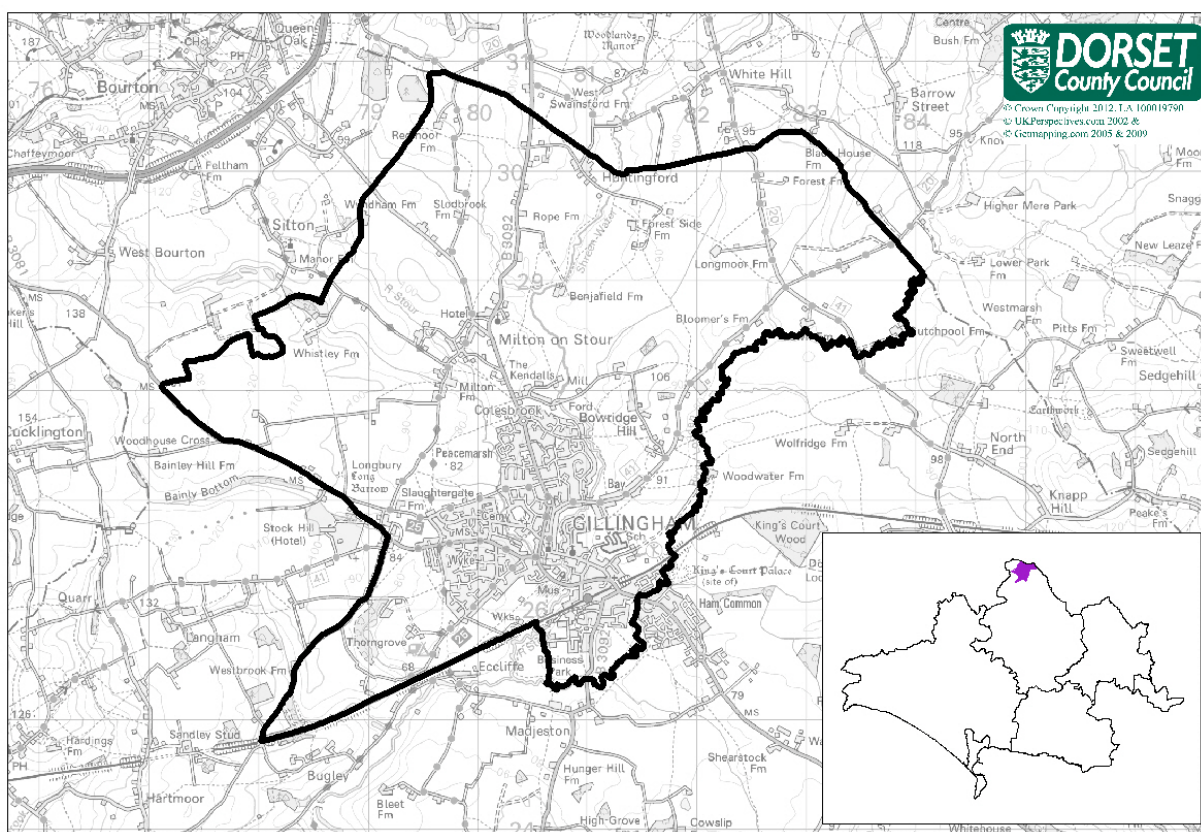


Electoral Division Profile 2013



Gillingham Electoral Division

Total Population: **9,800** (2011 Mid Year Estimate, DCC) Number of Electors: **7,706** (March 2013, NDDC)

- Gillingham Electoral Division is composed of Gillingham Town Ward; Lodbourne Ward; Milton Ward and Wyke Ward.
- Within the division there is 1 library and 4 schools (3 primary and 1 secondary).

Population

2011 Mid-Year Population Estimates, ONS & DCC	Gillingham Electoral Division	North Dorset	Dorset (DCC)
All	9,800	68,580	412,910
% aged 0-15 years	17.4%	18.0%	16.3%
% aged 16-64 years	59.2%	60.4%	58.5%
% aged 65-84 years	19.3%	18.4%	21.3%
% aged 85+ years	4.1%	3.1%	3.9%

- Gillingham electoral division has a total population of 9,800.
- The age profile within the division is very similar to the County average.

Ethnicity/Country of Birth

<i>Census, 2011</i>	Gillingham Electoral Division	North Dorset	Dorset (DCC)
% white British	94.3	94.7	95.5
% Black and minority ethnic groups (BME)	5.7	5.3	4.5
% England	90.7	89.7	91.0
% born rest of UK	2.5	3.4	3.4
% Rep of IRE	0.3	0.3	0.4
% EU (member countries in 2001)	1.4	1.6	1.3
% EU (Accession countries April 2001 to March 2011)	2.2	1.3	0.7
% born elsewhere	2.9	3.6	3.1

- 5.7% of the population are of black or minority ethnic groups, higher than the County average (4.5%).

Households

<i>Census, 2011</i>	Gillingham Electoral Division	North Dorset	Dorset (DCC)
all household spaces	4,560	30,420	195,060
% household spaces with no usual residents	4.5	6.1	8.2
all household spaces with residents	4,360	28,670	180,210
% owner occupied	73.4	70.5	72.7
% rented (public)	11.4	13.5	12.4
% rented (private) & others	15.2	16.0	14.9
% no cars	15.6	12.0	15.5
% 2 or more cars	38.0	45.9	41.0
% of households 65+ (couples or lone, with/without dependents)	29.6	27.0	30.6
% married couples with/without dependents	33.5	38.3	35.1
% cohabiting couples with/without dependents	10.0	9.1	8.4
% lone parents with/dependents	7.6	7.0	7.6
% all others	19.3	18.6	18.4
average household size	2.2	2.4	2.3

- Gillingham has a very low proportion of vacant properties and second/holiday homes, just 4.5% of the dwelling stock, compared with 8.2% across Dorset.
- The majority of households in the town are owner-occupied (73.4%).
- Car ownership is similar to the County average, 15.6% of households do not have a car. In most of Dorset's towns car ownership is below average.

Health and Care

<i>Census, 2011</i>	Gillingham Electoral Division	North Dorset	Dorset (DCC)
% long term illness/disability	18.9	17.5	20.1
% health very good/good	81.6	83.0	80.5
% health very bad/bad	4.6	4.2	5.0
% provides unpaid care	10.3	10.6	11.9
% all usual residents in communal establishments	1.3	4.4	2.3

- Overall the figures on health for Gillingham are similar to the County average, around 19% have a long term illness or disability and 82% described their general health as good/very good.
- The proportion of people in Gillingham providing care is slightly lower than average, 10.3% of the population in Gillingham population compared with 11.9% across Dorset.

Employment and Qualifications

<i>Census, 2011</i>	Gillingham Electoral Division	North Dorset	Dorset (DCC)
all usual residents aged 16 to 74	6,850	49,140	293,440
all usual residents aged 16 to 74 economically active	5,020	34,880	199,940
% part-time	20.5	20.6	23.1
% full-time	56.5	53.6	51.0
% self-employed	15.8	19.3	18.4
% unemployed	3.9	3.7	4.0
all usual residents aged 16 to 74 economically inactive	1,840	14,260	93,500
% retired	60.1	58.7	63.6
% student	11.8	13.3	10.0
% looking after home/family	13.5	12.7	11.3
% sick/disabled	10.3	9.1	9.7
% other	4.4	6.1	5.4
all usual residents aged 16 and over	8,090	56,230	345,600
% of all usual residents aged 16 and over no qualifications	23.3	20.0	21.3
% of all usual residents aged 16 and over with higher level qualifications	22.5	26.9	27.0
all usual residents aged 16 to 74 in employment	4,790	33,430	190,900
% high skill occupation	32.3	39.1	40.0
% intermediate skill occupation	44.0	41.9	43.4
% low skill occupation	23.7	19.0	16.6

- The majority of the economically active population are employed full-time, 56.5% compared with 51% across Dorset.
- The majority of those inactive are retired (60.1%), a further 13.5% are looking after home/family, higher than the County average (11.3%).
- Just 22.5% of those aged 16+ do not have any qualifications, lower than the County average (27%).
- Just over 32% of those in employment have a high skill occupation, much lower than the County average of 40%.

Index of Deprivation 2010, CLG

Lower Super Output Area	IMD Rank
Gillingham Town	15,022
Gillingham Lodborne	17,897
Milton	26,669
Gillingham Coldharbour	31,477
Gillingham Wyke	26,511

- IMD Stands for the Index of Multiple Deprivation
- All Lower Super Output Areas in England are ranked from 1 for the most deprived to 32,482 for the least deprived
- None of the LSOAs in Gillingham are within the top 40% most deprived in England

MOSAIC socio-economic classifications, 2012

Rank	Gillingham ED Top 5 Mosaic Public Sector Types	Gillingham ED %	Dorset CC %
1	Residents in blue collar communities revitalised by commuters	11.5	3.7
2	Retired people of modest means commonly living in seaside bungalows	9.0	3.5
3	Better off empty nesters in low density estates on town fringes	8.8	6.8
4	Industrial workers living comfortably in owner occupied semis	6.1	1.9
5	Communities of wealthy older people living in large seaside houses	5.9	7.3

Electoral Division Profile 2013

Average House Prices

Postcode District	Detached Sales	Semi-Det Sales	Terraced Sales	Flat/Mais Sales	Overall Average	Total
Gillingham ED SP8	£336,600 15	£195,200 20	147,567 14	108,666 3	218	52
Dorset	£343,117 689	£233,079 304	£196,327 413	£162,160 220	£260,776	1,626
England & Wales	£324,602 43,260	£201,427 47,961	£196,327 50,491	£243,379 30,131	£238,293	171,843

Source: HM Land Registry, based on sales Oct—Dec 2012

Citizens' Panel Questions—March 2011

Questions —Gillingham ED	Yes	No	Net Agreement
Do you feel that you can influence decisions made by Dorset County Council?	15%	52%	-38%
Do you feel informed about Dorset County Council?	54%	25%	30%
Do you agree that Dorset County Council offer value for money?	33%	25%	8%

Council Tax—2012/13

	Gillingham	Notes
Band D	£1,614.99	

Earnings — median weekly earnings of full time employees

	Workplace based	Residence based
DCC Dorset	£458.50	£480.00
Christchurch	£477.40	£486.20
East Dorset	£458.50	£518.10
North Dorset	£379.90	£479.80
Purbeck	£484.60	£439.50
West Dorset	£452.70	£506.30
Weymouth & Portland	£437.50	£449.10

Source: Annual Survey of Hours and Earnings 2012, ONS

Crime Rates

Area	Rate of total crime per 1,000 population
Gillingham ED	45.0
DCC Dorset	45.7
South West Region	61.2
England & Wales	72.0

Sources: Dorset County Council, Dorset Police & ONS. For further detail contact 01305 224984

Unemployment

Source: Claimant Count, Jan-Dec 2012, ONS

Area	Male		Female		Total		% of claimants long term unemployed
	number	rate	number	rate	number	rate	
Gillingham ED	50	2.0	27	1.1	77	1.5	15.7
DCC Dorset	2,605	2.2	1,341	1.1	3,946	1.6	12.1
Great Britain	1,011,913	5.1	514,638	2.6	1,526,551	3.8	25.0

Employment

Business Register and Employment Survey 2011, ONS

Area	Employees in employment	% employed in the service sector
Gillingham ED	3,700	76%
DCC Dorset	148,700	81%
Great Britain	26,561,700	85%

Note: Excludes self-employed & agricultural employment

Firms

Source: MINT Database, Jan 2013

Area	Number of firms	% employing 1-10 people (micro firms)
Gillingham ED	620	97%