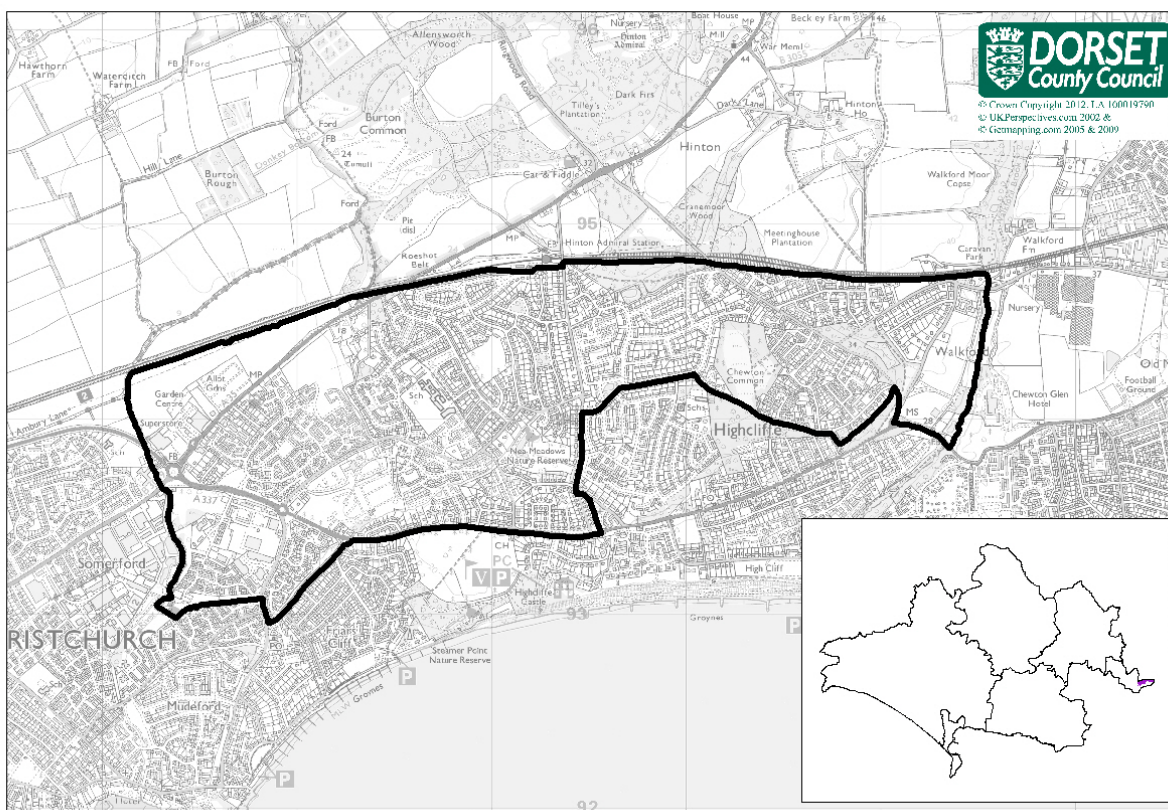


Electoral Division Profile 2013



Highcliffe & Walkford Electoral Division

Total Population: **9,230** (2011 Mid Year Estimate, DCC)

Number of Electors: **7,913** (Dec 2012, CBC)

- Highcliffe & Walkford Electoral Division is composed of West Highcliffe ward and North Highcliffe and Walkford ward.
- Within the division there are no libraries (the nearest is in Highcliffe) and 1 school (secondary).

Population

2011 Mid-Year Population Estimates, ONS & DCC	Highcliffe & Walkford Electoral Division	Christchurch	Dorset (DCC)
All	9,230	47,750	412,910
% aged 0-15 years	14.0%	15.6%	16.3%
% aged 16-64 years	51.3%	54.7%	58.5%
% aged 65-84 years	29.3%	24.5%	21.3%
% aged 85+ years	5.3%	5.2%	3.9%

- Highcliffe and Walkford division has a total population of 9,230.
- This division has a very high proportion of older people, 34.6% are aged 65+ years compared with 25.2% across Dorset.

Ethnicity/Country of Birth

<i>Census, 2011</i>	Highcliffe & Walkford Electoral Division	Christchurch	Dorset (DCC)
% white British	96.1	95.1	95.5
% Black and minority ethnic groups (BME)	3.9	4.9	4.5
% England	91.7	91.2	91.0
% born rest of UK	3.2	3.1	3.4
% Rep of IRE	0.6	0.6	0.4
% EU (member countries in 2001)	0.9	1.1	1.3
% EU (Accession countries April 2001 to March 2011)	0.5	0.6	0.7
% born elsewhere	3.1	3.3	3.1

- The BME population is slightly lower than the County average, 3.9%.

Households

<i>Census, 2011</i>	Highcliffe & Walkford Electoral Division	Christchurch	Dorset (DCC)
all household spaces	4,380	23,140	195,060
% household spaces with no usual residents	5.0	7.8	8.2
all household spaces with residents	4,170	21,480	180,210
% owner occupied	87.2	75.2	72.7
% rented (public)	4.0	13.0	12.4
% rented (private) & others	8.7	11.8	14.9
% no cars	11.2	17.9	15.5
% 2 or more cars	40.0	35.9	41.0
% of households 65+ (couples or lone, with/without dependents)	41.1	36.4	30.6
% married couples with/without dependents	32.7	31.2	35.1
% cohabiting couples with/without dependents	6.1	7.8	8.4
% lone parents with/dependents	5.9	7.3	7.6
% all others	14.1	17.4	18.4
average household size	2.2	2.2	2.3

- Over 87% of household spaces in the division are owner occupied, this is common in areas with a high proportion of older people.
- Just 4% are rented from a local authority or housing association, significantly lower than the County average (12.4%).
- Car ownership is also high, just 11% of households do not have a car.

Health and Care

<i>Census, 2011</i>	Highcliffe & Walkford Electoral Division	Christchurch	Dorset (DCC)
% long term illness/disability	22.2	22.4	20.1
% health very good/good	78.4	78.2	80.5
% health very bad/bad	5.3	5.8	5.0
% provides unpaid care	14.0	12.5	11.9
% all usual residents in communal establishments	0.5	1.0	2.3

- Overall the health of those who live in Highcliffe and Walkford division is worse than the County average, partly a reflection of the older age profile in the area.
- 14% of the population in Highcliffe and Walkford ED are providing unpaid care, higher than the County average of 11.9%.

Employment and Qualifications

<i>Census, 2011</i>	Highcliffe & Walkford Electoral Division	Christchurch	Dorset (DCC)
all usual residents aged 16 to 74	6,290	32,650	293,440
all usual residents aged 16 to 74 economically active	3,920	21,420	199,940
% part-time	25.6	23.8	23.1
% full-time	49.3	50.4	51.0
% self-employed	17.4	17.5	18.4
% unemployed	3.7	4.7	4.0
all usual residents aged 16 to 74 economically inactive	2,380	11,230	93,500
% retired	74.4	66.7	63.6
% student	7.6	9.5	10.0
% looking after home/family	8.5	10.3	11.3
% sick/disabled	6.4	9.4	9.7
% other	3.2	4.1	5.4
all usual residents aged 16 and over	7,930	40,290	345,600
% of all usual residents aged 16 and over no qualifications	22.4	23.4	21.3
% of all usual residents aged 16 and over with higher level qualifications	27.1	25.1	27.0
all usual residents aged 16 to 74 in employment	3,760	20,300	190,900
% high skill occupation	41.9	40.4	40.0
% intermediate skill occupation	45.2	44.7	43.4
% low skill occupation	12.9	14.9	16.6

- Almost half of those economically active are employed full-time, 49.3%. A further 25.6% are employed part-time, slightly higher than the County average (23.1%).
- Of those who are economically inactive (aged 16-74 years) most are retired (74.4%). Just 6.4% are permanently sick/disabled, the County average is 9.7%.
- Just 13% of those in employment have a low skill occupation, across Dorset 16.6% fall into this category.

Index of Deprivation 2010, CLG

Lower Super Output Area	IMD Rank
Walkford	20,166
Hintonwood	29,760
Highcliffe West	26,041
Hobourne South & Runway	28,667
Wingfield	26,603
Hobourne North	26,431

- IMD Stands for the Index of Multiple Deprivation
- All Lower Super Output Areas in England are ranked from 1 for the most deprived to 32,482 for the least deprived
- None of the LSOAs in Highcliffe & Walkford are within the top 40% most deprived in England

MOSAIC socio-economic classifications, 2012

Rank	Highcliffe & Walkford ED Top 5 Mosaic Public Sector Types	Highcliffe & Walkford ED%	Dorset CC %
1	Communities of wealthy older people living in large seaside houses	24.8	7.3
2	Residents in retirement, second home and tourist communities	12.9	5.8
3	Self employed trades people living in smaller communities	11.9	6.1
4	Retired people of modest means commonly living in seaside bungalows	9.8	3.5
5	Better off empty nesters in low density estates on town fringes	9.6	6.8

Electoral Division Profiles 2013

Average House Prices

Postcode district	Detached	Sales	Semi-Det	Sales	Terraced	Sales	Flat/Mais	Sales	Overall Average	Total
Highcliffe & Walkford ED BH23	£374,277	99	£248,413	33	£205,260	44	£169,283	51	£277,163	227
Dorset	£343,117	689	£233,079	304	£196,327	413	£162,160	220	£260,776	1,626
England & Wales	£324,602	43,260	£201,427	47,961	£196,327	50,491	£243,379	30,131	£238,293	171,843

Source: HM Land Registry, based on sales October–December 2012

Citizens' Panel Questions—March 2011

Questions —Highcliffe & Walkford ED	Yes	No	Net Agreement
Do you feel that you can influence decisions made by Dorset County Council?	25%	40%	-15%
Do you feel informed about Dorset County Council?	62%	20%	42%
Do you agree that Dorset County Council offer value for money?	48%	24%	25%

Council Tax—2012/13

	Highcliffe & Walkford	Notes
Band D	£1,583.26	

Earnings — median weekly earnings of full time employees

	Workplace based	Residence based
DCC Dorset	£458.50	£480.00
Christchurch	£477.40	£486.20
East Dorset	£458.50	£518.10
North Dorset	£379.90	£479.80
Purbeck	£484.60	£439.50
West Dorset	£452.70	£506.30
Weymouth & Portland	£437.50	£449.10

Source: Annual Survey of Hours and Earnings 2012, ONS

Crime Rates

Area	Rate of total crime per 1,000 population
Highcliffe & Walkford ED	26.4
DCC Dorset	45.7
South West Region	61.2
England & Wales	72.0

Sources: Dorset County Council, Dorset Police & ONS. For further detail contact 01305 224984

Unemployment Source: Claimant Count, Jan-Dec 2012, ONS

Area	Male		Female		Total		% of claimants long term unemployed
	number	rate	number	rate	number	rate	
Highcliffe & Walkford ED	40	1.8	15	0.6	55	1.2	12.0
DCC Dorset	2,605	2.2	1,341	1.1	3,946	1.6	12.1
Great Britain	1,011,913	5.1	514,638	2.6	1,526,551	3.8	25.0

Employment Business Register and Employment Survey 2011, ONS

Area	Employees in employment	% employed in the service sector
Highcliffe & Walkford ED	2,700	81%
DCC Dorset	148,700	81%
Great Britain	26,561,700	85%

Note: Excludes self-employed & agricultural employment

Firms Source: MINT Database, Jan 2013

	Number of firms	% employing 1-10 people (micro firms)
Highcliffe & Walkford ED	310	97%