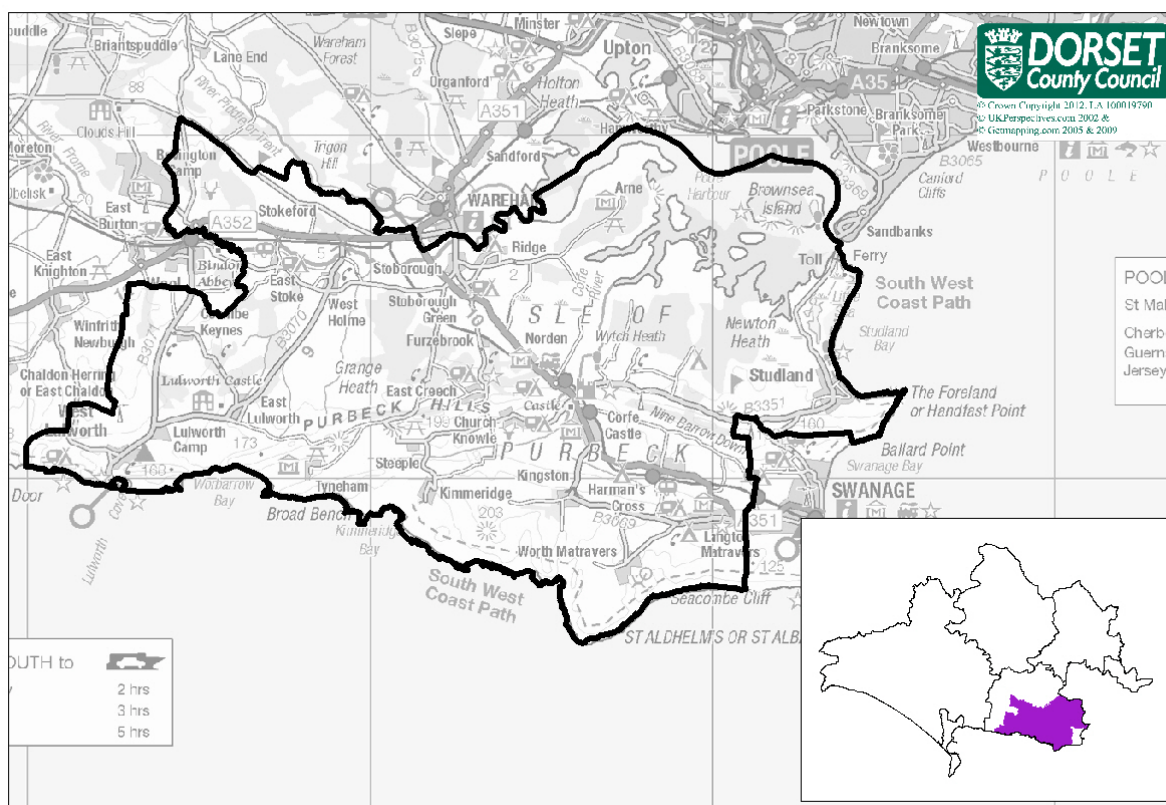


Electoral Division Profile 2013

Purbeck Hills Electoral Division, Purbeck



Purbeck Hills Electoral Division

Total Population: **6,500** (2011 Mid Year Estimate, DCC) Number of Electors: **5,544** (March 2013, PDC)

- Purbeck Hills Electoral Division is composed of the following parishes: Studland, Langton Matravers, Worth Matravers, Corfe Castle, Kimmeridge, Church Knowle, Steeple, Arne, East Holme, East Stoke, Coomb Keynes, East Lulworth, Tyneham and West Lulworth.
- Within the division there is 1 library (Corfe Castle) and 4 schools (all primary).

Population

2011 Mid-Year Population Estimates, ONS & DCC	Purbeck Hills Electoral Division	Purbeck	Dorset (DCC)
All	6,500	44,970	412,910
% aged 0-15 years	14.6%	16.2%	16.3%
% aged 16-64 years	57.9%	59.4%	58.5%
% aged 65-84 years	23.8%	20.9%	21.3%
% aged 85+ years	3.7%	3.4%	3.9%

- Purbeck Hills division has a total population of 6,500, making it one of the smallest divisions in the County.
- The age profile in the division is typical of the County average, with a slightly lower proportion of children and a slightly higher proportion of those aged 65+.

Ethnicity/Country of Birth

<i>Census, 2011</i>	Purbeck Hills Electoral Division	Purbeck	Dorset (DCC)
% white British	96.6	96.2	95.5
% Black and minority ethnic groups (BME)	3.4	3.8	4.5
% England	91.2	91.2	91.0
% born rest of UK	3.3	3.4	3.4
% Rep of IRE	0.6	0.4	0.4
% EU (member countries in 2001)	1.8	1.7	1.3
% EU (Accession countries April 2001 to March 2011)	0.4	0.6	0.7
% born elsewhere	2.7	2.6	3.1

- 96.6% of the population are White British, slightly higher than the County average.

Households

<i>Census, 2011</i>	Purbeck Hills Electoral Division	Purbeck	Dorset (DCC)
all household spaces	3,490	22,140	195,060
% household spaces with no usual residents	19.1	13.1	8.2
all household spaces with residents	2,820	19,580	180,210
% owner occupied	67.4	70.4	72.7
% rented (public)	10.2	12.5	12.4
% rented (private) & others	22.4	17.2	14.9
% no cars	9.3	14.5	15.5
% 2 or more cars	50.1	41.8	41.0
% of households 65+ (couples or lone, with/without dependents)	31.3	29.7	30.6
% married couples with/without dependents	38.3	35.8	35.1
% cohabiting couples with/without dependents	7.2	8.7	8.4
% lone parents with/dependents	5.6	8.0	7.6
% all others	17.6	17.7	18.4
average household size	2.3	2.3	2.3

- Purbeck Hills has a high proportion of both vacant properties and second homes. Almost one in five dwellings in the division does not have permanent residents.
- Over 22% of households rent privately, significantly higher than the County average (14.9%).
- Car ownership is high, only 9.3% of households do not have a car and over 50% have at least 2 cars.

Health and Care

<i>Census, 2011</i>	Purbeck Hills Electoral Division	Purbeck	Dorset (DCC)
% long term illness/disability	19.6	19.5	20.1
% health very good/good	81.3	80.9	80.5
% health very bad/bad	4.8	5.0	5.0
% provides unpaid care	13.8	12.7	11.9
% all usual residents in communal establishments	2.0	1.4	2.3

- Overall the health of those who live in Purbeck Hills division is slightly better than the County average, 19.6% of the population have a long term illness or disability compared with 20.1% across Dorset.
- Almost 14% are providing unpaid care, this is also higher than the County average (11.9%).

Employment and Qualifications

<i>Census, 2011</i>	Purbeck Hills Electoral Division	Purbeck	Dorset (DCC)
all usual residents aged 16 to 74	4,730	32,380	293,440
all usual residents aged 16 to 74 economically active	3,160	22,400	199,940
% part-time	23.0	23.3	23.1
% full-time	45.9	51.6	51.0
% self-employed	25.1	17.6	18.4
% unemployed	3.2	4.0	4.0
all usual residents aged 16 to 74 economically inactive	1,580	9,980	93,500
% retired	70.0	65.1	63.6
% student	6.1	9.1	10.0
% looking after home/family	10.6	11.3	11.3
% sick/disabled	8.4	9.5	9.7
% other	4.9	5.0	5.4
all usual residents aged 16 and over	5,550	37,680	345,600
% of all usual residents aged 16 and over no qualifications	18.6	21.6	21.3
% of all usual residents aged 16 and over with higher level qualifications	32.5	25.7	27.0
all usual residents aged 16 to 74 in employment	3,040	21,420	190,900
% high skill occupation	44.5	38.6	40.0
% intermediate skill occupation	39.1	44.0	43.4
% low skill occupation	16.3	17.4	16.6

- Of those who are economically active, almost 46% are in full-time employment, a further 23% are employed part-time. Purbeck Hills has a high proportion of people who are self-employed, 25.1% compared with a County average of 18.4%.
- Unemployment in the area is slightly lower than average, 3.2% of the economically active population.
- Over 32% of those aged 65+ in Purbeck Hills have a higher level qualification (degree or above), this is higher than the County average (27%).
- 44.5% of those in employment have a high skill occupation, above average for Dorset (40%).

Index of Deprivation 2010, CLG.

Lower Super Output Area	IMD Rank
Castle	20,693
Creech Barrow	18,318
Langton	23,390
West Purbeck	13,417

- IMD Stands for the Index of Multiple Deprivation
- All Lower Super Output Areas in England are ranked from 1 for the most deprived to 32,482 for the least deprived
- None of the areas in Purbeck Hills are within the top 40% most deprived in England

MOSAIC socio-economic classifications, 2012

Rank	Purbeck Hills ED Top 5 Mosaic Public Sector Types	Purbeck Hills ED %	Dorset CC %
1	Residents in retirement, second home and tourist communities	19.0	5.8
2	Retirees electing to settle in environmentally attractive localities	18.7	4.3
3	Villagers with few well paid alternatives to agricultural employment	12.3	2.9
4	Remote communities with poor access to public and commercial services	8.5	3.5
5	Higher income older champions of village communities	8.3	4.5

Electoral Division Profile 2013

Average House Prices

	Postcode district	Detached	Sales	Semi-Det	Sales	Terraced	Sales	Flat/Mais	Sales	Overall Average	Total
Purbeck Hills ED	BH20	£338,917	18	£234,919	13	£209,300	5	£0	0	£283,360	36
Dorset	BH19	£435,746	16	£0	0	£242,423	13	£197,116	21	£285,258	50
		£343,117	689	£233,079	304	£196,327	413	£162,160	220	£260,776	1,626
England & Wales		£324,602	43,260	£201,427	47,961	£196,327	50,491	£243,379	30,131	£238,293	171,843

Source: HM Land Registry, based on sales Oct—Dec 2012

Citizens' Panel Questions—March 2011

Questions —Purbeck Hills ED	Yes	No	Net Agreement
Do you feel that you can influence decisions made by Dorset County Council?	16%	58%	-42%
Do you feel informed about Dorset County Council?	47%	31%	16%
Do you agree that Dorset County Council offer value for money?	31%	36%	-4%

Council Tax—2012/13

	Lowest *	Highest **	Notes
Band D	£1,571.43	£1,611.99	*Coombe Keynes, East Holme, Kimmeridge, Steeple, Worth Matravers. **West Lulworth

Earnings — median weekly earnings of full time employees

	Workplace based	Residence based
DCC Dorset	£458.50	£480.00
Christchurch	£477.40	£486.20
East Dorset	£458.50	£518.10
North Dorset	£379.90	£479.80
Purbeck	£484.60	£439.50
West Dorset	£452.70	£506.30
Weymouth & Portland	£437.50	£449.10

Source: Annual Survey of Hours and Earnings 2012, ONS

Crime Rates

Area	Rate of total crime per 1,000 population
Purbeck Hills ED	46.0
DCC Dorset	45.7
South West Region	61.2
England & Wales	72.0

Sources: Dorset County Council, Dorset Police & ONS. For further detail contact 01305 224984

Unemployment—Claimant Count, Jan-Dec 2012, ONS

Area	Male number	Male rate	Female number	Female rate	Total number	Total rate	% of claimants long term unemployed
Purbeck Hills ED	23	1.1	14	0.7	37	0.9	7.8
DCC Dorset	2,605	2.2	1,341	1.1	3,946	1.6	12.1
Great Britain	1,011,913	5.1	514,638	2.6	1,526,551	3.8	25.0

Employment Business Register and Employment Survey 2011, ONS

Area	Employees in employment	% employed in the service sector
Purbeck Hills ED	2,800	83%
DCC Dorset	148,700	81%
Great Britain	26,561,700	85%

Note: Excludes self-employed & agricultural employment

Firms Source: MINT Database, Jan 2013

	Number of firms	% employing 1-10 people (micro firms)
Purbeck Hills ED	430	95%