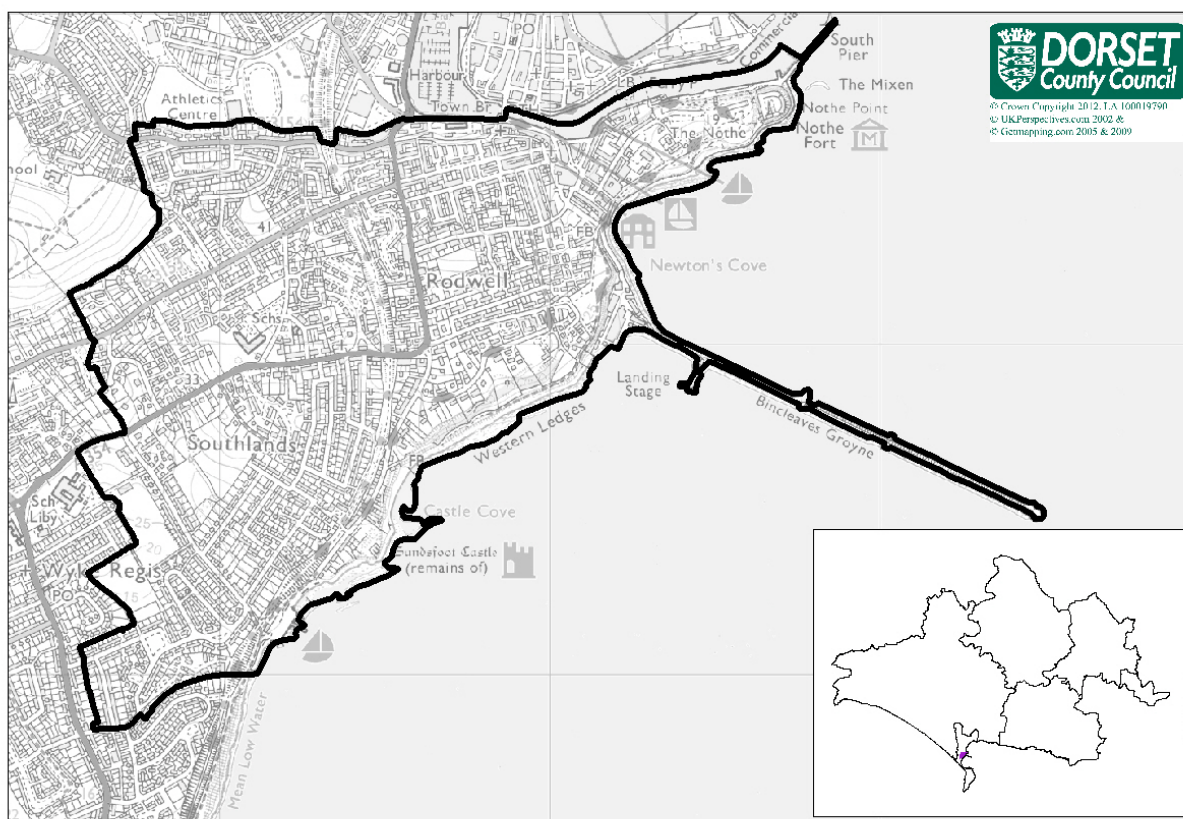


Electoral Division Profile 2013



Rodwell Electoral Division

Total Population: **8,780** (2011 Mid Year Estimate, DCC) Number of Electors: **6,903** (March 2013, WPBC)

- Rodwell Electoral Division is composed of Weymouth East ward and Weymouth West ward.
- Within the division there is no library (the nearest is in either Wyke Regis or Weymouth centre) and 1 school (primary).

Population

2011 Mid-Year Population Estimates, ONS & DCC	Rodwell Electoral Division	Weymouth & Portland	Dorset (DCC)
All	8,780	65,170	412,910
% aged 0-15 years	17.1%	16.7%	16.3%
% aged 16-64 years	62.1%	62.4%	58.5%
% aged 65-84 years	18.0%	18.0%	21.3%
% aged 85+ years	2.7%	2.9%	3.9%

- Rodwell division has a total population of 8,780.
- The age profile of this division is younger than the County average, 20.7% are aged 65+ years compared with over 25% across Dorset.

Ethnicity/Country of Birth

<i>Census, 2011</i>	Rodwell Electoral Division	Weymouth & Portland	Dorset (DCC)
% white British	95.2	94.9	95.5
% Black and minority ethnic groups (BME)	4.8	5.1	4.5
% England	90.6	90.7	91.0
% born rest of UK	4.0	4.0	3.4
% Rep of IRE	0.5	0.4	0.4
% EU (member countries in 2001)	1.2	1.2	1.3
% EU (Accession countries April 2001 to March 2011)	0.9	1.0	0.7
% born elsewhere	2.7	2.7	3.1

- 95.2% are white British, slightly lower than the County average (95.5%).

Households

<i>Census, 2011</i>	Rodwell Electoral Division	Weymouth & Portland	Dorset (DCC)
all household spaces	4,280	31,040	195,060
% household spaces with no usual residents	9.2	8.8	8.2
all household spaces with residents	3,880	28,540	180,210
% owner occupied	64.8	67.4	72.7
% rented (public)	14.8	13.6	12.4
% rented (private) & others	20.4	19.0	14.9
% no cars	26.2	24.7	15.5
% 2 or more cars	28.7	29.6	41.0
% of households 65+ (couples or lone, with/without dependents)	24.9	25.1	30.6
% married couples with/without dependents	30.0	31.4	35.1
% cohabiting couples with/without dependents	10.6	10.1	8.4
% lone parents with/dependents	9.9	9.8	7.6
% all others	24.7	23.6	18.4
average household size	2.3	2.3	2.3

- There is a high proportion of rented property in the division, over 20% of households are privately rented compared with a County average of 14.9%.
- Car ownership is low, over 26% of households have no car, the County average is 15.5%. Almost 29% of households have at least 2 cars, much lower than average (41%).

Health and Care

<i>Census, 2011</i>	Rodwell Electoral Division	Weymouth & Portland	Dorset (DCC)
% long term illness/disability	21.0	21.6	20.1
% health very good/good	80.3	79.0	80.5
% health very bad/bad	5.6	5.9	5.0
% provides unpaid care	11.2	11.5	11.9
% all usual residents in communal establishments	1.4	2.8	2.3

- Overall the health of those who live in Rodwell division is slightly worse than the County average.
- 21% have a long term illness or disability, the County average is 20.1%.
- 69% of the population described their general health as good, whilst almost 9% said their health was not good.

Employment and Qualifications

<i>Census, 2011</i>	Rodwell Electoral Division	Weymouth & Portland	Dorset (DCC)
all usual residents aged 16 to 74	6,440	47,870	293,440
all usual residents aged 16 to 74 economically active	4,280	32,100	199,940
% part-time	24.1	25.5	23.1
% full-time	51.1	51.3	51.0
% self-employed	15.1	13.8	18.4
% unemployed	5.7	5.8	4.0
all usual residents aged 16 to 74 economically inactive	2,160	15,770	93,500
% retired	56.1	55.1	63.6
% student	10.4	9.4	10.0
% looking after home/family	11.3	11.4	11.3
% sick/disabled	16.4	14.9	9.7
% other	5.7	9.1	5.4
all usual residents aged 16 and over	7,280	54,310	345,600
% of all usual residents aged 16 and over no qualifications	21.0	22.5	21.3
% of all usual residents aged 16 and over with higher level qualifications	24.9	22.5	27.0
all usual residents aged 16 to 74 in employment	4,000	29,990	190,900
% high skill occupation	38.9	35.6	40.0
% intermediate skill occupation	43.7	45.5	43.4
% low skill occupation	17.4	18.9	16.6

- Of those who are economically active, over 51% are employed full-time and a further 24% are in part-time employment.
- Unemployment is higher than average. 5.7% of the economically active population are unemployed compared with a County average of 4%.
- Of the economically inactive population (aged 16-74) Rodwell has a high proportion who are permanently sick/disabled (16.4%). The County average is much lower at 9.7%.
- Almost 25% of those aged 16+ have a higher qualification, slightly lower than average (27%).

Index of Deprivation 2010, CLG.

Lower Super Output Area	IMD Rank
Rodwell and the Nothe	11,859
Rodwell and Chapelhay	4,206
Weymouth West Buxton Road	19,687
Weymouth West Everest Road	12,742
Weymouth West Doncaster Rd	12,472

- IMD Stands for the Index of Multiple Deprivation
- All Lower Super Output Areas in England are ranked from 1 for the most deprived to 32,482 for the least deprived
- Rodwell and Chapelhay is the most deprived area in the division and is within the top 20% most deprived nationally

MOSAIC socio-economic classifications, 2012

Rank	Rodwell ED Top 5 Mosaic Public Sector Types	Rodwell ED %	Dorset CC %
1	Mixed communities with many single people in the centres of small towns	21.3	5.7
2	Residents in blue collar communities revitalised by commuters	9.7	3.7
3	Self employed trades people living in smaller communities	6.2	6.1
4	Older people living in large houses in mature suburbs	5.5	4.8
5	Middle aged couples and families in right-to-buy homes	5.4	1.8

Electoral Division Profile 2013

Average House Prices

Postcode district	Detached	Sales	Semi-Det	Sales	Terraced	Sales	Flat/Mais	Sales	Overall Average	Total
Rodwell ED DT4	£268,276	38	£211,069	23	£166,214	51	£129,686	34	£191,338	146
Dorset	£343,117	689	£233,079	304	£196,327	413	£162,160	220	£260,776	1,626
England & Wales	£324,602	43,260	£201,427	47,961	£196,327	50,491	£243,379	30,131	£238,293	171,843

Source: HM Land Registry, based on sales Oct–Dec 2012

Citizens' Panel Questions—March 2011

Questions —Rodwell ED	Yes	No	Net Agreement
Do you feel that you can influence decisions made by Dorset County Council?	17%	62%	-45%
Do you feel informed about Dorset County Council?	48%	28%	20%
Do you agree that Dorset County Council offer value for money?	15%	43%	-28%

Council Tax—2012/13

	Rodwell	Notes
Band D	£1,676.24	

Earnings — median weekly earnings of full time employees

	Workplace based	Residence based
DCC Dorset	£458.50	£480.00
Christchurch	£477.40	£486.20
East Dorset	£458.50	£518.10
North Dorset	£379.90	£479.80
Purbeck	£484.60	£439.50
West Dorset	£452.70	£506.30
Weymouth & Portland	£437.50	£449.10

Source: Annual Survey of Hours and Earnings 2012, ONS

Crime Rates

Area	Rate of total crime per 1,000 population
Rodwell ED	68.8
DCC Dorset	45.7
South West Region	61.2
England & Wales	72.0

Sources: Dorset County Council, Dorset Police & ONS. For further detail contact 01305 224984

Unemployment

Source: Claimant Count, Jan-Dec 2012, ONS

Area	Male		Female		Total		% of claimants long term unemployed
	number	rate	number	rate	number	rate	
Rodwell ED	106	4.1	41	1.6	147	2.8	13.0
DCC Dorset	2,605	2.2	1,341	1.1	3,946	1.6	12.1
Great Britain	1,011,913	5.1	514,638	2.6	1,526,551	3.8	25.0

Employment

Business Register and Employment Survey 2011, ONS

Area	Employees in employment	% employed in the service sector
Rodwell ED	1,200	94%
DCC Dorset	148,700	81%
Great Britain	26,561,700	85%

Note: Excludes self-employed & agricultural employment

Firms

Source: MINT Database, Jan 2013

	Number of firms	% employing 1-10 people (micro firms)
Rodwell ED	260	95%