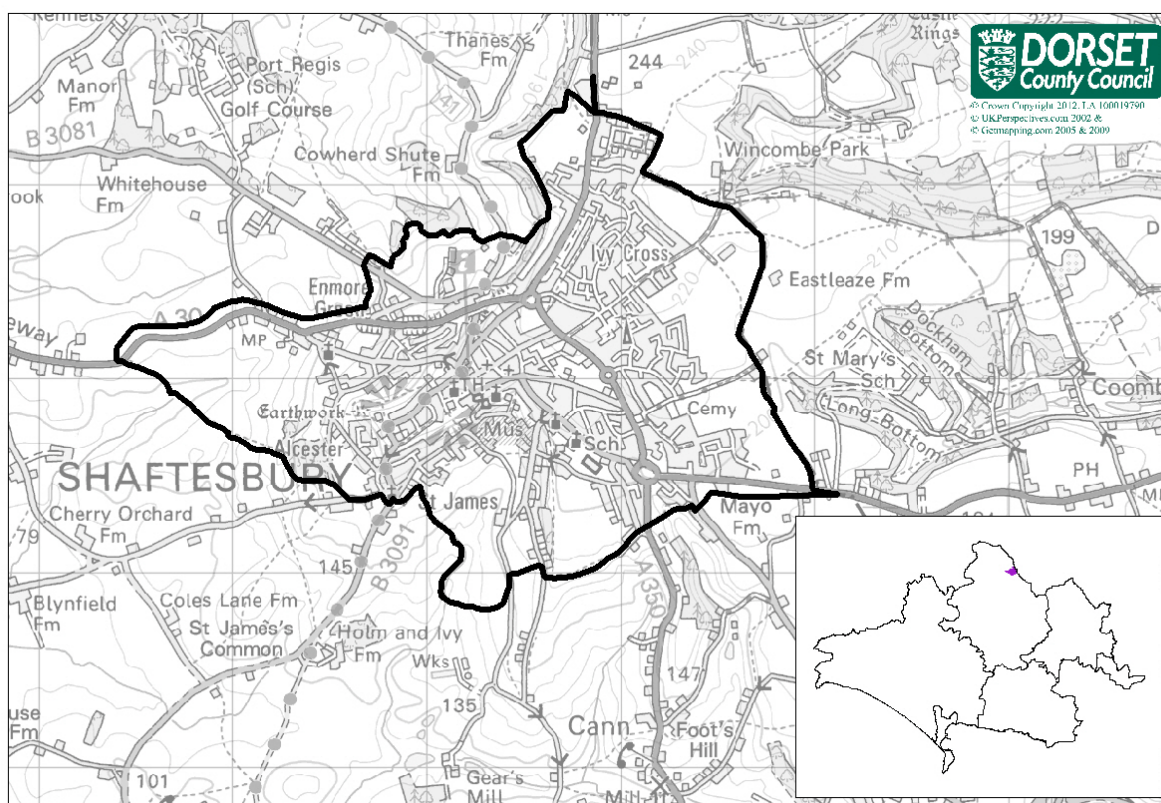


# Electoral Division Profile 2013



## Shaftesbury Electoral Division

Total Population: **7,310** (2011 Mid Year Estimate, DCC) Number of Electors: **5,968** (March 2013, NDDC)

- Shaftesbury Electoral Division is composed of the following wards: Shaftesbury Central, Shaftesbury Christy's, Shaftesbury Grosvenor and Shaftesbury Underhill.
- Within the division there is 1 library (town centre) and 3 schools (2 primary and 1 secondary).

## Population

2011 Mid-Year Population Estimates, ONS & DCC	Shaftesbury Electoral Division	North Dorset	Dorset (DCC)
All	7,310	68,580	412,910
% aged 0-15 years	18.0%	18.0%	16.3%
% aged 16-64 years	60.0%	60.4%	58.5%
% aged 65-84 years	17.5%	18.4%	21.3%
% aged 85+ years	4.5%	3.1%	3.9%

- Shaftesbury division has a total population of 7,310, one of the smallest divisions in the County.
- The age profile in the town is slightly younger than the County average, 22% are aged 65+ years compared with 25% across Dorset. However the town has a high proportion of people in very old age, 4.5% are aged 85+ years compared with 3.9% across Dorset.

## Ethnicity/Country of Birth

<i>Census, 2011</i>	Shaftesbury Electoral Division	North Dorset	Dorset (DCC)
% white British	93.3	94.7	95.5
% Black and minority ethnic groups (BME)	6.7	5.3	4.5
% England	89.0	89.7	91.0
% born rest of UK	3.1	3.4	3.4
% Rep of IRE	0.4	0.3	0.4
% EU (member countries in 2001)	1.4	1.6	1.3
% EU (Accession countries April 2001 to March 2011)	1.9	1.3	0.7
% born elsewhere	4.2	3.6	3.1

- 6.7% of the population are of black and minority ethnic groups, above the County average (4.5%).

## Households

<i>Census, 2011</i>	Shaftesbury Electoral Division	North Dorset	Dorset (DCC)
all household spaces	3,490	30,420	195,060
% household spaces with no usual residents	7.4	6.1	8.2
all household spaces with residents	3,240	28,670	180,210
% owner occupied	69.1	70.5	72.7
% rented (public)	15.2	13.5	12.4
% rented (private) & others	15.7	16.0	14.9
% no cars	18.0	12.0	15.5
% 2 or more cars	36.4	45.9	41.0
% of households 65+ (couples or lone, with/without dependents)	27.5	27.0	30.6
% married couples with/without dependents	32.1	38.3	35.1
% cohabiting couples with/without dependents	10.8	9.1	8.4
% lone parents with/dependents	7.6	7.0	7.6
% all others	21.9	18.6	18.4
average household size	2.3	2.4	2.3

- The majority of households in the town are owner occupied (69%), this is lower than average for Dorset (72.7%).
- Over 15% of households rent from the local authority/housing association, above average (12.4%).
- Car ownership is slightly lower than the County average, but higher than many of the towns. 18% of households do not have a car.

## Health and Care

<i>Census, 2011</i>	Shaftesbury Electoral Division	North Dorset	Dorset (DCC)
% long term illness/disability	17.6	17.5	20.1
% health very good/good	82.4	83.0	80.5
% health very bad/bad	4.2	4.2	5.0
% provides unpaid care	10.0	10.6	11.9
% all usual residents in communal establishments	2.4	4.4	2.3

- Overall the health of those who live in Shaftesbury division is slightly better than the County average, 17.6% have a long term illness or disability, the figure for Dorset is 20.1%.
- Over 82% of the population described their general health as good/very good and just 4.2% said their health was bad/very bad.

## Employment and Qualifications

<i>Census, 2011</i>	Shaftesbury Electoral Division	North Dorset	Dorset (DCC)
all usual residents aged 16 to 74	5,120	49,140	293,440
all usual residents aged 16 to 74 economically active	3,780	34,880	199,940
% part-time	21.8	20.6	23.1
% full-time	54.5	53.6	51.0
% self-employed	17.0	19.3	18.4
% unemployed	4.0	3.7	4.0
all usual residents aged 16 to 74 economically inactive	1,340	14,260	93,500
% retired	57.0	58.7	63.6
% student	14.6	13.3	10.0
% looking after home/family	12.1	12.7	11.3
% sick/disabled	10.6	9.1	9.7
% other	5.7	6.1	5.4
all usual residents aged 16 and over	6,000	56,230	345,600
% of all usual residents aged 16 and over no qualifications	20.1	20.0	21.3
% of all usual residents aged 16 and over with higher level qualifications	24.7	26.9	27.0
all usual residents aged 16 to 74 in employment	3,610	33,430	190,900
% high skill occupation	32.9	39.1	40.0
% intermediate skill occupation	43.3	41.9	43.4
% low skill occupation	23.8	19.0	16.6

- Of those who are economically active 54.5% are in full-time employment, a further 21.8% are employed part-time.
- Of those 16-74 year olds who are economically inactive 14.6% are students, higher than the County average (10%).
- Almost a quarter of those aged 16+ have higher level qualifications (degree or above), lower than the County average (27%).
- 33% of those in employment in Shaftesbury have a high skill occupation, the figure for Dorset is 40%.

## Index of Deprivation 2010, CLG.

Lower Super Output Area	IMD Rank
Shaftesbury Central	13,971
Shaftesbury Christy's	29,844
Shaftesbury Grosvenor	18,905
Shaftesbury Underhill	24,556

- IMD Stands for the Index of Multiple Deprivation
- All Lower Super Output Areas in England are ranked from 1 for the most deprived to 32,482 for the least deprived
- None of the areas in Shaftesbury are within the top 40% most deprived in England

## MOSAIC socio-economic classifications, 2012

Rank	Shaftesbury ED Top 5 Mosaic Public Sector Types	Shaftesbury ED %	Dorset CC %
1	Low income communities reliant on low skill industrial jobs	8.7	1.8
2	Mixed communities with many single people in the centres of small towns	8.7	5.7
3	Self employed trades people living in smaller communities	7.2	6.1
4	Childless new owner occupiers in cramped new homes	6.6	1.5
5	Communities of wealthy older people living in large seaside houses	5.9	7.3

# Electoral Division Profile 2013

## Average House Prices

Postcode district	Detached	Sales	Semi-Det	Sales	Terraced	Sales	Flat/Mais	Sales	Overall Average	Total
<b>Shaftesbury ED SP7</b>	<b>£393,411</b>	<b>17</b>	<b>£228,976</b>	<b>11</b>	<b>£203,044</b>	<b>10</b>	<b>0</b>	<b>0</b>	<b>£295,715</b>	<b>38</b>
Dorset	£343,117	689	£233,079	304	£196,327	413	£162,160	220	£260,776	1,626
England & Wales	£324,602	43,260	£201,427	47,961	£196,327	50,491	£243,379	30,131	£238,293	171,843

Source: HM Land Registry, based on sales Oct–Dec 2012

## Citizens' Panel Questions—March 2011

Questions —Shaftesbury ED	Yes	No	Net Agreement
Do you feel that you can influence decisions made by Dorset County Council?	<b>27%</b>	<b>47%</b>	-20%
Do you feel informed about Dorset County Council?	<b>64%</b>	<b>25%</b>	38%
Do you agree that Dorset County Council offer value for money?	<b>38%</b>	<b>36%</b>	2%

## Council Tax—2012/13

	Shaftesbury	Notes
Band D	£1,664.09	

## Earnings — median weekly earnings of full time employees

	Workplace based	Residence based
<b>DCC Dorset</b>	<b>£458.50</b>	<b>£480.00</b>
Christchurch	£477.40	£486.20
East Dorset	£458.50	£518.10
<b>North Dorset</b>	<b>£379.90</b>	<b>£479.80</b>
Purbeck	£484.60	£439.50
West Dorset	£452.70	£506.30
Weymouth & Portland	£437.50	£449.10

Source: Annual Survey of Hours and Earnings 2012, ONS

## Crime Rates

Area	Rate of total crime per 1,000 population
<b>Shaftesbury ED</b>	<b>47.6</b>
DCC Dorset	45.7
South West Region	61.2
England & Wales	72.0

Sources: Dorset County Council, Dorset Police & ONS. For further detail contact 01305 224984

## Unemployment Source: Claimant Count, Jan-Dec 2012, ONS

Area	Male		Female		Total		% of claimants long term unemployed
	number	rate	number	rate	number	rate	
<b>Shaftesbury ED</b>	<b>38</b>	<b>2.2</b>	<b>27</b>	<b>1.4</b>	<b>64</b>	<b>1.8</b>	<b>23.1</b>
DCC Dorset	2,605	2.2	1,341	1.1	3,946	1.6	12.1
Great Britain	1,011,913	5.1	514,638	2.6	1,526,551	3.8	25.0

## Employment Business Register and Employment Survey 2011, ONS

Area	Employees in employment	% employed in the service sector
<b>Shaftesbury ED</b>	<b>3,400</b>	<b>74%</b>
DCC Dorset	148,700	81%
Great Britain	26,561,700	85%

Note: Excludes self-employed

## Firms Source: MINT Database Jan 2013

Area	Number of firms	% employing 1-10 people (micro firms)
<b>Shaftesbury ED</b>	<b>500</b>	<b>95%</b>

Produced by the Consultation & Research Group, Dorset County Council, County Hall, Dorchester, DT1 1XJ Tel. 01305 224354.