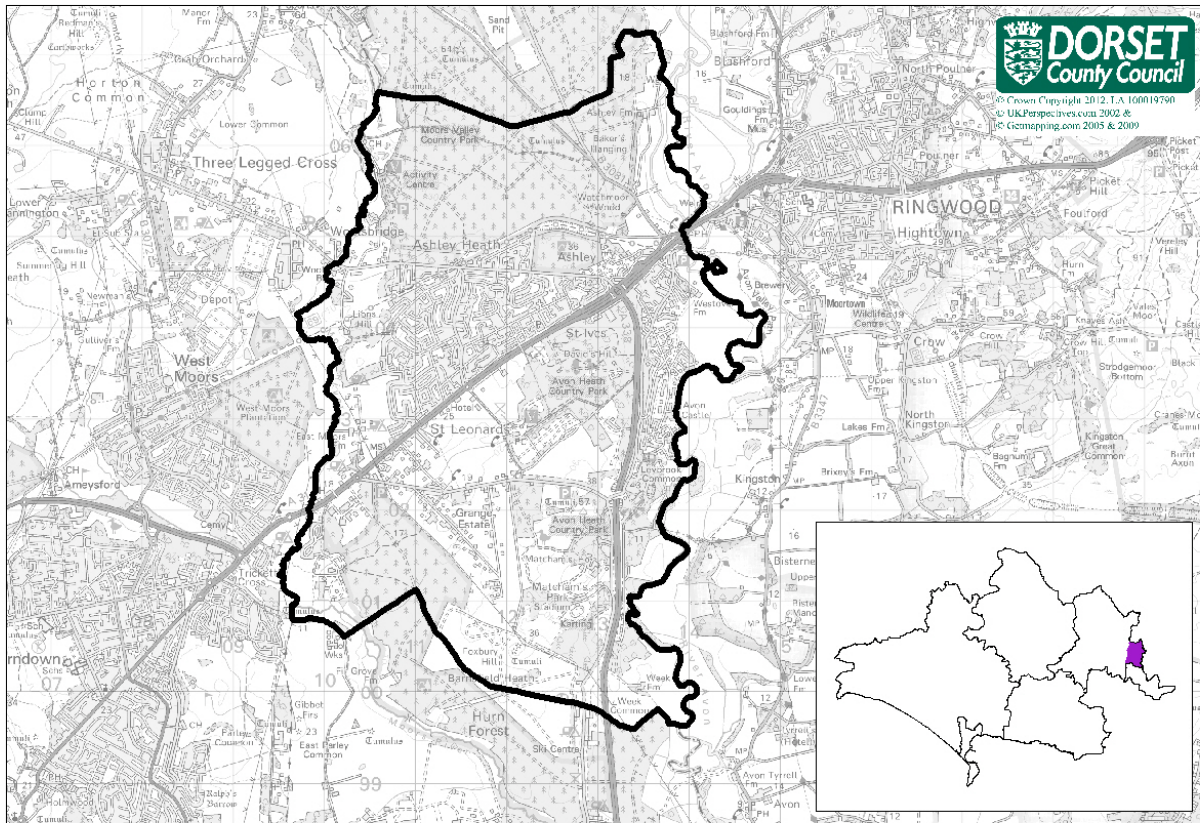


# Electoral Division Profile 2013



## St Leonards & St Ives Electoral Division

Total Population: **6,860** (2011 Mid Year Estimate, DCC) Number of Electors: **6,219** (Dec 2012, EDDC)

- St Leonards & St Ives Electoral Division is composed of St Leonards & St Ives East ward and St Leonards & St Ives West ward.
- Within the division there is no library (the nearest is in West Moors). There is also 1 primary school.

## Population

2011 Mid-Year Population Estimates, ONS & DCC	St Leonards & St Ives Electoral Division	East Dorset	Dorset (DCC)
All	6,860	87170	412,910
% aged 0-15 years	9.9%	15.6%	16.3%
% aged 16-64 years	52.9%	56.5%	58.5%
% aged 65-84 years	32.3%	23.5%	21.3%
% aged 85+ years	4.8%	4.4%	3.9%

- St Leonards and St Ives has a total population of just under 7,000 and is one of the smallest electoral divisions in Dorset.
- The area has a much older population than the County average, over 37% are aged 65+ years compared with 25% in Dorset.

## Ethnicity/Country of Birth

<i>Census, 2011</i>	St Leonards & St Ives Electoral Division	East Dorset	Dorset (DCC)
% white British	95.4	96.2	95.5
% Black and minority ethnic groups (BME)	4.6	3.8	4.5
% England	89.9	91.8	91.0
% born rest of UK	3.6	3.3	3.4
% Rep of IRE	0.7	0.4	0.4
% EU (member countries in 2001)	1.3	1.2	1.3
% EU (Accession countries April 2001 to March 2011)	0.7	0.4	0.7
% born elsewhere	3.9	2.9	3.1

- The black and minority ethnic population is 4.6%, just above the County average, 4.5%.

## Households

<i>Census, 2011</i>	St Leonards & St Ives Electoral Division	East Dorset	Dorset (DCC)
all household spaces	3,210	38,980	195,060
% household spaces with no usual residents	5.2	3.8	8.2
all household spaces with residents	3,040	37,560	180,210
% owner occupied	91.8	81.1	72.7
% rented (public)	1.9	8.3	12.4
% rented (private) & others	6.3	10.5	14.9
% no cars	6.5	10.3	15.5
% 2 or more cars	57.0	50.1	41.0
% of households 65+ (couples or lone, with/without dependents)	39.4	33.6	30.6
% married couples with/without dependents	39.4	38.0	35.1
% cohabiting couples with/without dependents	5.1	7.0	8.4
% lone parents with/dependents	3.8	7.0	7.6
% all others	12.3	14.5	18.4
average household size	2.3	2.3	2.3

- The majority of households in the division are owner occupied, 92% compared with 73% across Dorset.
- Few than 2% of household rent from the local authority/housing association. This is significantly lower than the County average of 12.4%.
- Car ownership is very high, just 6.5% of households do not have a car.

## Health and Care

<i>Census, 2011</i>	St Leonards & St Ives Electoral Division	East Dorset	Dorset (DCC)
% long term illness/disability	22.7	19.7	20.1
% health very good/good	78.9	81.1	80.5
% health very bad/bad	4.9	4.6	5.0
% provides unpaid care	14.5	12.5	11.9
% all usual residents in communal establishments	2.9	1.1	2.3

- Overall the health of those who live in St Leonards and St Ives is slightly worse than the County average, probably a reflection of the older age profile.
- 14.5% of the population are providing unpaid care, this is higher than the County average of almost 12%.

## Employment and Qualifications

<i>Census, 2011</i>	<b>St Leonards &amp; St Ives Electoral Division</b>	East Dorset	Dorset (DCC)
all usual residents aged 16 to 74	4,970	61,050	293,440
all usual residents aged 16 to 74 economically active	2,900	41,580	199,940
% part-time	21.8	23.2	23.1
% full-time	46.5	51.2	51.0
% self-employed	24.8	18.4	18.4
% unemployed	3.0	3.1	4.0
all usual residents aged 16 to 74 economically inactive	2,070	19,470	93,500
% retired	77.7	69.3	63.6
% student	6.8	8.3	10.0
% looking after home/family	7.0	11.5	11.3
% sick/disabled	4.6	7.0	9.7
% other	4.0	3.9	5.4
all usual residents aged 16 and over	6,180	73,560	345,600
% of all usual residents aged 16 and over no qualifications	22.2	21.5	21.3
% of all usual residents aged 16 and over with higher level qualifications	30.0	27.7	27.0
all usual residents aged 16 to 74 in employment	2,790	40,050	190,900
% high skill occupation	50.1	43.6	40.0
% intermediate skill occupation	38.9	42.6	43.4
% low skill occupation	11.0	13.8	16.6

- Of those who are economically active almost 47% are employed full-time and a further 22% are employed part-time. The division has a high proportion of people who are self-employed, almost 25% compared with a County average of 18.4%.
- Almost 78% of the economically inactive population (aged 16-74) are retired.
- 30% of those aged 16+ in the area have a higher level qualification (degree or above), slightly higher than the County average (27%).
- Half of all those in employment have a high skill occupation, significantly higher than the County average (40%).

## Index of Deprivation 2010, CLG

Lower Super Output Area	IMD Rank
Ashley Heath	26,138
St Ives	27,930
St Leonards Grange	18,162
St Leonards & St Ives West	29,275

- IMD Stands for the Index of Multiple Deprivation
- All Lower Super Output Areas in England are ranked from 1 for the most deprived to 32,482 for the least deprived
- None of the areas in St Leonards & St Ives are within the top 40% most deprived in England

## MOSAIC socio-economic classifications, 2012

Rank	St Leonards and St Ives ED Top 5 Mosaic Public Sector Types	St L. & St Iv. ED %	Dorset CC %
1	Older people living in large houses in mature suburbs	25.4	4.8
2	Communities of wealthy older people living in large seaside houses	20.4	7.3
3	Higher income older champions of village communities	11.8	4.5
4	Successful older business leaders living in sought-after suburbs	9.1	0.5
5	Residents in retirement, second home and tourist communities	8.3	5.8

# Electoral Division Profile 2013

## Average House Prices

Postcode district	Detached Sales	Semi-Det Sales	Terraced Sales	Flat/Mais Sales	Overall Average	Total
<b>St Leonards &amp; St Ives ED</b> BH24	<b>£426,277 38</b>	<b>£233,018 11</b>	<b>£226,250 4</b>	<b>£195,760 15</b>	<b>£332,399</b>	<b>68</b>
Dorset	£359,666 531	£237,966 264	£209,024 297	£168,079 266	£265,534	1,358
England & Wales	£338,378 35,527	£196,539 48,858	£174,332 56,477	£204,003 38,279	£219,262	179,141

Source: HM Land Registry, based on sales October-December 2012

## Citizens' Panel Questions-March 2011

Questions-St Leonards & St Ives ED	Yes	No	Net Agreement
Do you feel that you can influence decisions made by Dorset County Council?	<b>28%</b>	<b>44%</b>	-15%
Do you feel informed about Dorset County Council?	<b>59%</b>	<b>38%</b>	21%
Do you agree that Dorset County Council offer value for money?	<b>49%</b>	<b>21%</b>	28%

## Council Tax-2012/13

	St Leonards & St Ives	Notes
Band D	£1,619.10	*

## Earnings — median weekly earnings of full-time employees

	Workplace based	Residence based
<b>DCC Dorset</b>	<b>£458.50</b>	<b>£480.00</b>
Christchurch	£477.40	£486.20
East Dorset	£458.50	£518.10
North Dorset	£379.90	£479.80
Purbeck	£484.60	£439.50
West Dorset	£452.70	£506.30
Weymouth & Portland	£437.50	£449.10

Source: Annual Survey of Hours and Earnings 2012, ONS

## Crime Rates

Area	Rate of total crime per 1,000 population
<b>St Leonards &amp; St Ives ED</b>	<b>27.2</b>
DCC Dorset	45.7
South West Region	61.2
England & Wales	72.0

Sources: Dorset County Council, Dorset Police & ONS. For further detail contact 01305 224984

## Unemployment Source: Claimant Count, Jan-Dec 2012, ONS

Area	Male		Female		Total		% of claimants long term unemployed
	number	rate	number	rate	number	rate	
<b>St Leonards &amp; St Ives ED</b>	24	1.4	10	0.5	35	0.9	8.7
DCC Dorset	2,605	2.2	1,341	1.1	3,946	1.6	12.1
Great Britain	1,011,913	5.1	514,638	2.6	1,526,551	3.8	25.0

## Employment Business Register and Employment Survey 2011, ONS

Area	Employees in employment	% employed in the service sector
<b>St Leonards &amp; St Ives ED</b>	<b>2,000</b>	<b>90%</b>
DCC Dorset	148,700	81%
Great Britain	26,561,700	85%

Note: Excludes self-employed & agricultural employment

## Firms Source: MINT Database, Jan 2013

Area	Number of firms	% employing 1-10 people (micro firms)
<b>St Leonards &amp; St Ives ED</b>	<b>350</b>	<b>97%</b>