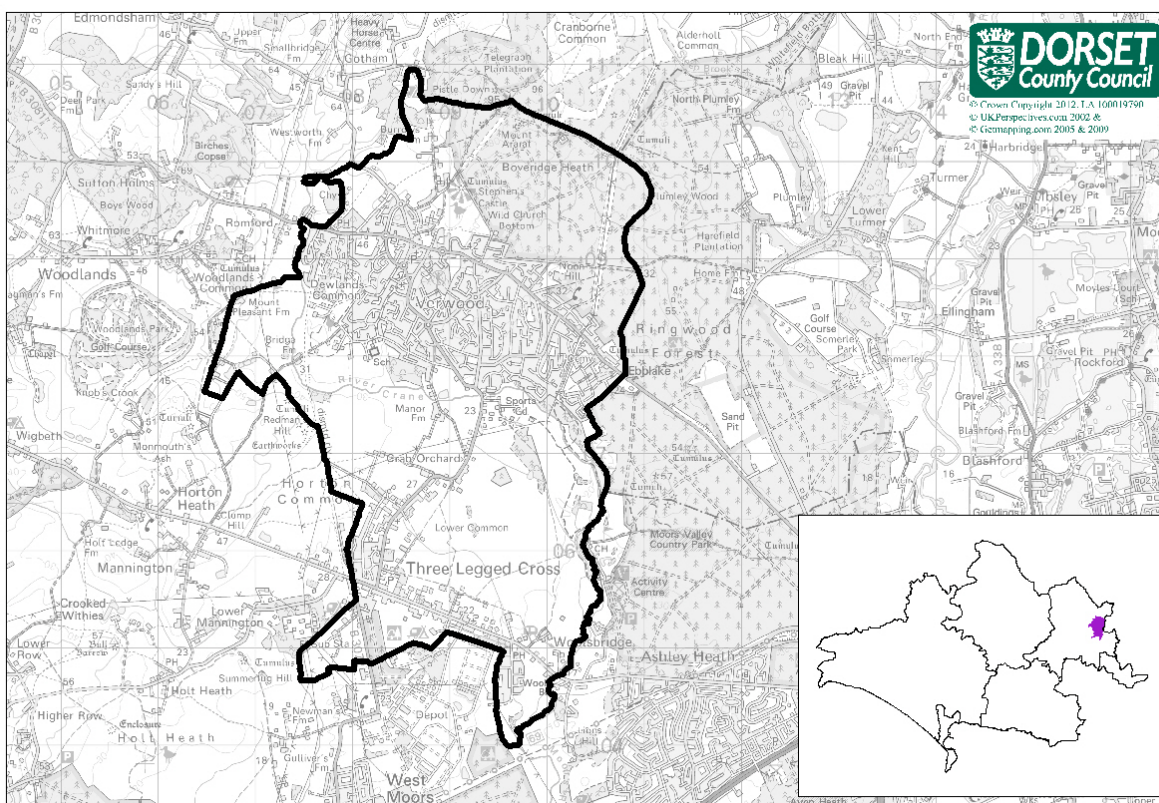


Electoral Division Profile 2013



Verwood & Three Legged Cross Electoral Division

Total Population: **14,850** (2011 Mid Year Estimate, DCC) Number of Electors: **11,851** (Dec 2012, EDDC)

- Verwood & Three Legged Cross Electoral Division is composed of the following wards: Verwood Dewlands, Verwood Newtown, Verwood Stephens Castle and Three Cross and Potterne.
- Within the division there is 1 library and 5 schools (4 primary and 1 middle).

Population

2011 Mid-Year Population Estimates, ONS & DCC	Verwood & Three Legged Cross Electoral Division	East Dorset	Dorset (DCC)
All	14,850	87,170	412,910
% aged 0-15 years	19.1%	15.6%	16.3%
% aged 16-64 years	57.3%	56.5%	58.5%
% aged 65-84 years	20.0%	23.5%	21.3%
% aged 85+ years	3.6%	4.4%	3.9%

- Verwood and Three Legged Cross division has a total population of 14,850 represented by two elected members.
- The age profile in the division is slightly younger than the County average, over 19% are aged 0-15 years compared with 16.3% in Dorset.

Ethnicity/Country of Birth

<i>Census, 2011</i>	Verwood & Three Legged Cross Electoral Division	East Dorset	Dorset (DCC)
% white British	96.3	96.2	95.5
% Black and minority ethnic groups (BME)	3.7	3.8	4.5
% England	92.1	91.8	91.0
% born rest of UK	3.3	3.3	3.4
% Rep of IRE	0.4	0.4	0.4
% EU (member countries in 2001)	1.1	1.2	1.3
% EU (Accession countries April 2001 to March 2011)	0.4	0.4	0.7
% born elsewhere	2.7	2.9	3.1

- 3.7% of the population are from black and minority ethnic groups, just below the County average (4.5%).

Households

<i>Census, 2011</i>	Verwood & Three Legged Cross Electoral Division	East Dorset	Dorset (DCC)
all household spaces	6,310	38,980	195,060
% household spaces with no usual residents	3.9	3.8	8.2
all household spaces with residents	6,060	37,560	180,210
% owner occupied	84.1	81.1	72.7
% rented (public)	7.5	8.3	12.4
% rented (private) & others	8.4	10.5	14.9
% no cars	7.3	10.3	15.5
% 2 or more cars	52.9	50.1	41.0
% of households 65+ (couples or lone, with/without dependents)	29.3	33.6	30.6
% married couples with/without dependents	40.8	38.0	35.1
% cohabiting couples with/without dependents	8.5	7.0	8.4
% lone parents with/dependents	7.9	7.0	7.6
% all others	13.6	14.5	18.4
average household size	2.5	2.3	2.3

- The proportion of both vacant properties and second/holiday homes in the division is small, overall 96% of dwellings have permanent residents.
- Over 84% of households are owner occupiers, higher than the County average (73%).
- Car ownership is high, just 7.3% of households do not have a car and almost 53% have at least 2 cars, significantly higher than the County average (41%).

Health and Care

<i>Census, 2011</i>	Verwood & Three Legged Cross Electoral Division	East Dorset	Dorset (DCC)
% long term illness/disability	17.2	19.7	20.1
% health very good/good	83.0	81.1	80.5
% health very bad/bad	4.2	4.6	5.0
% provides unpaid care	10.9	12.5	11.9
% all usual residents in communal establishments	0.6	1.1	2.3

- Overall the health of those who live in Verwood and Three Legged Cross is better than the County average. Just over 17% of the population have a long term illness or disability, the County average is over 20%.
- 83% describe their health as good or very good, again higher than the County average (80.5%).

Employment and Qualifications

<i>Census, 2011</i>	Verwood & Three Legged Cross Electoral Division	East Dorset	Dorset (DCC)
all usual residents aged 16 to 74	10,190	61,050	293,440
all usual residents aged 16 to 74 economically active	7,270	41,580	199,940
% part-time	22.4	23.2	23.1
% full-time	53.9	51.2	51.0
% self-employed	16.2	18.4	18.4
% unemployed	3.1	3.1	4.0
all usual residents aged 16 to 74 economically inactive	2,930	19,470	93,500
% retired	67.3	69.3	63.6
% student	8.4	8.3	10.0
% looking after home/family	13.5	11.5	11.3
% sick/disabled	6.9	7.0	9.7
% other	3.9	3.9	5.4
all usual residents aged 16 and over	12,010	73,560	345,600
% of all usual residents aged 16 and over no qualifications	19.7	21.5	21.3
% of all usual residents aged 16 and over with higher level qualifications	27.0	27.7	27.0
all usual residents aged 16 to 74 in employment	7,000	40,050	190,900
% high skill occupation	43.3	43.6	40.0
% intermediate skill occupation	42.8	42.6	43.4
% low skill occupation	14.0	13.8	16.6

- Of those who are economically active the majority (53.9%) are in full-time employment. 16.2% are self-employed, slightly less than the County average (18.4%).
- Unemployment is just below the County average, 3.1% compared with 4%.
- Verwood and Three Legged Cross has a high proportion who are looking after home/family, 13.5% of the economically inactive population compared with 11.3% across Dorset.
- Over 43% of those in employment have a high skill occupation, higher than the County average (40%).

Index of Deprivation 2010, CLG

Lower Super Output Area	IMD Rank
Three Legged Cross	18,796
Verwood Potterne & Woolsbridge	13,065
Verwood Dewlands	31,371
Verwood Town Centre	30,518
Verwood Emmanuel	32,189
Verwood Chiltern	27,972
Verwood Newtown	29,252
Verwood Noon Hill	28,394
Verwood Ebblake	28,592
Verwood Stephen's Castle	29,854

- IMD Stands for the Index of Multiple Deprivation
- All Lower Super Output Areas in England are ranked from 1 for the most deprived to 32,482 for the least deprived
- None of the areas in Verwood and Three Legged Cross are within the top 40% most deprived in England

MOSAIC socio-economic classifications, 2012

Rank	Verwood & Three Legged Cross ED Top 5 Mosaic Public Sector Types	Verwood & TLC ED %	Dorset CC %
1	Older people living in large houses in mature suburbs	11.3	4.8
2	Better off empty nesters in low density estates on town fringes	11.0	6.8
3	Communities of wealthy older people living in large seaside houses	8.9	7.3
4	Higher income older champions of village communities	8.7	4.5
5	Early middle aged parents likely to be involved in their children's education	8.6	0.7

Electoral Division Profile 2013

Average House Prices

Postcode district	Detached Sales	Semi-Det Sales	Terraced Sales	Flat/Mais Sales	Overall Average	Total
Verwood and Three Legged Cross ED	£338,967 71	£250,433 15	£201,597 20	£143,787 12	£284,581	118
Dorset	£343,117 689	£233,079 304	£196,327 413	£162,160 220	£260,776	1,626
England & Wales	£324,602 43,260	£201,427 47,961	£196,327 50,491	£243,379 30,131	£238,293	171,843

Source: HM Land Registry, based on sales October–December 2012

Citizens' Panel Questions-March 2011

Questions –Verwood & Three Legged Cross ED	Yes	No	Net Agreement
Do you feel that you can influence decisions made by Dorset County Council?	30%	42%	-12%
Do you feel informed about Dorset County Council?	58%	22%	36%
Do you agree that Dorset County Council offer value for money?	47%	24%	23%

Council Tax-2012/13

	Lowest *	Highest **	Notes
Band D	£1,619.11	£1,642.27	* Horton (part of). **Verwood CP

Earnings - median weekly earnings of full-time employees

	Workplace based	Residence based
DCC Dorset	£458.50	£480.00
Christchurch	£477.40	£486.20
East Dorset	£458.50	£518.10
North Dorset	£379.90	£479.80
Purbeck	£484.60	£439.50
West Dorset	£452.70	£506.30
Weymouth & Portland	£437.50	£449.10

Source: Annual Survey of Hours and Earnings 2012, ONS

Crime Rates

Area	Rate of total crime per 1,000 population
Verwood & Three Legged Cross ED	38.2
DCC Dorset	45.7
South West Region	61.2
England & Wales	72.0

Unemployment

Source: Claimant Count, Jan-Dec 2012, ONS

Area	Male		Female		Total		% of claimants long term unemployed
	number	rate	number	rate	number	rate	
Verwood & Three Legged Cross ED	81	1.9	42	0.9	123	1.4	15.2
DCC Dorset	2,605	2.2	1,341	1.1	3,946	1.6	12.1
Great Britain	1,011,913	5.1	514,638	2.6	1,526,551	3.8	25.0

Employment

Business Register and Employment Survey 2011, ONS

Area	Employees in employment	% employed in the service sector
Verwood & Three Legged Cross ED	4,600	64%
DCC Dorset	148,700	81%
Great Britain	26,561,700	85%

Note: Excludes self-employed & agricultural employment

Firms

Source: MINT Database, Jan 2013

	Number of firms	% employing 1-10 people (micro firms)
Verwood & Three Legged Cross ED	840	95%

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