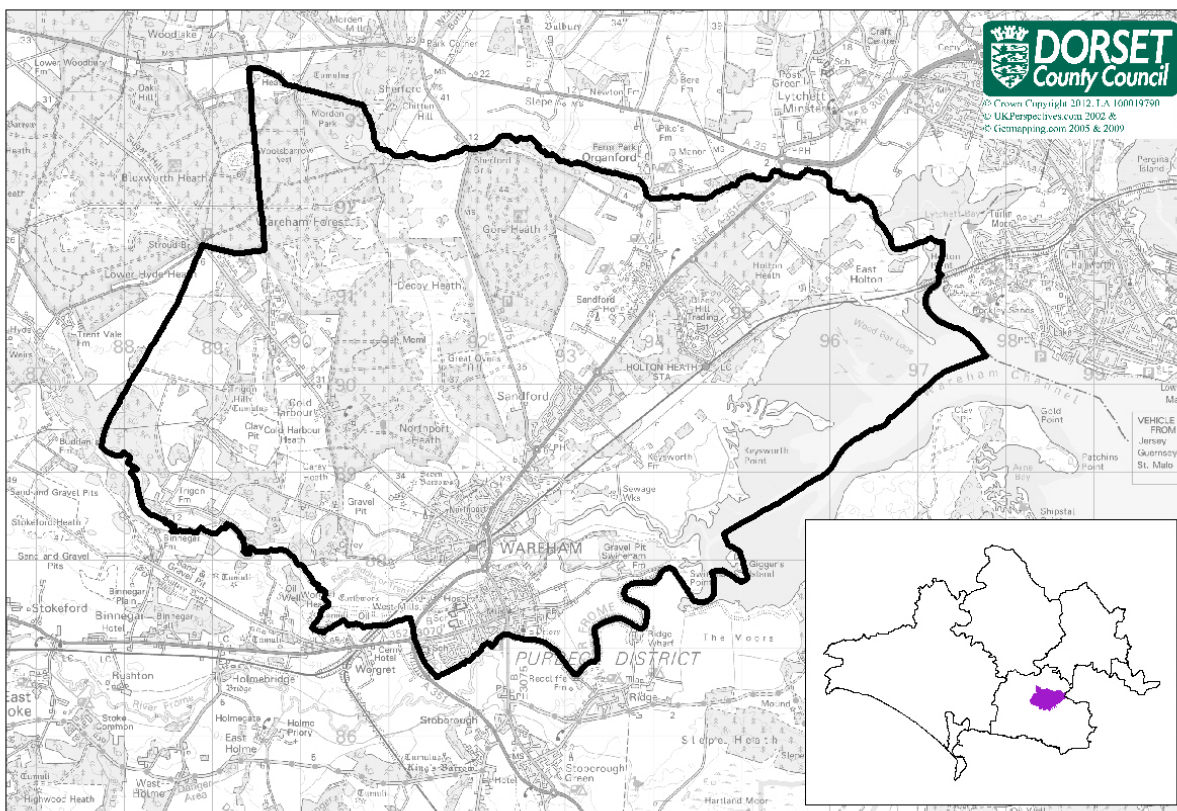


Electoral Division Profile 2013



Wareham Electoral Division

Total Population: **8,270** (2011 Mid Year Estimate, DCC) Number of Electors: **6,792** (March 2013, PDC)

- Wareham Electoral Division is composed of Wareham ward and Wareham St Martin ward.
- Within the division there is 1 library and 5 schools (2 primary, 2 middle and 1 secondary).

Population

2011 Mid-Year Population Estimates, ONS & DCC	Wareham Electoral Division	Purbeck	Dorset (DCC)
All	8,270	44,970	412,910
% aged 0-15 years	14.9%	16.2%	16.3%
% aged 16-64 years	59.1%	59.4%	58.5%
% aged 65-84 years	22.6%	20.9%	21.3%
% aged 85+ years	3.4%	3.4%	3.9%

- Wareham division has a total population of 8,270.
- The age profile in the division is similar to the County average, just under 15% are aged 0-15 years and 26% of the population are aged 65+ years.

Ethnicity/Country of Birth

<i>Census, 2011</i>	Wareham Electoral Division	Purbeck	Dorset (DCC)
% white British	96.5	96.2	95.5
% Black and minority ethnic groups (BME)	3.5	3.8	4.5
% England	92.0	91.2	91.0
% born rest of UK	3.3	3.4	3.4
% Rep of IRE	0.3	0.4	0.4
% EU (member countries in 2001)	1.5	1.7	1.3
% EU (Accession countries April 2001 to March 2011)	0.4	0.6	0.7
% born elsewhere	2.5	2.6	3.1

- 96.5% of the population are white British, slightly higher than the County average (95.5%).

Households

<i>Census, 2011</i>	Wareham Electoral Division	Purbeck	Dorset (DCC)
all household spaces	3,870	22,140	195,060
% household spaces with no usual residents	4.7	13.1	8.2
all household spaces with residents	3,690	19,580	180,210
% owner occupied	70.7	70.4	72.7
% rented (public)	15.1	12.5	12.4
% rented (private) & others	14.2	17.2	14.9
% no cars	17.2	14.5	15.5
% 2 or more cars	37.3	41.8	41.0
% of households 65+ (couples or lone, with/without dependents)	31.7	29.7	30.6
% married couples with/without dependents	32.6	35.8	35.1
% cohabiting couples with/without dependents	8.6	8.7	8.4
% lone parents with/dependents	8.7	8.0	7.6
% all others	18.4	17.7	18.4
average household size	2.2	2.3	2.3

- Wareham division has a relatively low proportion of both vacant properties and second/holiday homes, overall 95.3% of dwellings have permanent residents.
- The majority of households (70.7%) are owner occupied.
- The level of car ownership is similar to the County average, over 17% of households do not have a car and 37% have at least 2 cars.

Health and Care

<i>Census, 2011</i>	Wareham Electoral Division	Purbeck	Dorset (DCC)
% long term illness/disability	20.6	19.5	20.1
% health very good/good	79.6	80.9	80.5
% health very bad/bad	5.7	5.0	5.0
% provides unpaid care	12.9	12.7	11.9
% all usual residents in communal establishments	0.5	1.4	2.3

- Overall the health of those who live in Wareham division is similar to the County average.
- 20.6% of the population have a long term illness or disability and 80% described their health as good/very good.
- Almost 13% of people in the division are providing unpaid care to a relative or friend, just above the County average of 11.9%.

Employment and Qualifications

<i>Census, 2011</i>	Wareham Electoral Division	Purbeck	Dorset (DCC)
all usual residents aged 16 to 74	5,950	32,380	293,440
all usual residents aged 16 to 74 economically active	4,090	22,400	199,940
% part-time	24.3	23.3	23.1
% full-time	52.8	51.6	51.0
% self-employed	14.8	17.6	18.4
% unemployed	4.5	4.0	4.0
all usual residents aged 16 to 74 economically inactive	1,860	9,980	93,500
% retired	64.8	65.1	63.6
% student	9.4	9.1	10.0
% looking after home/family	10.7	11.3	11.3
% sick/disabled	10.6	9.5	9.7
% other	4.6	5.0	5.4
all usual residents aged 16 and over	7,040	37,680	345,600
% of all usual residents aged 16 and over no qualifications	24.4	21.6	21.3
% of all usual residents aged 16 and over with higher level qualifications	23.6	25.7	27.0
all usual residents aged 16 to 74 in employment	3,890	21,420	190,900
% high skill occupation	34.5	38.6	40.0
% intermediate skill occupation	45.2	44.0	43.4
% low skill occupation	20.4	17.4	16.6

- Almost 53% of those who are economically active are employed full-time and a further 24% are employed part-time.
- Self-employment is low in Wareham division, 14.8% compared to 18.4% across Dorset.
- Unemployment in the division is slightly higher than average. 4.5% of the economically active population are unemployed compared with 4% across Dorset.
- Just below 24% of those aged 16+ in the division have higher level qualifications (degree or above), lower than the County average of 27%.
- Overall those in employment have lower skill occupations than average. 34.5% have a high skill occupation compared with almost 40% across Dorset, whilst over 20% have a low skill occupation, the Dorset figure is 16.6%.

Index of Deprivation 2010, CLG.

Lower Super Output Area	IMD Rank
Sandford North & Holton Heath	18,470
Sandford South	23,874
Wareham Town	13,426
Wareham Worgret	19,555
Wareham Northmoor Park	23,740
Wareham Northport	17,949

- IMD Stands for the Index of Multiple Deprivation
- All Lower Super Output Areas in England are ranked from 1 for the most deprived to 32,482 for the least deprived
- None of the areas in Wareham are within the top 40% most deprived in England

MOSAIC socio-economic classifications, 2012

Rank	Wareham ED Top 5 Mosaic Public Sector Types	Wareham ED %	Dorset CC %
1	Self employed trades people living in smaller communities	13.4	6.1
2	Mixed communities with many single people in the centres of small towns	12.0	5.7
3	Better off empty nesters in low density estates on town fringes	9.3	6.8
4	Empty nester owner occupiers making little use of public services	7.0	3.0
5	Older people living on social housing estates with limited budgets	6.5	2.4

Electoral Division Profile 2013

Average House Prices

Postcode district	Detached	Sales	Semi-Det	Sales	Terraced	Sales	Flat/Mais	Sales	Overall Average	Total
Wareham ED	£338,917	18	£234,919	13	£209,300	5	£0	0	£283,360	36
BH20	£338,917	18	£234,919	13	£209,300	5	£0	0	£283,360	36
BH16	£297,305	18	£209,468	21	£178,529	12	£114,666	6	£220,714	57
Dorset	£343,117	689	£233,079	304	£196,327	413	£162,160	220	£260,776	1,626
England & Wales	£324,602	43,260	£201,427	47,961	£196,327	50,491	£243,379	30,131	£238,293	171,843

Source: HM Land Registry, based on sales Oct—Dec 2012

Citizens' Panel Questions—March 2011

Questions —Wareham ED	Yes	No	Net Agreement
Do you feel that you can influence decisions made by Dorset County Council?	21%	51%	-31%
Do you feel informed about Dorset County Council?	60%	23%	37%
Do you agree that Dorset County Council offer value for money?	35%	28%	6%

Council Tax—2012/13

	Lowest *	Highest **	Notes
Band D	£1,602.59	£1,621.12	*Wareham St Martin. **Wareham Town

Earnings — median weekly earnings of full time employees

	Workplace based	Residence based
DCC Dorset	£458.50	£480.00
Christchurch	£477.40	£486.20
East Dorset	£458.50	£518.10
North Dorset	£379.90	£479.80
Purbeck	£484.60	£439.50
West Dorset	£452.70	£506.30
Weymouth & Portland	£437.50	£449.10

Source: Annual Survey of Hours and Earnings 2012, ONS

Crime Rates

Area	Rate of total crime per 1,000 population
Wareham ED	48.1
DCC Dorset	45.7
South West Region	61.2
England & Wales	72.0

Sources: Dorset County Council, Dorset Police & ONS. For further detail contact 01305 224984

Unemployment Source: Claimant Count, Jan-Dec 2012, ONS

Area	Male		Female		Total		% of claimants long term unemployed
	number	rate	number	rate	number	rate	
Wareham ED	57	2.4	34	1.3	91	1.8	14.0
DCC Dorset	2,605	2.2	1,341	1.1	3,946	1.6	12.1
Great Britain	1,011,913	5.1	514,638	2.6	1,526,551	3.8	25.0

Employment Business Register and Employment Survey 2011, ONS

Area	Employees in employment	% employed in the service sector
Wareham ED	4,900	66%
DCC Dorset	148,700	81%
Great Britain	26,561,700	85%

Note: Excludes self-employed & agricultural employment

Firms Source: MINT Database, Jan 2013

Area	Number of firms	% employing 1-10 people (micro firms)
Wareham ED	620	95%