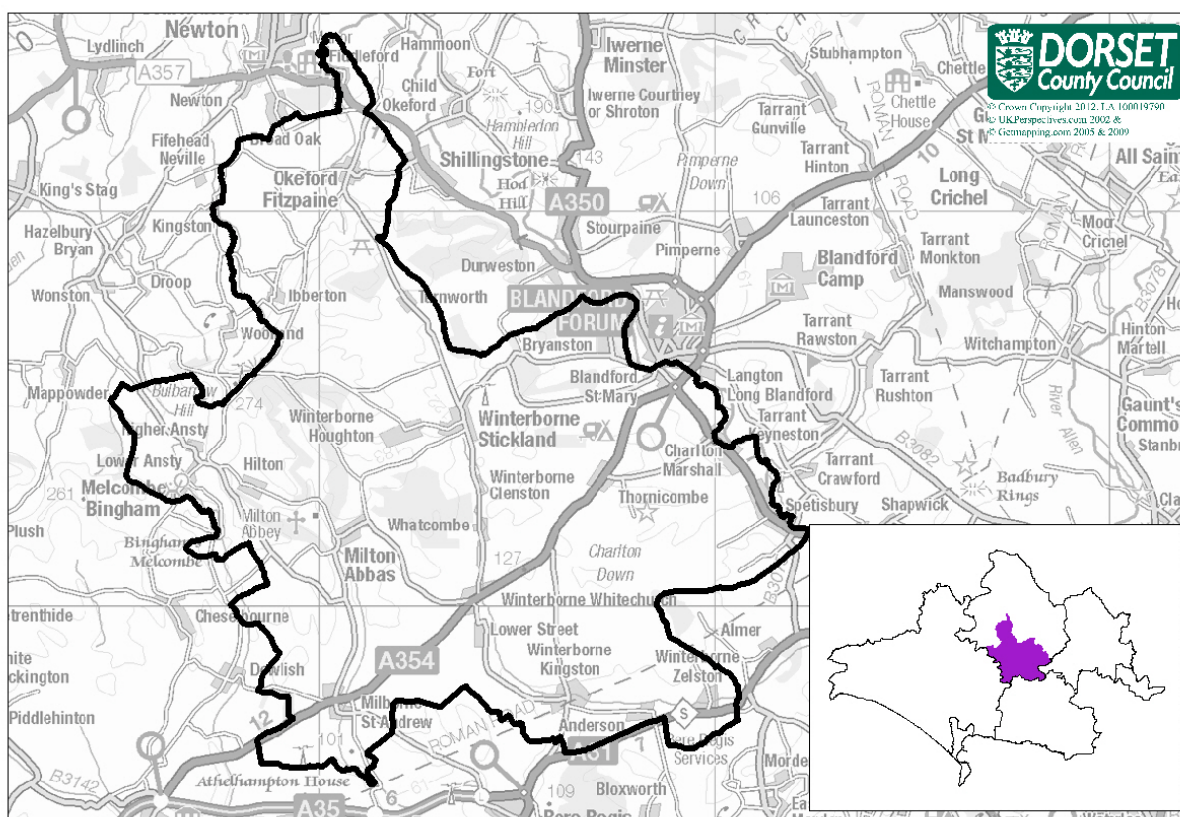


Electoral Division Profile 2013



Winterborne Electoral Division

Total Population: **9,890** (2011 Mid Year Estimate, DCC) Number of Electors: **7,875** (March 2013, NDCC)

- Winterborne Electoral Division is composed of the following parishes: Milborne St Andrew, Milton Abbas, Hilton, Winterborne Whitechurch, Winterborne Kingston, Anderson, Winterborne Zelston, Spetisbury, Charlton Marshall, Blandford St Mary, Bryanston, Winterborne Clenston, Winterborne Stickland, Winterborne Houghton, Turnworth, Ibberton and Okeford Fitzpaine
- Within the division there is no library (the nearest is either Blandford or Sturminster Newton). There are 5 schools (all primary).

Population

2011 Mid-Year Population Estimates, ONS & DCC	Winterborne Electoral Division	North Dorset	Dorset (DCC)
All	9,890	68,580	412,910
% aged 0-15 years	18.7%	18.0%	16.3%
% aged 16-64 years	61.5%	60.4%	58.5%
% aged 65-84 years	17.7%	18.4%	21.3%
% aged 85+ years	2.1%	3.1%	3.9%

- Winterborne division has a total population of 9,890.
- The division has a much younger age profile than the County average, almost 19% of the population are aged 0-15 years compared with 16% across Dorset.

Ethnicity/Country of Birth

<i>Census, 2011</i>	Winterborne Electoral Division	North Dorset	Dorset (DCC)
% white British	96.4	94.7	95.5
% Black and minority ethnic groups (BME)	3.6	5.3	4.5
% England	91.1	89.7	91.0
% born rest of UK	3.5	3.4	3.4
% Rep of IRE	0.2	0.3	0.4
% EU (member countries in 2001)	1.7	1.6	1.3
% EU (Accession countries April 2001 to March 2011)	0.5	1.3	0.7
% born elsewhere	3.0	3.6	3.1

- 96.4% are white British, slightly higher than the County average (95.5%).

Households

<i>Census, 2011</i>	Winterborne Electoral Division	North Dorset	Dorset (DCC)
all household spaces	4,190	30,420	195,060
% household spaces with no usual residents	6.4	6.1	8.2
all household spaces with residents	3,920	28,670	180,210
% owner occupied	69.7	70.5	72.7
% rented (public)	14.5	13.5	12.4
% rented (private) & others	15.8	16.0	14.9
% no cars	8.2	12.0	15.5
% 2 or more cars	54.8	45.9	41.0
% of households 65+ (couples or lone, with/without dependents)	24.3	27.0	30.6
% married couples with/without dependents	42.9	38.3	35.1
% cohabiting couples with/without dependents	8.9	9.1	8.4
% lone parents with/dependents	6.5	7.0	7.6
% all others	17.5	18.6	18.4
average household size	2.5	2.4	2.3

- There is a relatively low proportion of both vacant properties and second/holiday homes.
- 14.5% of households are rented from the Council/housing association and 15.8% are privately rented. Both figures are higher than the County average of 12.4% and 14.9% respectively.
- Car ownership is high, just 8.2% of households do not have a car.
- The majority of households are married couples (with/without dependents), 43% compared with 35% across Dorset.

Health and Care

<i>Census, 2011</i>	Winterborne Electoral Division	North Dorset	Dorset (DCC)
% long term illness/disability	16.9	17.5	20.1
% health very good/good	84.0	83.0	80.5
% health very bad/bad	4.3	4.2	5.0
% provides unpaid care	11.2	10.6	11.9
% all usual residents in communal establishments	7.3	4.4	2.3

- Overall the health of those who live in Winterborne division is better than the County average, probably due to the large proportion of younger people in the area.
- 17% of the population have a long term illness or disability, the County average is over 20%.
- Over 7% of the population are resident in a communal establishment, this includes those who are at Bryanston School.

Employment and Qualifications

<i>Census, 2011</i>	Winterborne Electoral Division	North Dorset	Dorset (DCC)
all usual residents aged 16 to 74	7,240	49,140	293,440
all usual residents aged 16 to 74 economically active	4,760	34,880	199,940
% part-time	20.8	20.6	23.1
% full-time	52.6	53.6	51.0
% self-employed	20.8	19.3	18.4
% unemployed	3.1	3.7	4.0
all usual residents aged 16 to 74 economically inactive	2,470	14,260	93,500
% retired	54.5	58.7	63.6
% student	23.5	13.3	10.0
% looking after home/family	10.2	12.7	11.3
% sick/disabled	7.8	9.1	9.7
% other	4.0	6.1	5.4
all usual residents aged 16 and over	8,040	56,230	345,600
% of all usual residents aged 16 and over no qualifications	19.1	20.0	21.3
% of all usual residents aged 16 and over with higher level qualifications	29.8	26.9	27.0
all usual residents aged 16 to 74 in employment	4,600	33,430	190,900
% high skill occupation	42.6	39.1	40.0
% intermediate skill occupation	40.4	41.9	43.4
% low skill occupation	17.0	19.0	16.6

- Of those who are economically active 52.6% are in full-time employment and a further 20.8% are employed part-time. Almost 21% are self-employed, higher than the County average (18.4%).
- Unemployment is lower than average, 3.1% of the economically active are unemployed compared with 4% across Dorset.
- Of the economically inactive (aged 16-74) 23.5% are students, more than double the County average, this includes pupils at Bryanston School.
- Almost 30% of those aged 16+ have higher level qualifications, slightly higher than the County average (27%).

Index of Deprivation 2010, CLG

Lower Super Output Area	IMD Rank
Milborne St Andrew	19,775
Milton Abbas & Hilton	20,081
The North Winterbornes	17,444
Bulbarrow	17,421
Portman	19,725
Riversdale	21,778

- IMD Stands for the Index of Multiple Deprivation
- All Lower Super Output Areas in England are ranked from 1 for the most deprived to 32,482 for the least deprived
- None of the areas in Winterborne are within the top 40% most deprived in England

MOSAIC socio-economic classifications, 2012

Rank	Winterborne ED Top 5 Mosaic Public Sector Types	Winterborne ED %	Dorset CC %
1	Higher income older champions of village communities	19.5	4.5
2	Self employed trades people living in smaller communities	15.8	6.1
3	Retirees electing to settle in environmentally attractive localities	11.3	4.3
4	Villagers with few well paid alternatives to agricultural employment	8.0	2.9
5	Well off commuters living in spacious houses in semi rural settings	5.9	4.0

Electoral Division Profile 2013

Average House Prices

Postcode district	Detached	Sales	Semi-Det	Sales	Terraced	Sales	Flat/Mais	Sales	Overall Average	Total
Winterborne ED	£337,947	55	£224,938	26	£165,520	30	£78,720	5	£256,851	116
Dorset	£343,117	689	£233,079	304	£196,327	413	£162,160	220	£260,776	1,626
England & Wales	£324,602	43,260	£201,427	47,961	£196,327	50,491	£243,379	30,131	£238,293	171,843

Source: HM Land Registry, based on sales Oct-Dec 2012

Citizens' Panel Questions—March 2011

Questions —Winterborne ED	Yes	No	Net Agreement
Do you feel that you can influence decisions made by Dorset County Council?	26%	54%	-28%
Do you feel informed about Dorset County Council?	64%	29%	35%
Do you agree that Dorset County Council offer value for money?	45%	26%	19%

Council Tax—2012/13

	Lowest *	Highest **	Notes
Band D	£1,513.46	£1,569.30	*Turnworth, Winterborne. ** Charlton Marshall

Earnings — median weekly earnings of full time employees

	Workplace based	Residence based
DCC Dorset	£458.50	£480.00
Christchurch	£477.40	£486.20
East Dorset	£458.50	£518.10
North Dorset	£379.90	£479.80
Purbeck	£484.60	£439.50
West Dorset	£452.70	£506.30
Weymouth & Portland	£437.50	£449.10

Source: Annual Survey of Hours and Earnings 2012, ONS

Crime Rates

Area	Rate of total crime per 1,000 population
Winterborne ED	25.4
DCC Dorset	45.7
South West Region	61.2
England & Wales	72.0

Sources: Dorset County Council, Dorset Police & ONS. For further detail contact 01305 224984

Unemployment Source: Claimant Count, Jan-Dec 2012, ONS

Area	Male		Female		Total		% of claimants long term unemployed
	number	rate	number	rate	number	rate	
Winterborne ED	43	1.5	28	0.9	71	1.2	13.8
DCC Dorset	2,605	2.2	1,341	1.1	3,946	1.6	12.1
Great Britain	1,011,913	5.1	514,638	2.6	1,526,551	3.8	25.0

Employment Business Register and Employment Survey 2011, ONS

Area	Employees in employment	% employed in the service sector
Winterborne ED	2,600	84%
DCC Dorset	148,700	81%
Great Britain	26,561,700	85%

Note: Excludes self-employed & agricultural employment

Firms Source: MINT Database, Jan 2013

Area	Number of firms	% employing 1-10 people (micro firms)
Winterborne ED	380	96%