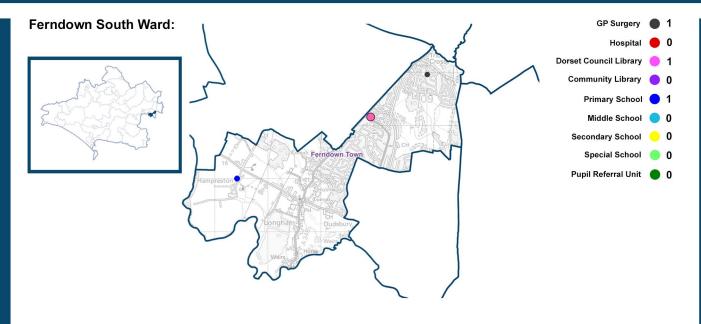
# **Electoral Ward Profile 2019**







2 Councillors



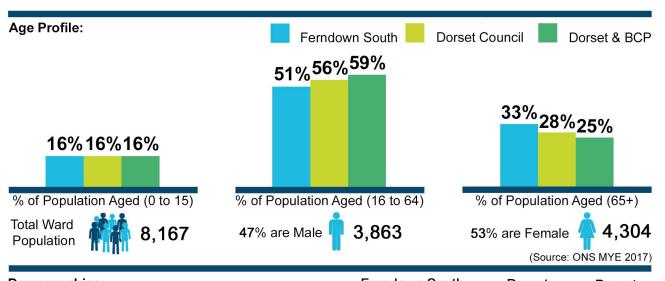
**6,899** Electors (2023 Figures)



4,155 Residential Properties

Ferndown South Ward is comprised of the following Parishes:

Ferndown South Ward is composed of the southern part of Ferndown Parish including Longham and Tricketts Cross



Demographics:	Ferndown South Electoral Ward	Dorset Council	Dorset & BCP	
% of Population White British	95%	96%	92%	
% of Population BME (Black & Minority Ethnic)	5%	4%	8%	
% of Population Who Describe Health Good/Very Good	78%	81%	81%	
% of Population Who Describe Health Very Bad/Bad	6%	5%	5%	
% of Population with a Longterm Illness/Disability	22%	20%	19%	
% of Population within Communal Establishments	2%	3%	2%	
% of Population Providing Unpaid Care	12%	12%	11%	
% of Population Whose Main Language is not English	2%	2%	4%	
Claimants Female - % of 16-64 Population	1%	2%	2%	
Claimants Male - % of 16-64 Population	2%	1%	2%	
Claimants Total - % of 16-64 Population	2%	1%	2%	
(Source: 2011 Census Data)				

For further information contact research@dorsetcouncil.gov.uk. Visit Dorset Statistics https://apps.geowessex.com/stats/ to view our Electoral Ward Dashboard or view our full Electoral Ward Profiles.

## **Electoral Ward Profile 2019**



### **Deprivation in Ferndown South**

■ 0% Multiple Deprivation



0% Income Deprivation



0% Employment Deprivation



35% Education Deprivation



0% Health Deprivation



0% Crime



14% Housing and Services Deprivation



0% Living Environment Deprivation



0% Income Deprivation Affecting Children



0% Income Deprivation Affecting Adults

% of households in Ferndown South within the top 20% for deprivation nationally

When considering Deprivation, areas within the top 20% nationally are of most concern. In this measure we have calculated the proportion of households in areas in each ward which fall into the top 20% nationally for each domain These are areas that are considered as suffering severe deprivation in a national context within that category.

(Source: Indices of Deprivation 2015)

Children's Data in Ferndown South:	Ferndown South Ward	Dorset Council	
% of children in ward with an EHC*/Statement	2%	3%	
% of children in ward with SEN (Special Educational Needs)	15%	14%	
% of children in ward eligible for FSM (Free School Meals)	17%	13%	
% of children in ward whose Mother Tongue is not English	5%	3%	
% of children in ward who are White British	91%	91%	
% of children in ward who are BME (Black and Minority Ethnic)	9%	9%	
% of children in ward who are Persistently Absent	12%	10%	
*(Education and Health Care Plan)	(Source: Children's Services Data 2019)		

### Adult Care in Ferndown South:

, taan sals in toings in season	Less	Average	More
People receiving Community Support aged 18 to 64			28
People receiving Community Support aged 65 to 84		13	
People receiving Community Support aged 85 and over			13
People receiving Residential Care aged 18 to 64	-		
People receiving Residential Care aged 65 to 84			12-
People receiving Residential Care aged 85 and over			10
People receiving Residential Nursing Care aged 18 to 64	*		
People receiving Residential Nursing Care aged 65 to 84			7
People receiving Residential Nursing Care aged 85 and over			5
Carers receiving Carers Support aged 18 to 64	*		
Carers receiving Carers Support aged 65 to 84			
Carers receiving Carers Support aged 85 and over	*		

\* Numbers under 5 have been suppressed

Data includes only people receiving services from Dorset Council within the ward

(Source: Adult Services Data 2018)

(Source: Mosaic Profile Data 2017)

#### Mosaic Data for Ferndown South:

1st Highest Mosaic Group: B Prestige Positions 30%

Group Description: Established families in large detached homes living upmarket life style

2nd Highest mosaic Group: F Senior Security 23%

Group Description: Elderly people with assets who are enjoying a comfortable retirement

3rd Highest mosaic Group: M Family Basics 11%

Group Description: Families with limited resources who have to budget to make ends meet

4th Highest mosaic Group: D Domestic Success 10%

Group Description: Thriving families who are busy bringing up children and following careers

5th Highest mosaic Group: N Vintage Value 9%

Group Description: Elderly people reliant on support to meet financial or practical needs

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