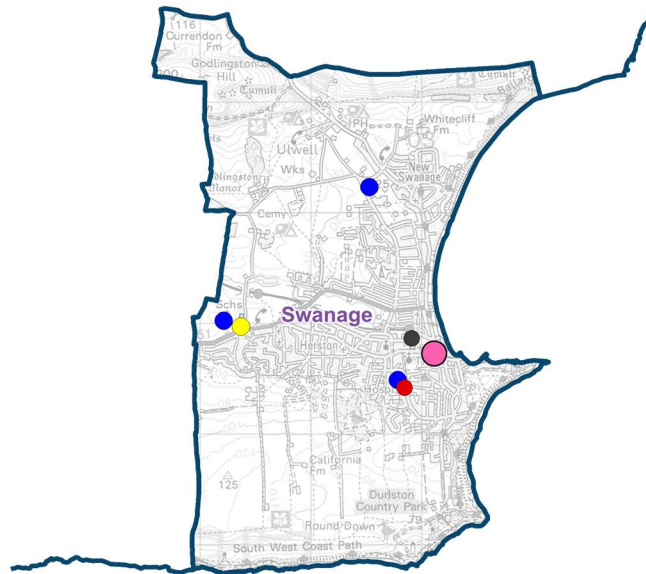


# Electoral Ward Profile 2019

## Swanage Ward:



- GP Surgery ● 1
- Hospital ● 1
- Dorset Council Library ● 1
- Community Library ● 0
- Primary School ● 3
- Middle School ● 0
- Secondary School ● 1
- Special School ● 0
- Pupil Referral Unit ● 0



**2 Councillors**



**8,187**

**Electors**  
(2023 Figures)



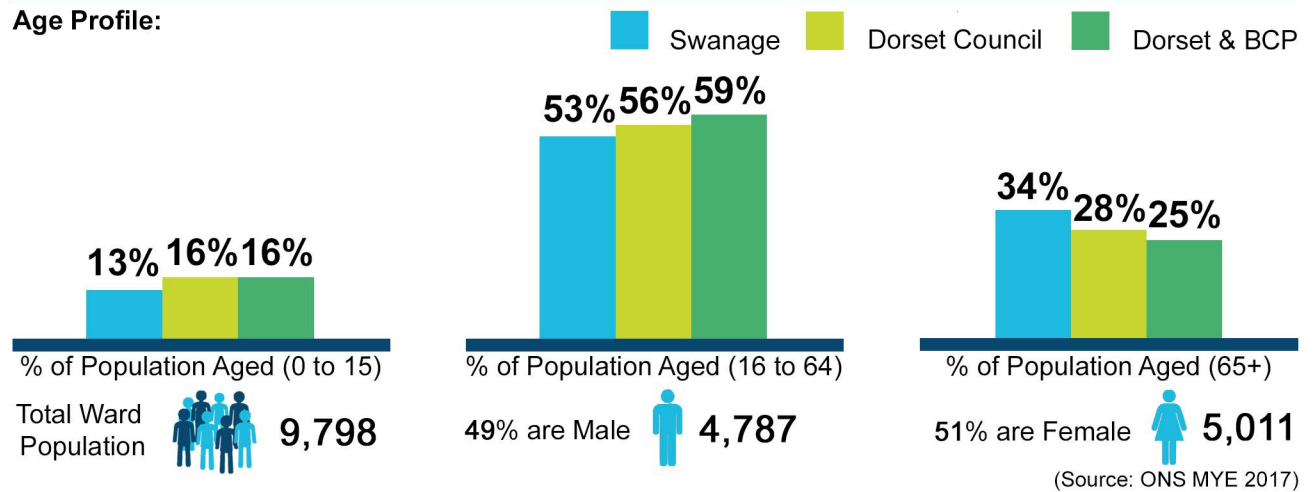
**6,212**

**Residential Properties**

**Swanage Ward is comprised of the following Parishes:**

Swanage Ward is composed wholly of Swanage Parish

### Age Profile:



### Demographics:

	Swanage Electoral Ward	Dorset Council	Dorset & BCP
% of Population White British	95%	96%	92%
% of Population BME (Black & Minority Ethnic)	5%	4%	8%
% of Population Who Describe Health Good/Very Good	78%	81%	81%
% of Population Who Describe Health Very Bad/Bad	6%	5%	5%
% of Population with a Longterm Illness/Disability	24%	20%	19%
% of Population within Communal Establishments	2%	3%	2%
% of Population Providing Unpaid Care	14%	12%	11%
% of Population Whose Main Language is not English	2%	2%	4%
Claimants Female - % of 16-64 Population	1%	2%	2%
Claimants Male - % of 16-64 Population	2%	1%	2%
Claimants Total - % of 16-64 Population	1%	1%	2%

(Source: 2011 Census Data)

## Deprivation in Swanage Ward

- 0%** Multiple Deprivation
- 0%** Income Deprivation
- 0%** Employment Deprivation
- 9%** Education Deprivation
- 0%** Health Deprivation
- 0%** Crime
- 0%** Housing and Services Deprivation
- 0%** Living Environment Deprivation
- 0%** Income Deprivation Affecting Children
- 0%** Income Deprivation Affecting Adults

% of households in Swanage within the top 20% for deprivation nationally

When considering Deprivation, areas within the top 20% nationally are of most concern. In this measure we have calculated the proportion of households in areas in each ward which fall into the top 20% nationally for each domain. These are areas that are considered as suffering severe deprivation in a national context within that category.

(Source: Indices of Deprivation 2015)

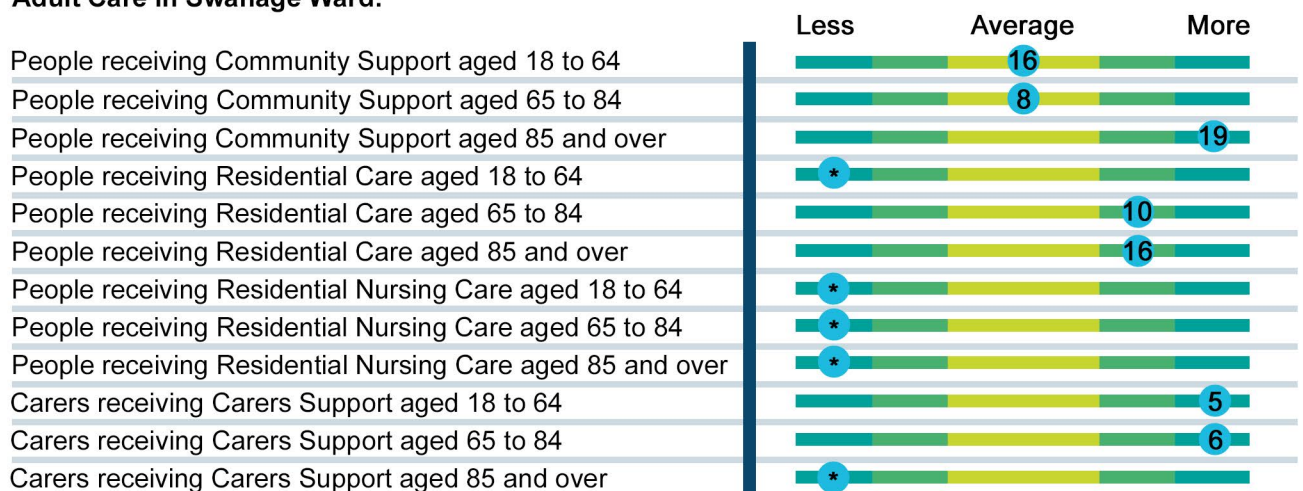
## Children's Data in Swanage Ward:

	Swanage Ward	Dorset Council
% of children in ward with an EHC*/Statement	3%	3%
% of children in ward with SEN (Special Educational Needs)	14%	14%
% of children in ward eligible for FSM (Free School Meals)	15%	13%
% of children in ward whose Mother Tongue is not English	6%	3%
% of children in ward who are White British	90%	91%
% of children in ward who are BME (Black and Minority Ethnic)	10%	9%
% of children in ward who are Persistently Absent	12%	10%

\*(Education and Health Care Plan)

(Source: Children's Services Data 2019)

## Adult Care in Swanage Ward:



\* Numbers under 5 have been suppressed

Data includes only people receiving services from Dorset Council within the ward

(Source: Adult Services Data 2018)

## Mosaic Data for Swanage:

(Source: Mosaic Profile Data 2017)

- 1st Highest mosaic Group: **F Senior Security 21%**  
Group Description: **Elderly people with assets who are enjoying a comfortable retirement**
- 2nd Highest mosaic Group: **N Vintage Value 18%**  
Group Description: **Elderly people reliant on support to meet financial or practical needs**
- 3rd Highest mosaic Group: **J Rental Hubs 12%**  
Group Description: **Educated young people privately renting in urban neighbourhoods**
- 4th Highest mosaic Group: **B Prestige Positions 11%**  
Group Description: **Established families in large detached homes living upmarket life style**
- 5th Highest mosaic Group: **E Suburban Stability 10%**  
Group Description: **Mature suburban owners living settled lives in mid-range housing**

For further information contact [research@dorsetcouncil.gov.uk](mailto:research@dorsetcouncil.gov.uk). Visit Dorset Statistics <https://apps.geowessex.com/stats/> to view our Electoral Ward Dashboard or view our full Electoral Ward Profiles.