# **Electoral Ward Profile 2019**



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Demographics:	Winterborne & Broadmayne Ward	Dorset Council	Dorset & BCP
% of Population White British	97%	96%	92%
% of Population BME (Black & Minority Ethnic)	3%	4%	8%
% of Population Who Describe Health Good/Very Good	80%	81%	81%
% of Population Who Describe Health Very Bad/Bad	4%	5%	5%
% of Population with a Longterm Illness/Disability	21%	20%	19%
% of Population within Communal Establishments	2%	3%	2%
% of Population Providing Unpaid Care	13%	12%	11%
% of Population Whose Main Language is not English	1%	2%	4%
Claimants Female - % of 16-64 Population	1%	2%	2%
Claimants Male - % of 16-64 Population	0%	1%	2%
Claimants Total - % of 16-64 Population	1%	1%	2%

For further information contact research@dorsetcouncil.gov.uk. Visit Dorset Statistics https://apps.geowessex.com/stats/ to view our

Electoral Ward Dashboard or view our full Electoral Ward Profiles

(Source: 2011 Census Data)

Dorset

## **Electoral Ward Profile 2019**



## Deprivation in Winterborne & Broadmayne Ward

0% Multiple Deprivation
0% Income Deprivation
0% Employment Deprivation
0% Education Deprivation
0% Health Deprivation
0% Crime
50% Housing and Services Deprivation
0% Living Environment Deprivation
0% Income Deprivation Affecting Children
0% Income Deprivation Affecting Adults

% of households in Winterborne & Broadmayne within the top 20% for deprivation nationally

When considering Deprivation, areas within the top 20% nationally are of most concern. In this measure we have calculated the proportion of households in areas in each ward which fall into the top 20% nationally for each domain. These are areas that are considered as suffering severe deprivation in a national context within that category.

(Source: Indices of Deprivation 2015)

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Children's Data in Winterborne & Broadmayne Ward:	Winterborne & Broadmayne Ward	Dorset Council	
% of children in ward with an EHC*/Statement	4%	3%	
% of children in ward with SEN (Special Educational Needs)	13%	14%	
% of children in ward eligible for FSM (Free School Meals)	9%	13%	
% of children in ward whose Mother Tongue is not English	3%	3%	
% of children in ward who are White British	95%	91%	
% of children in ward who are BME (Black and Minority Ethnic)	5%	9%	
% of children in ward who are Persistently Absent	14%	10%	
*(Education and Health Care Plan)	(Source: Children's Services Data 2019)		

### Adult Care in Winterborne & Broadmayne Ward:

	Less	Average	More
People receiving Community Support aged 18 to 64	5		
People receiving Community Support aged 65 to 84	<b>*</b>		
People receiving Community Support aged 85 and over		8	
People receiving Residential Care aged 18 to 64	*		
People receiving Residential Care aged 65 to 84			7
People receiving Residential Care aged 85 and over		6	
People receiving Residential Nursing Care aged 18 to 64	*		
People receiving Residential Nursing Care aged 65 to 84			6
People receiving Residential Nursing Care aged 85 and over		6	
Carers receiving Carers Support aged 18 to 64	*		
Carers receiving Carers Support aged 65 to 84	*		
Carers receiving Carers Support aged 85 and over			
* Numbers under 5 have been suppressed Data includes only people receiving services from Dorse	et Council within the ward	(Source: Adult Se	ervices Data 2018)

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### Mosaic Data for Winterborne & Broadmayne:

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(Source: Mosaic Profile Data 2017)
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1st Highest mosaic Group: A Country Living 50% Group Description: Well-off owners in rural locations enjoying the benefits of country life 2nd Highest mosaic Group: G Rural Reality 36% Group Description: Householders living in inexpensive homes in village communities 3rd Highest mosaic Group: B Prestige Positions 3% Group Description: Established families in large detached homes living upmarket life style 4th Highest mosaic Group: E Suburban Stability 3% Group Description: Mature suburban owners living settled lives in mid-range housing 5th Highest mosaic Group: H Aspiring Homemakers 3% Group Description: Younger households settling down in housing priced within their means For further information contact research@dorsetcouncil.gov.uk. Visit Dorset Statistics https://apps.geowessex.com/stats/ to view our Electoral Ward Dashboard or view our full Electoral Ward Profiles.