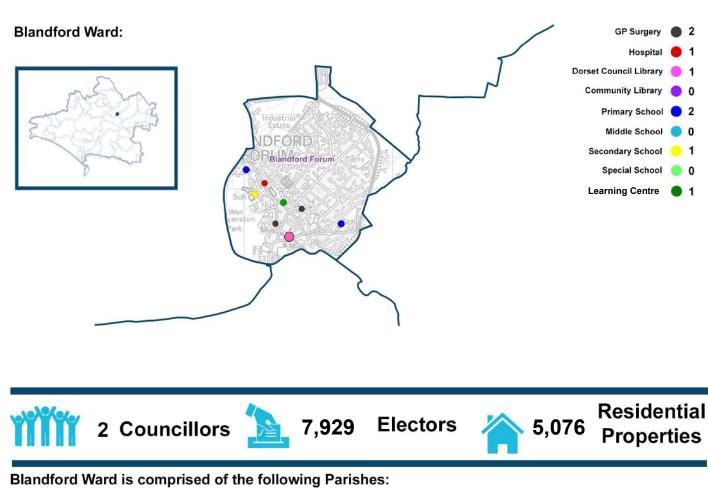
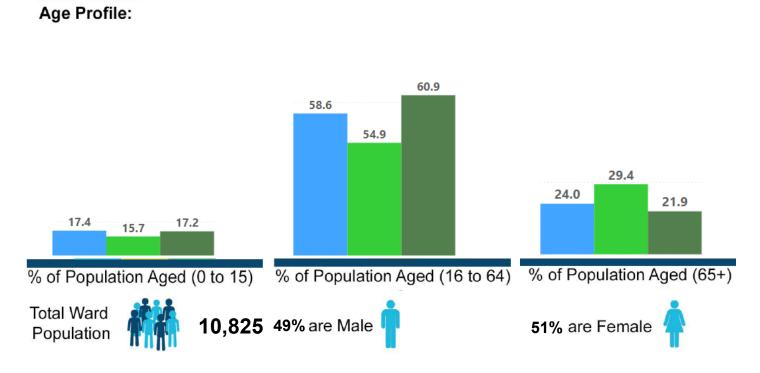
Ward Profile Blandford Ward





Blandford Ward is wholly comprised of Blandford Parish

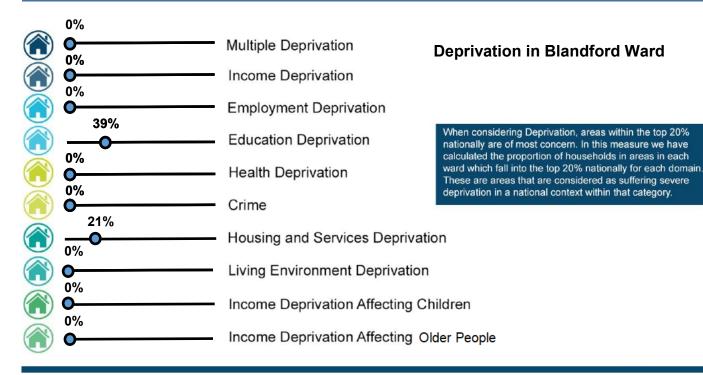
Blandford Dorset Bournemouth, Christchurch and Poole



Ward Profile Blandford Ward



Demographics	Blandford Ward	Dorset Council	BCP
% of Population White British	93.1	93.9	82.4
% of Population Ethnic Minority	6.9	6.1	17.6
% of Population Who Describe Health Good/Very Good	80.8	80.7	81.6
% of Population Who Describe Health Bad/Very Bad	5.1	5.1	5.3
% of Population with a long term illness/disability	20.6	19.8	18.5
% of Population within Communal Establishments	1.1	2.1	2.6
% of Population Providing Unpaid Care	8.6	9.8	8.8
% of Population Whose Main Language is not English	2.7	1.9	8.8
Claimants Female - % of 16-64 Population	1.6	1.1	1.7
Claimants Male - % of 16-64 Population	1.9	1.3	2.3
Claimant Total - % of 16-64 Population	1.7	1.0	2.0



Mosaic Data for Blandford Ward

Ward MOSAIC Top 5	Blandford Ward	
H Aspiring Homemakers		17%
E Senior Security		16%
F Suburban Stability		14%
L Vintage Value		12%
O Rental Hubs		9%

Mosaic data is produced by Experian and segments household into sixteen different 'Groups' based on their lifestyle, preferences, likely income and social interests. The data here represents the top 5 Mosaic Groups in each Dorset Ward.

For further information please use our website: https://www.dorsetcouncil.gov.uk/data-and-insight-for-dorset