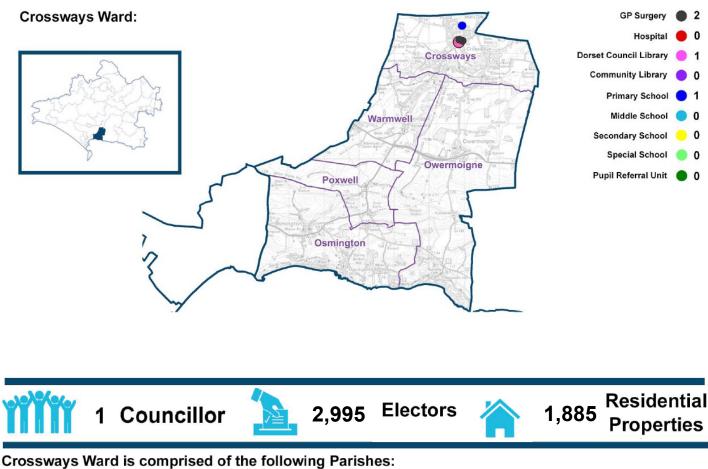
Ward Profile Crossways Ward

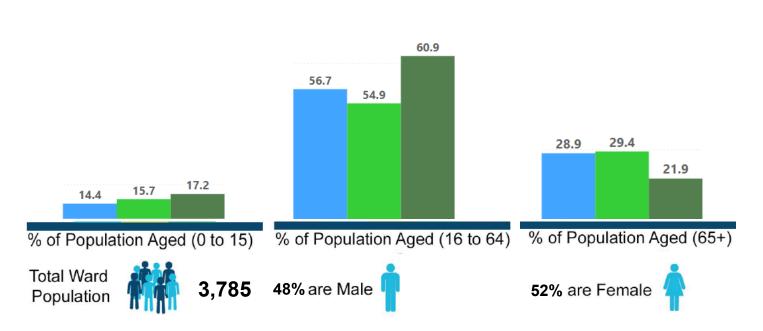




Crossways, Osmington, Owermoigne, Poxwell and Warmwell

Crossways Dorset Bournemouth, Christchurch and Poole

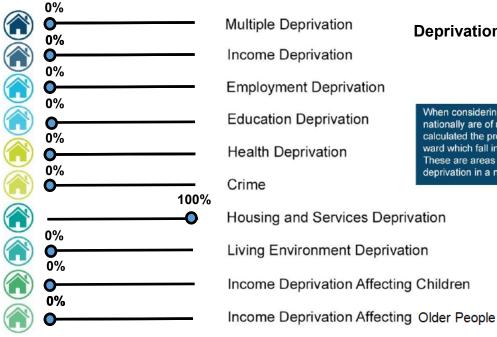




Ward Profile Crossways Ward



Demographics	Crossways Ward	Dorset Council	BCP
% of Population White British	95.1	93.9	82.4
% of Population Ethnic Minority	4.9	6.1	17.6
% of Population Who Describe Health Good/Very Good	81.1	80.7	81.6
% of Population Who Describe Health Bad/Very Bad	4.9	5.1	5.3
% of Population with a long term illness/disability	18.9	19.8	18.5
% of Population within Communal Establishments	0.1	2.1	2.6
% of Population Providing Unpaid Care	9.4	9.8	8.8
% of Population Whose Main Language is not English	1.2	1.9	8.8
Claimants Female - % of 16-64 Population	1.0	1.1	1.7
Claimants Male - % of 16-64 Population	0.8	1.3	2.3
Claimant Total - % of 16-64 Population	0.9	1.0	2.0



Deprivation in Crossways Ward

When considering Deprivation, areas within the top 20% nationally are of most concern. In this measure we have calculated the proportion of households in areas in each ward which fall into the top 20% nationally for each domain. These are areas that are considered as suffering severe deprivation in a national context within that category.

Mosaic Data for Crossways Ward

Ward MOSAIC Top 5	Crossways Ward
C Country Living	409
D Rural Reality	359
E Senior Security	89
G Domestic Success	69
L Vintage Value	39

Mosaic data is produced by Experian and segments household into sixteen different 'Groups' based on their lifestyle, preferences, likely income and social interests. The data here represents the top 5 Mosaic Groups in each Dorset Ward.