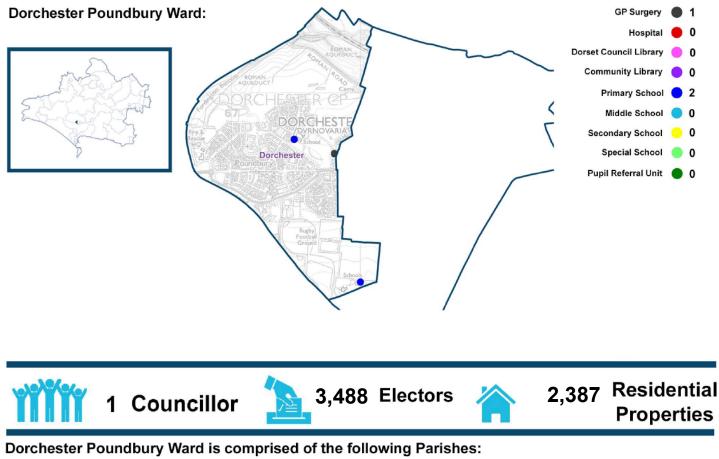
Ward Profile Dorchester Poundbury

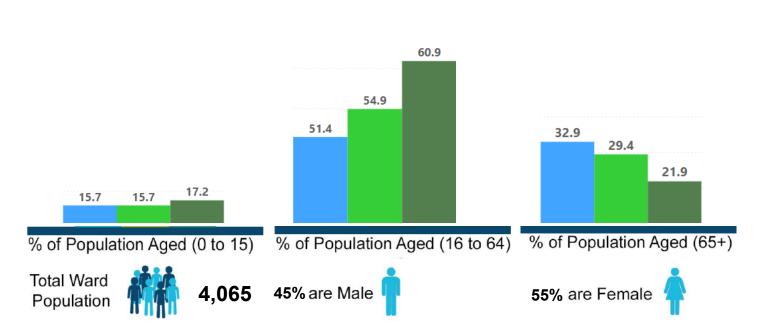




Dorchester Poundbury Ward is composed of the new development of Poundbury within Dorchester

Dorchester Poundbury Dorset Bournemouth, Christchurch and Poole

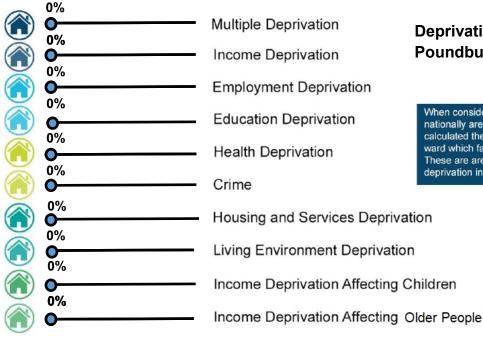
Age Profile:



Ward Profile Dorchester Poundbury Ward



Demographics	Dorchester Poundbury Ward	Dorset Council	ВСР
% of Population White British	89.3	93.9	82.4
% of Population Ethnic Minority	10.7	6.1	17.6
% of Population Who Describe Health Good/Very Good	81.1	80.7	81.6
% of Population Who Describe Health Bad/Very Bad	5.5	5.1	5.3
% of Population with a long term illness/disability	21.1	19.8	18.5
% of Population within Communal Establishments	0.0	2.1	2.6
% of Population Providing Unpaid Care	8.8	9.8	8.8
% of Population Whose Main Language is not English	3.3	1.9	8.8
Claimants Female - % of 16-64 Population	1.4	1.1	1.7
Claimants Male - % of 16-64 Population	1.4	1.3	2.3
Claimant Total - % of 16-64 Population	1.5	1.0	2.0



Deprivation in Dorchester Poundbury Ward

When considering Deprivation, areas within the top 20% nationally are of most concern. In this measure we have calculated the proportion of households in areas in each ward which fall into the top 20% nationally for each domain. These are areas that are considered as suffering severe deprivation in a national context within that category.

Mosaic Data for Dorchester Poundbury Ward

Ward MOSAIC Top 5	Dorchester Poundbury Ward	
E Senior Security	22%	
G Domestic Success	22%	
H Aspiring Homemakers	14%	
O Rental Hubs	11%	
B Prestige Positions	11%	

Mosaic data is produced by Experian and segments household into sixteen different 'Groups' based on their lifestyle, preferences, likely income and social interests. The data here represents the top 5 Mosaic Groups in each Dorset Ward.

For further information please use our website: https://www.dorsetcouncil.gov.uk/data-and-insight-for-dorset