## Ward Profile Ferndown North Ward





### Ferndown North Ward is comprised of the following Parishes:

Ferndown North Ward is composed of the northern part of Ferndown Parish and Stapehill

### Ferndown North Dorset Bournemouth, Christchurch and Poole



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Demographics	Ferndown North Ward	Dorset Council	BCP
% of Population White British	93.5	93.9	82.4
% of Population Ethnic Minority	6.5	6.1	17.6
% of Population Who Describe Health Good/Very Good	77.1	80.7	81.6
% of Population Who Describe Health Bad/Very Bad	5.8	5.1	5.3
% of Population with a long term illness/disability	21.9	19.8	18.5
% of Population within Communal Establishments	0.8	2.1	2.6
% of Population Providing Unpaid Care	11.1	9.8	8.8
% of Population Whose Main Language is not English	1.8	1.9	8.8
Claimants Female - % of 16-64 Population	0.6	1.1	1.7
Claimants Male - % of 16-64 Population	0.6	1.3	2.3
Claimant Total - % of 16-64 Population	0.7	1.0	2.0



#### Mosaic Data for Ferndown North Ward

Ward MOSAIC Top 5	Ferndown North Ward
E Senior Security	389
<b>B</b> Prestige Positions	199
L Vintage Value	119
G Domestic Success	99
F Suburban Stability	89

Mosaic data is produced by Experian and segments household into sixteen different 'Groups' based on their lifestyle, preferences, likely income and social interests. The data here represents the top 5 Mosaic Groups in each Dorset Ward.

For further information please use our website: https://www.dorsetcouncil.gov.uk/data-and-insight-for-dorset