# Ward Profile Littlemoor and Preston

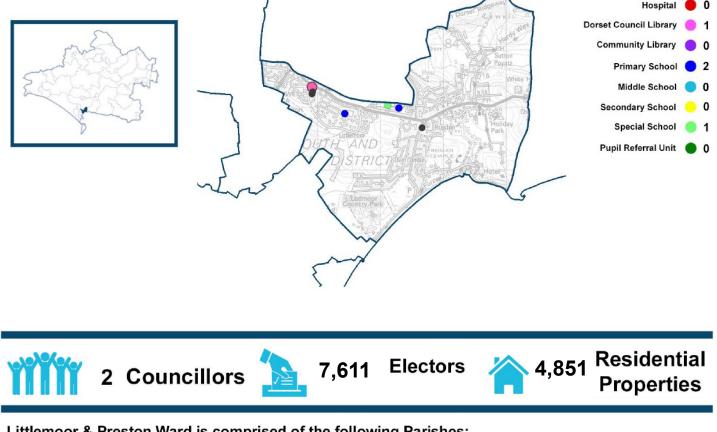


**GP** Surger

4

3

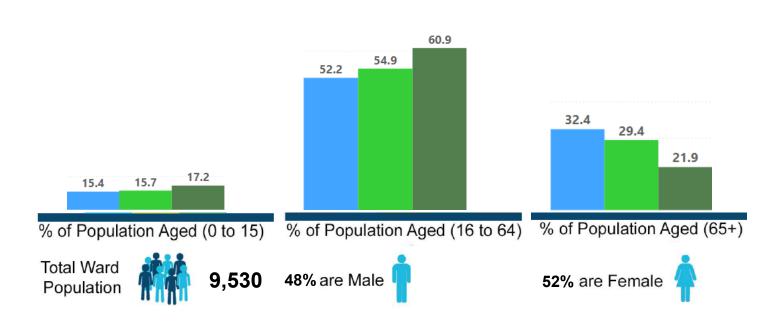




Littlemoor & Preston Ward is comprised of the following Parishes: Littlemoor, Preston and the small village of Sutton Poyntz

#### Littlemoor & Preston Dorset Bournemouth, Christchurch and Poole

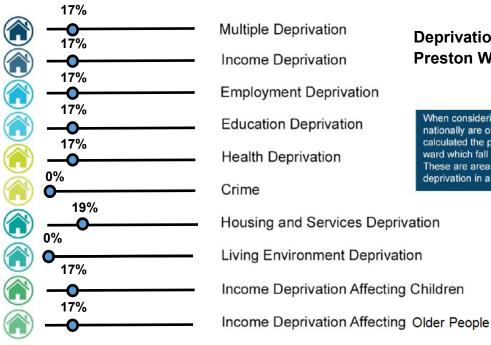
Age Profile:



## Ward Profile Littlemoor & Preston Ward



Demographics	Littlemoor & Preston Ward	Dorset Council	ВСР
% of Population White British	95.3	93.9	82.4
% of Population Ethnic Minority	4.7	6.1	17.6
% of Population Who Describe Health Good/Very Good	78.2	80.7	81.6
% of Population Who Describe Health Bad/Very Bad	5.7	5.1	5.3
% of Population with a long term illness/disability	22.1	19.8	18.5
% of Population within Communal Establishments	0.2	2.1	2.6
% of Population Providing Unpaid Care	10.8	9.8	8.8
% of Population Whose Main Language is not English	1.4	1.9	8.8
Claimants Female - % of 16-64 Population	1.2	1.1	1.7
Claimants Male - % of 16-64 Population	1.5	1.3	2.3
Claimant Total - % of 16-64 Population	1.4	1.0	2.0



### Deprivation in Littlemoor and Preston Ward

When considering Deprivation, areas within the top 20% nationally are of most concern. In this measure we have calculated the proportion of households in areas in each ward which fall into the top 20% nationally for each domain. These are areas that are considered as suffering severe deprivation in a national context within that category.

#### Mosaic Data for Littlemoor and Preston Ward

Ward MOSAIC Top 5	Littlemoor & Preston Ward	
E Senior Security		23%
<b>B</b> Prestige Positions		12%
L Vintage Value		9%
M Modest Traditions		8%
I Family Basics		8%

Mosaic data is produced by Experian and segments household into sixteen different 'Groups' based on their lifestyle, preferences, likely income and social interests. The data here represents the top 5 Mosaic Groups in each Dorset Ward.

For further information please use our website: https://www.dorsetcouncil.gov.uk/data-and-insight-for-dorset