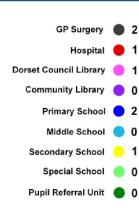
## Ward Profile Portland Ward



#### **Portland Ward:**









3 Councillors



9,276 Electors



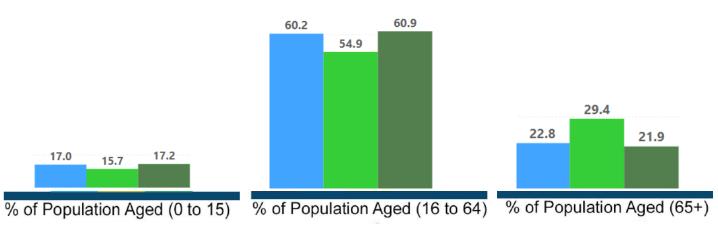
6,276 Residential Properties

### Portland Ward is comprised of the following Parishes:

Portland Ward is composed of the Parish of Portland

Portland ● Dorset ● Bournemouth, Christchurch and Poole

### Age Profile:



Total Ward Population



13,415 53% are Male



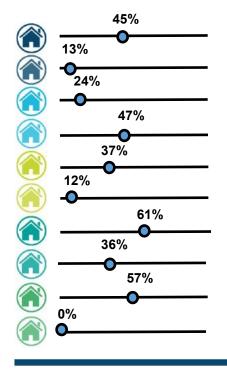
47% are Female



# Ward Profile Portland Ward



Demographics	Portland Ward	Dorset Council	ВСР
% of Population White British	94.1	93.9	82.4
% of Population Ethnic Minority	5.9	6.1	17.6
% of Population Who Describe Health Good/Very Good	78.0	80.7	81.6
% of Population Who Describe Health Bad/Very Bad	6.5	5.1	5.3
% of Population with a long term illness/disability	23.7	19.8	18.5
% of Population within Communal Establishments	7.3	2.1	2.6
% of Population Providing Unpaid Care	10.6	9.8	8.8
% of Population Whose Main Language is not English	1.5	1.9	8.8
Claimants Female - % of 16-64 Population	1.7	1.1	1.7
Claimants Male - % of 16-64 Population	2.3	1.3	2.3
Claimant Total - % of 16-64 Population	2.0	1.0	2.0



Multiple Deprivation

Income Deprivation

**Employment Deprivation** 

**Education Deprivation** 

Health Deprivation

Crime

## **Deprivation in Portland Road Ward**

When considering Deprivation, areas within the top 20% nationally are of most concern. In this measure we have calculated the proportion of households in areas in each ward which fall into the top 20% nationally for each domain. These are areas that are considered as suffering severe deprivation in a national context within that category.

Housing and Services Deprivation

Living Environment Deprivation

Income Deprivation Affecting Children

Income Deprivation Affecting Older People

#### Mosaic Data for Portland Ward

Ward MOSAIC Top 5	Portland Ward
D Rural Reality	56%
M Modest Traditions	8%
E Senior Security	5%
J Transient Renters	5%
O Rental Hubs	5%

Mosaic data is produced by Experian and segments household into sixteen different 'Groups' based on their lifestyle, preferences, likely income and social interests. The data here represents the top 5 Mosaic Groups in each Dorset Ward.