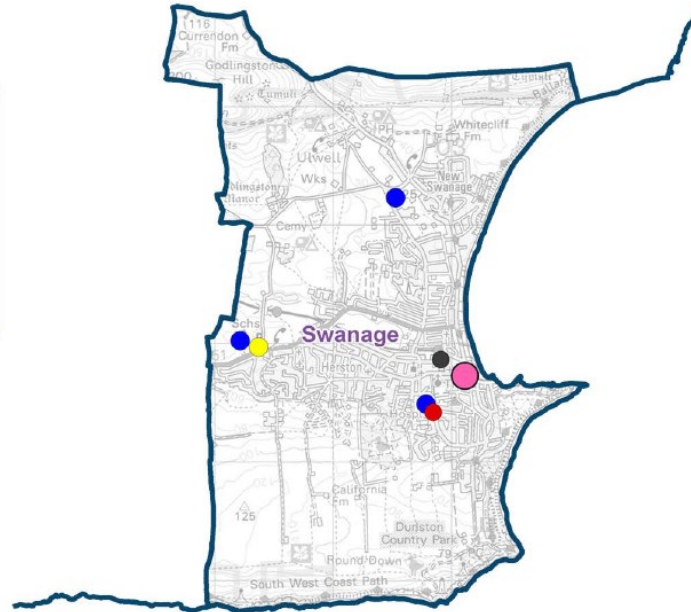


Ward Profile Swanage Ward

Swanage Ward:



- GP Surgery ● 1
- Hospital ● 1
- Dorset Council Library ● 1
- Community Library ● 0
- Primary School ● 3
- Middle School ● 0
- Secondary School ● 1
- Special School ● 0
- Pupil Referral Unit ● 0



2 Councillors



7,773 Electors



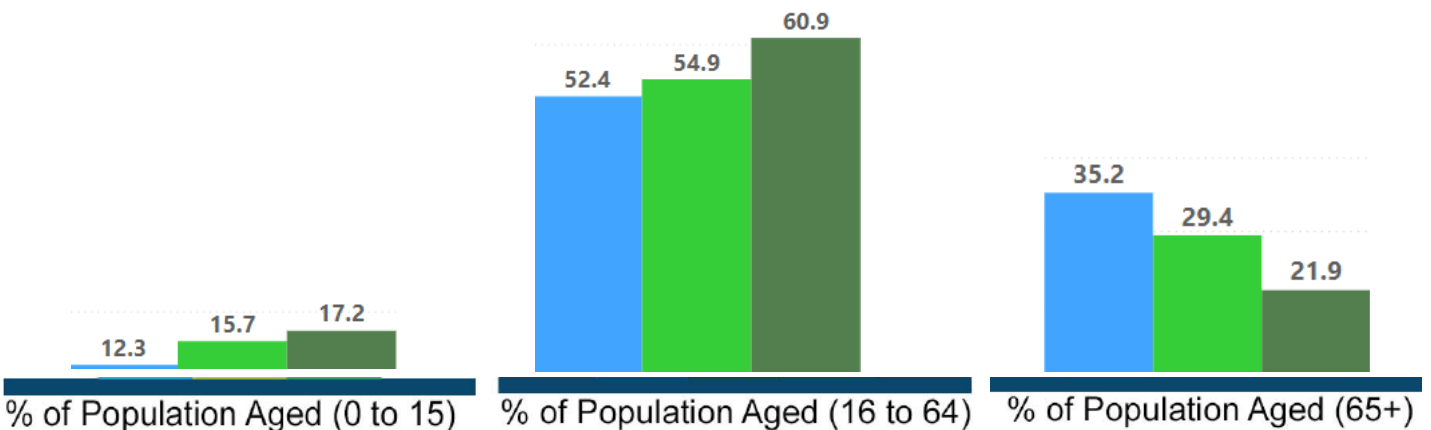
6,122 Residential Properties

Swanage Ward is comprised of the following Parishes:

Swanage Ward is composed wholly of Swanage Parish

● Swanage ● Dorset ● Bournemouth, Christchurch and Poole

Age Profile:



Total Ward Population



9,700

49% are Male

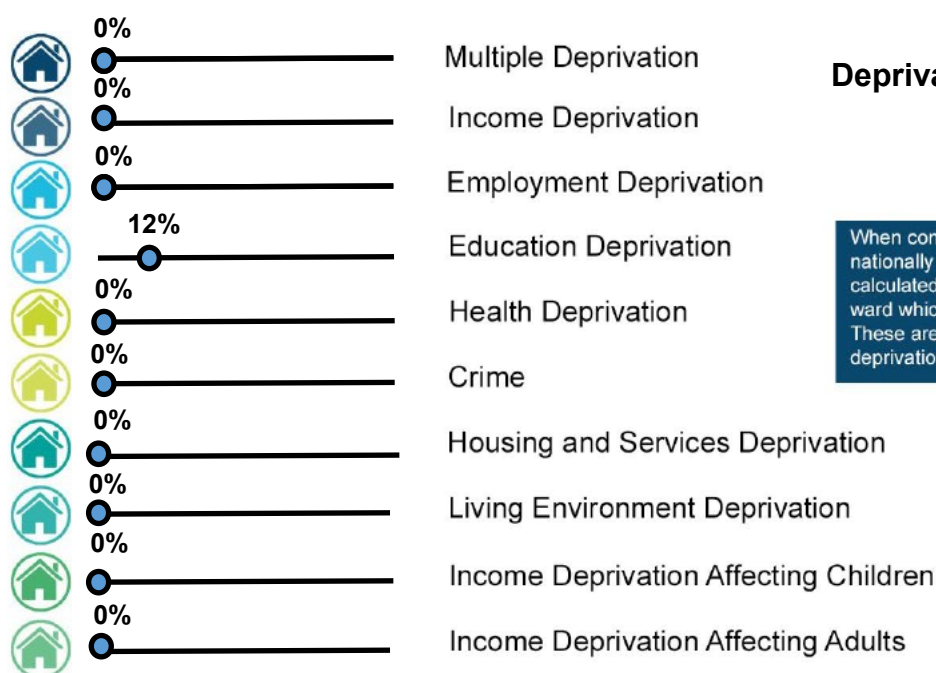


51% are Female



Ward Profile Swanage Ward

Demographics	Swanage Ward	Dorset Council	BCP
% of Population White British	93.1	93.9	82.4
% of Population Ethnic Minority	6.9	6.1	17.6
% of Population Who Describe Health Good/Very Good	76.9	80.7	81.6
% of Population Who Describe Health Bad/Very Bad	6.5	5.1	5.3
% of Population with a long term illness/disability	22.5	19.8	18.5
% of Population within Communal Establishments	1.9	2.1	2.6
% of Population Providing Unpaid Care	10.3	9.8	8.8
% of Population Whose Main Language is not English	2.4	1.9	8.8
Claimants Female - % of 16-64 Population	1.5	1.1	1.7
Claimants Male - % of 16-64 Population	1.8	1.3	2.3
Claimant Total - % of 16-64 Population	1.5	1.0	2.0



Deprivation in Swanage Ward

When considering Deprivation, areas within the top 20% nationally are of most concern. In this measure we have calculated the proportion of households in areas in each ward which fall into the top 20% nationally for each domain. These are areas that are considered as suffering severe deprivation in a national context within that category.

Mosaic Data for Swanage Ward

Ward MOSAIC Top 5	Swanage Ward
E Senior Security	22%
L Vintage Value	21%
B Prestige Positions	11%
F Suburban Stability	10%
O Rental Hubs	9%

Mosaic data is produced by Experian and segments household into sixteen different 'Groups' based on their life-style, preferences, likely income and social interests. The data here represents the top 5 Mosaic Groups in each Dorset Ward.