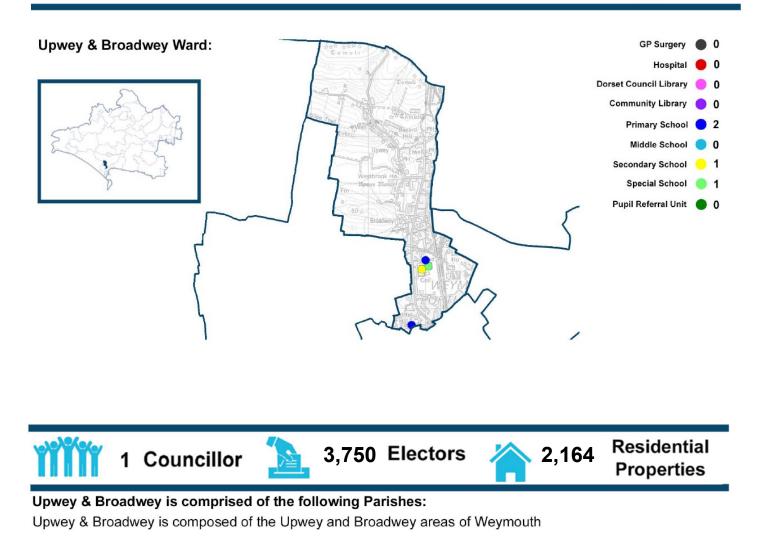
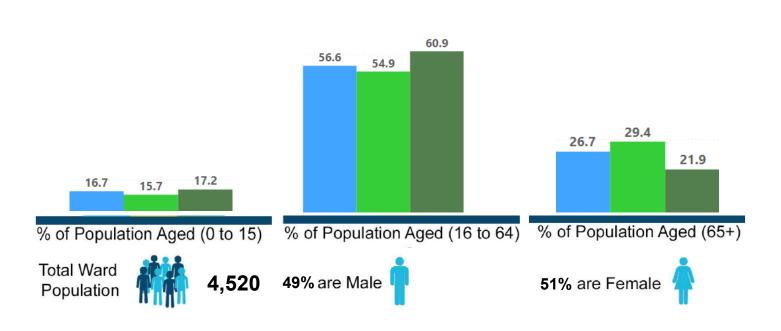
## Ward Profile Upwey and Broadwey





• Upwey & Broadwey • Dorset • Bournemouth, Christchurch and Poole





## Ward Profile Upwey & Broadwey Ward



Demographics	Upwey and Broadwey Ward	Dorset Council	BCP
% of Population White British	94.6	93.9	82.4
% of Population Ethnic Minority	5.4	6.1	17.6
% of Population Who Describe Health Good/Very Good	82.2	80.7	81.6
% of Population Who Describe Health Bad/Very Bad	5	5.1	5.3
% of Population with a long term illness/disability	18.6	19.8	18.5
% of Population within Communal Establishments	0.4	2.1	2.6
% of Population Providing Unpaid Care	11	9.8	8.8
% of Population Whose Main Language is not English	1.0	1.9	8.8
Claimants Female - % of 16-64 Population	0.7	1.1	1.7
Claimants Male - % of 16-64 Population	0.9	1.3	2.3
Claimant Total - % of 16-64 Population	1.0	1.0	2.0



## Ward

When considering Deprivation, areas within the top 20% nationally are of most concern. In this measure we have calculated the proportion of households in areas in each ward which fall into the top 20% nationally for each domain. These are areas that are considered as suffering severe deprivation in a national context within that category.

## Mosaic Data for Upwey and Broadwey Ward

Ward MOSAIC Top 5	Upwey & Broadwey Ward	
E Senior Security		18%
F Suburban Stability		15%
D Rural Reality		14%
G Domestic Success		12%
C Country Living		12%

Mosaic data is produced by Experian and segments household into sixteen different 'Groups' based on their lifestyle, preferences, likely income and social interests. The data here represents the top 5 Mosaic Groups in each Dorset Ward.

For further information please use our website: https://www.dorsetcouncil.gov.uk/data-and-insight-for-dorset