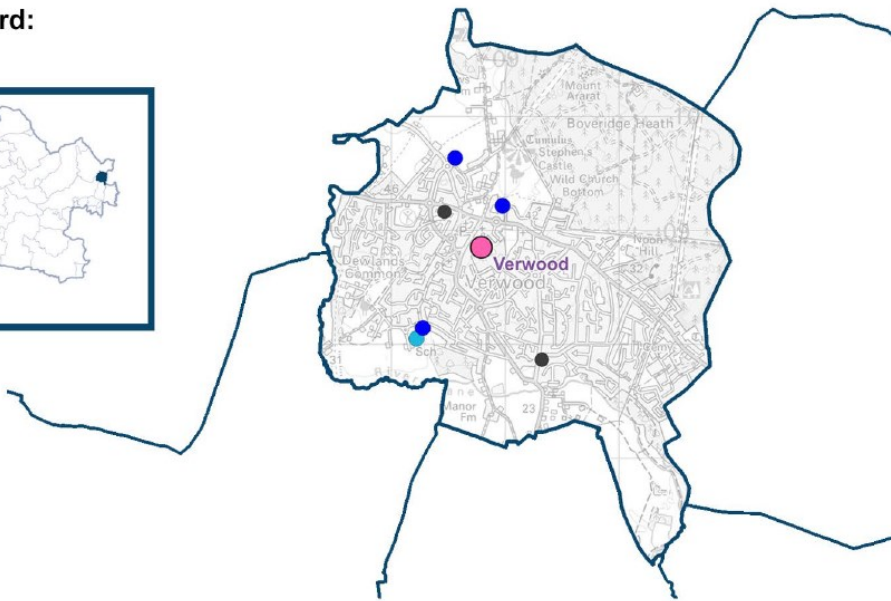


Ward Profile Verwood Ward

Verwood Ward:



- GP Surgery ● 2
- Hospital ● 0
- Dorset Council Library ● 1
- Community Library ● 0
- Primary School ● 3
- Middle School ● 1
- Secondary School ● 0
- Special School ● 0
- Pupil Referral Unit ● 0



3 Councillors



10,817 Electors



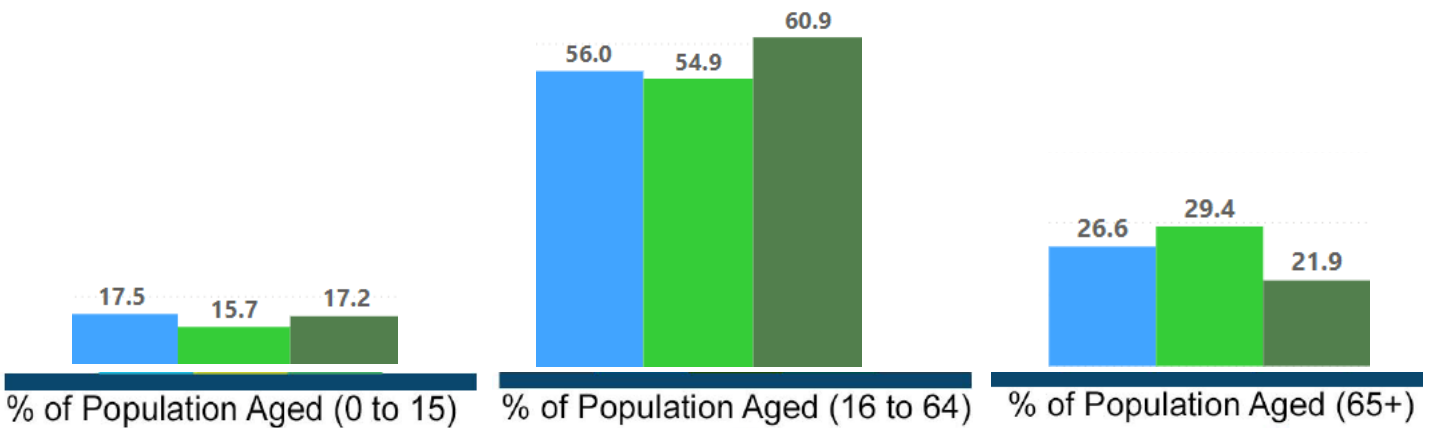
6,082 Residential Properties

Verwood is comprised of the following Parishes:

Verwood Ward comprises the town areas of Verwood Parish

● Verwood ● Dorset ● Bournemouth, Christchurch and Poole

Age Profile:



Total Ward Population



13,725

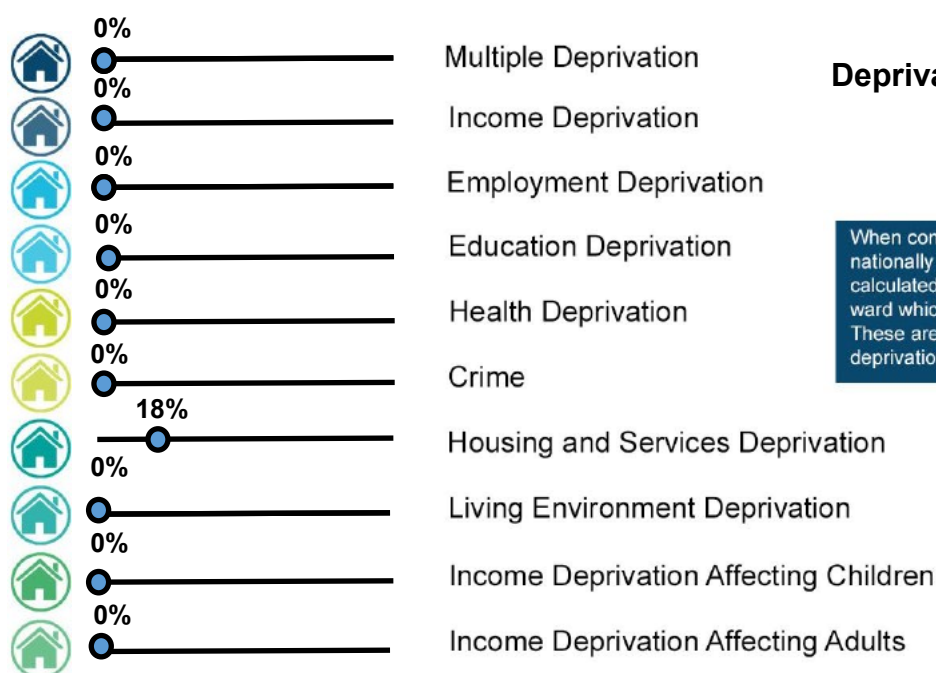
49% are Male



51% are Female



Demographics	Verwood Ward	Dorset Council	BCP
% of Population White British	95.9	93.9	82.4
% of Population Ethnic Minority	4.1	6.1	17.6
% of Population Who Describe Health Good/Very Good	84	80.7	81.6
% of Population Who Describe Health Bad/Very Bad	4.2	5.1	5.3
% of Population with a long term illness/disability	16.3	19.8	18.5
% of Population within Communal Establishments	0.2	2.1	2.6
% of Population Providing Unpaid Care	9.3	9.8	8.8
% of Population Whose Main Language is not English	0.9	1.9	8.8
Claimants Female - % of 16-64 Population	0.7	1.1	1.7
Claimants Male - % of 16-64 Population	0.8	1.3	2.3
Claimant Total - % of 16-64 Population	0.7	1.0	2.0



Deprivation in Verwood Ward

When considering Deprivation, areas within the top 20% nationally are of most concern. In this measure we have calculated the proportion of households in areas in each ward which fall into the top 20% nationally for each domain. These are areas that are considered as suffering severe deprivation in a national context within that category.

Mosaic Data for Verwood Ward

Ward MOSAIC Top 5	Verwood Ward
B Prestige Positions	30%
E Senior Security	20%
G Domestic Success	13%
H Aspiring Homemakers	9%
C Country Living	8%

Mosaic data is produced by Experian and segments household into sixteen different 'Groups' based on their life-style, preferences, likely income and social interests. The data here represents the top 5 Mosaic Groups in each Dorset Ward.