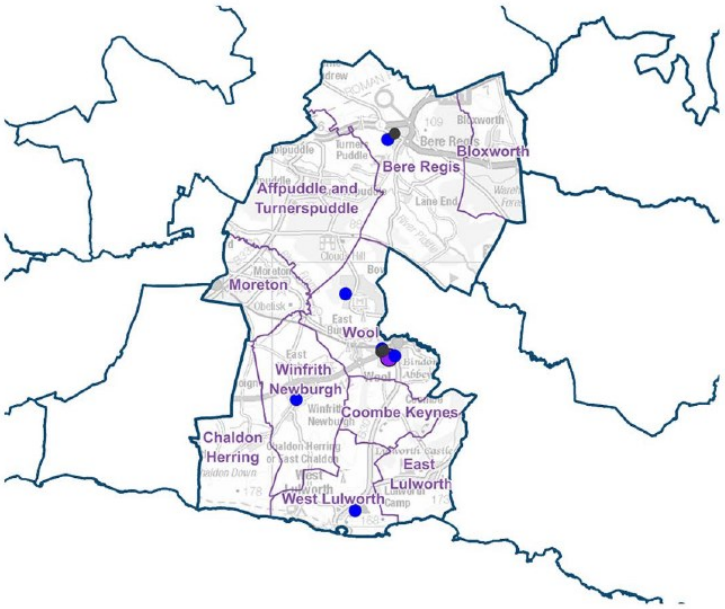
Ward Profile West Purbeck Ward

West Purbeck Ward:



GP Surgery	3
Hospital	0
Dorset Council Library	0
Community Library	1
Primary School	6
Middle School	0
Secondary School	0
Special School	0
Pupil Referral Unit	0

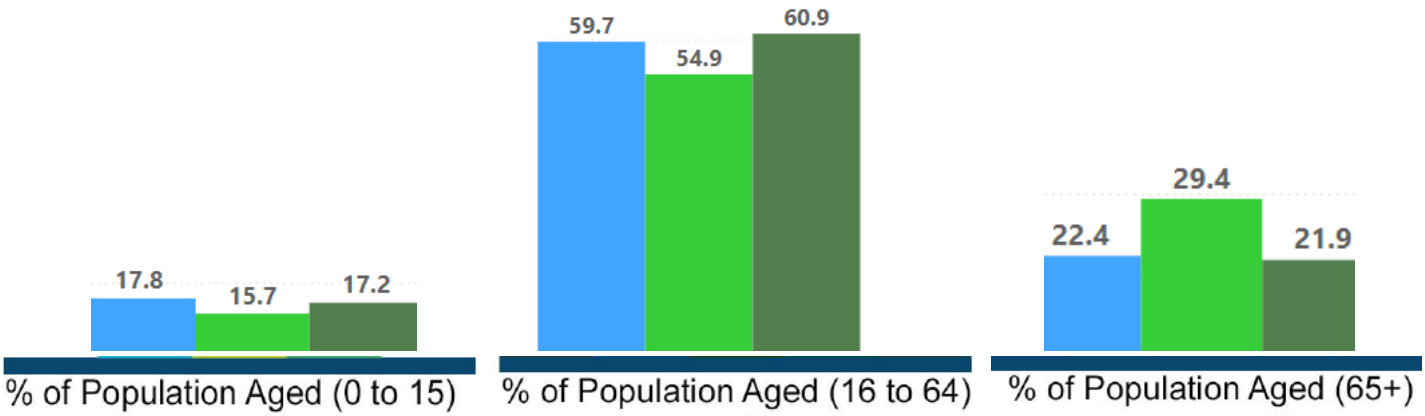
2 Councillors **7,150 Electors** **4,434 Residential Properties**

West Purbeck is comprised of the following Parishes:

Affpuddle and Turnerspuddle, Bere Regis, Bloxworth, Chaldon Herring, Coombe Keynes, East Lulworth, Moreton, West Lulworth, Winfrith Newburgh and Wool

West Purbeck Dorset Bournemouth, Christchurch and Poole

Age Profile:



Total Ward Population **10,310** **51%** are Male **49%** are Female

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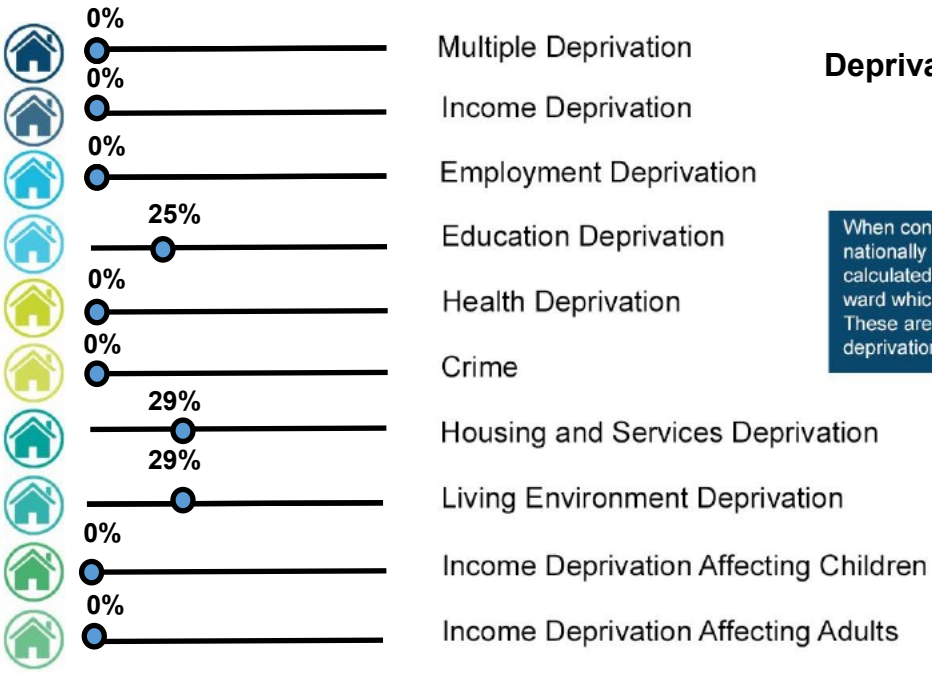
Demographics	West Purbeck Ward	Dorset Council	BCP
% of Population White British	93.4	93.9	82.4
% of Population Ethnic Minority	6.6	6.1	17.6
% of Population Who Describe Health Good/Very Good	82.4	80.7	81.6
% of Population Who Describe Health Bad/Very Bad	4.8	5.1	5.3
% of Population with a long term illness/disability	18.3	19.8	18.5
% of Population within Communal Establishments	3.3	2.1	2.6
% of Population Providing Unpaid Care	9.3	9.8	8.8
% of Population Whose Main Language is not English	1.9	1.9	8.8
Claimants Female - % of 16-64 Population	1.2	1.1	1.7
Claimants Male - % of 16-64 Population	0.9	1.3	2.3
Claimant Total - % of 16-64 Population	1.0	1.0	2.0

Deprivation in West Purbeck Ward



When considering Deprivation, areas within the top 20% nationally are of most concern. In this measure we have calculated the proportion of households in areas in each ward which fall into the top 20% nationally for each domain. These are areas that are considered as suffering severe deprivation in a national context within that category.

Mosaic Data for West Purbeck Ward

Ward MOSAIC Top 5	West Purbeck Ward
D Rural Reality	45%
C Country Living	41%
H Aspiring Homemakers	12%
L Vintage Value	1%
G Domestic Success	1%

Mosaic data is produced by Experian and segments household into sixteen different 'Groups' based on their life-style, preferences, likely income and social interests. The data here represents the top 5 Mosaic Groups in each Dorset Ward.

For further information please use our website: https://www.dorsetcouncil.gov.uk/data-and-insight-for-dorset