# Ward Profile Winterborne & Broadmayne

Dorset Council

**Winterborne & Broadmayne Ward:**
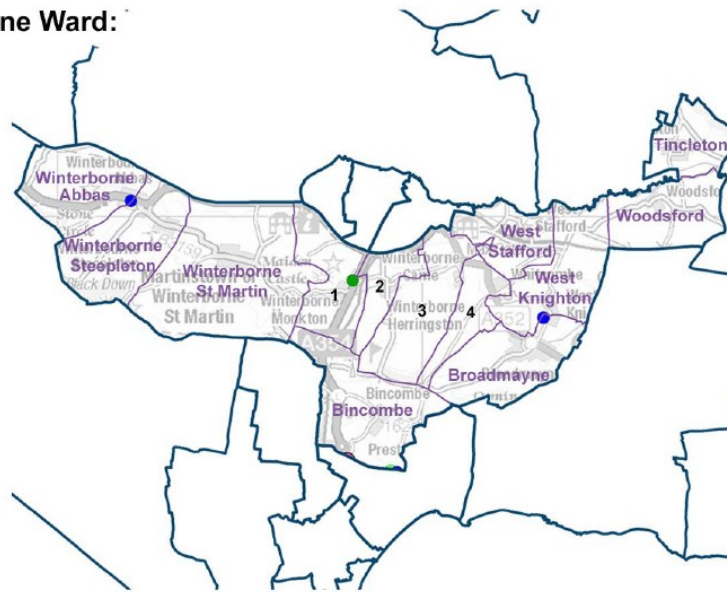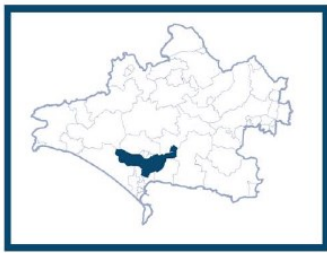
| | |
|---|---|
| GP Surgery ⚫ | 0 |
| Hospital 🔴 | 0 |
| Dorset Council Library 🟣 | 0 |
| Community Library 🟪 | 0 |
| Primary School 🔵 | 2 |
| Middle School 🔵 | 0 |
| Secondary School 🟡 | 0 |
| Special School 🟢 | 0 |
| Learning Centre 🟢 | 1 |



| 1 | Winterborne Monkton | 2 | Winterborne Herringston | 3 | Winterborne Came | 4 | Whitcombe |
|---|---|---|---|---|---|---|---|

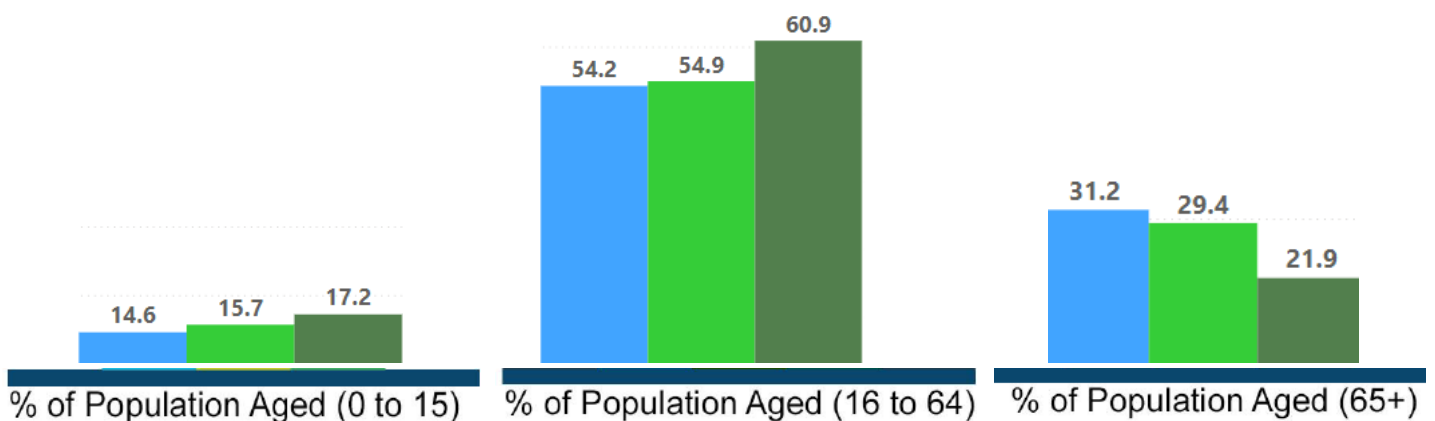**1 Councillor**   **3,481 Electors**   **1,998 Residential Properties**

**Winterborne & Broadmayne Ward is comprised of the following Parishes:**

Bincombe, Broadmayne, Tincleton, West Knighton, West Stafford, Whitcombe, Winterborne Came, Winterborne Herringston, Winterborne Monkton, Winterborne St Martin, Winterborne Abbas, Winterborne Steepleton and Woodsford

●Winterborne & Broadmayne  ●Dorset  ●Bournemouth, Christchurch and Poole

## Age Profile:



| % of Population Aged (0 to 15) | % of Population Aged (16 to 64) | % of Population Aged (65+) |
|---|---|---|
| 14.6 / 15.7 / 17.2 | 54.2 / 54.9 / 60.9 | 31.2 / 29.4 / 21.9 |

**Total Ward Population** 4,310    **48%** are Male    **52%** are Female

| Demographics | Winterborne & Broadmayne Ward | Dorset Council | BCP |
|---|---|---|---|
| % of Population White British | 96.3 | 93.9 | 82.4 |
| % of Population Ethnic Minority | 3.7 | 6.1 | 17.6 |
| % of Population Who Describe Health Good/Very Good | 82.0 | 80.7 | 81.6 |
| % of Population Who Describe Health Bad/Very Bad | 4.4 | 5.1 | 5.3 |
| % of Population with a long term illness/disability | 18.8 | 19.8 | 18.5 |
| % of Population within Communal Establishments | 1.0 | 2.1 | 2.6 |
| % of Population Providing Unpaid Care | 9.5 | 9.8 | 8.8 |
| % of Population Whose Main Language is not English | 0.8 | 1.9 | 8.8 |
| Claimants Female - % of 16-64 Population | 0.2 | 1.1 | 1.7 |
| Claimants Male - % of 16-64 Population | 0.7 | 1.3 | 2.3 |
| Claimant Total - % of 16-64 Population | 0.6 | 1.0 | 2.0 |

0% Multiple Deprivation
0% Income Deprivation
0% Employment Deprivation
0% Education Deprivation
0% Health Deprivation
0% Crime
36% Housing and Services Deprivation
0% Living Environment Deprivation
0% Income Deprivation Affecting Children
0% Income Deprivation Affecting Adults
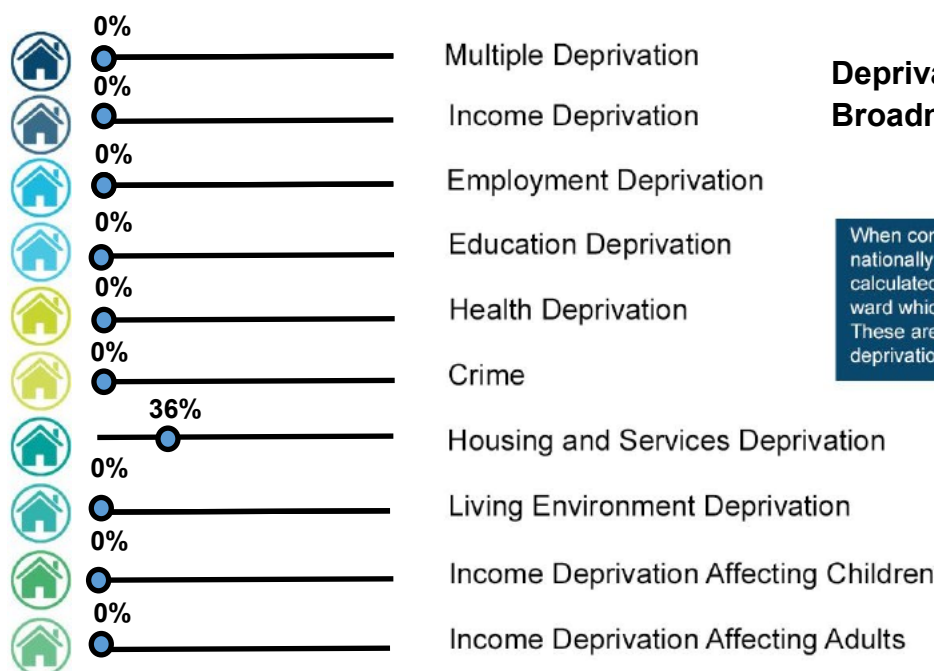
## Deprivation in Winterborne and Broadmayne Ward

When considering Deprivation, areas within the top 20% nationally are of most concern. In this measure we have calculated the proportion of households in areas in each ward which fall into the top 20% nationally for each domain. These are areas that are considered as suffering severe deprivation in a national context within that category.

## Mosaic Data for Winterborne & Broadmayne Ward

| Ward MOSAIC Top 5 | Winterborne & Broadmayne Ward |
|---|---|
| C Country Living | 52% |
| D Rural Reality | 34% |
| H Aspiring Homemakers | 3% |
| B Prestige Positions | 3% |
| E Senior Security | 3% |

Mosaic data is produced by Experian and segments household into sixteen different 'Groups' based on their lifestyle, preferences, likely income and social interests. The data here represents the top 5 Mosaic Groups in each Dorset Ward.

For further information please use our website: https://www.dorsetcouncil.gov.uk/data-and-insight-for-dorset