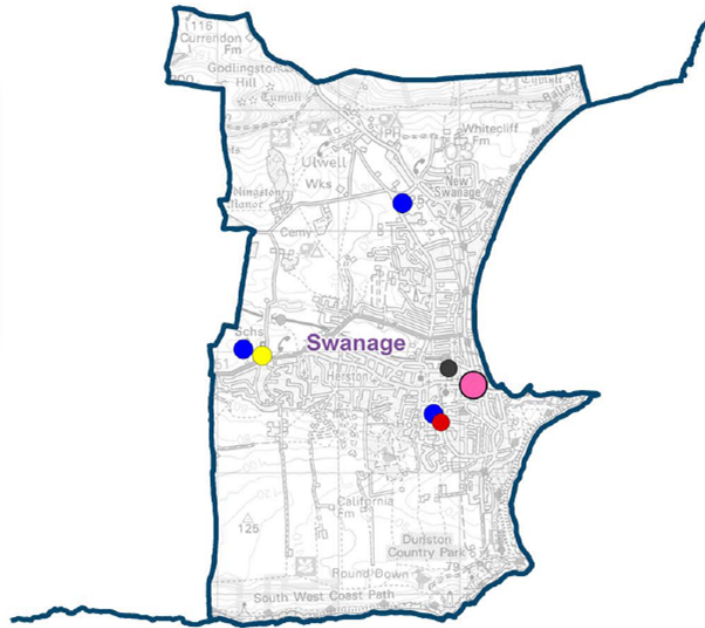


## Swanage Ward:



- GP Surgery ● 1
- Hospital ● 1
- Dorset Council Library ● 1
- Community Library ● 0
- Primary School ● 3
- Middle School ● 0
- Secondary School ● 1
- Special School ● 0
- Pupil Referral Unit ● 0



**2 Councillors**



**7,842 Electors**

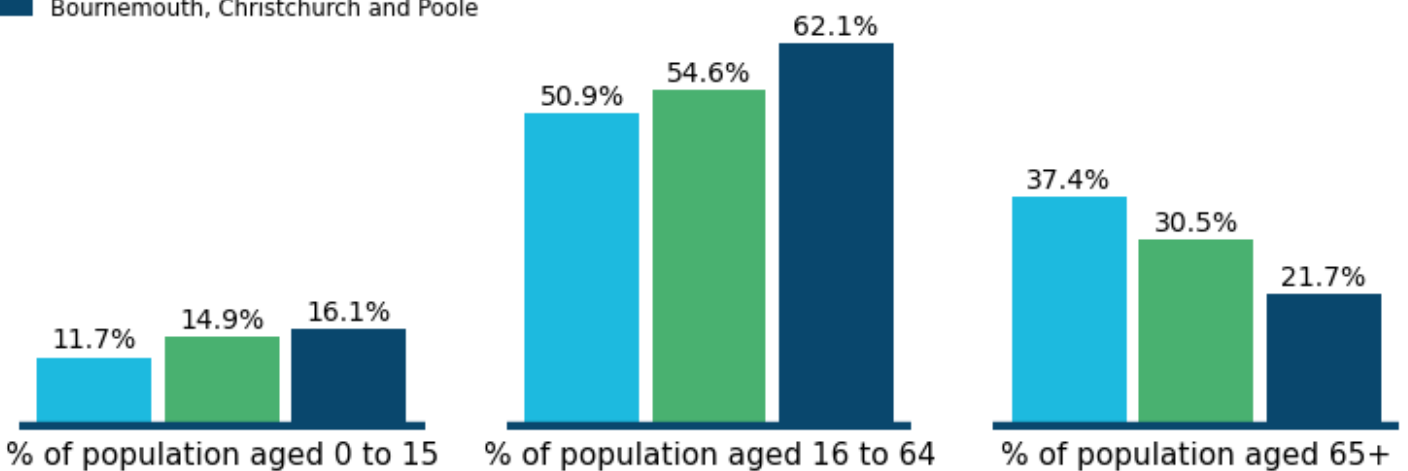


**6,066 Homes**

Swanage is comprised of the following parishes:  
Swanage

## Age profile for Swanage:

- Swanage
- Dorset
- Bournemouth, Christchurch and Poole



**9,411 Population**



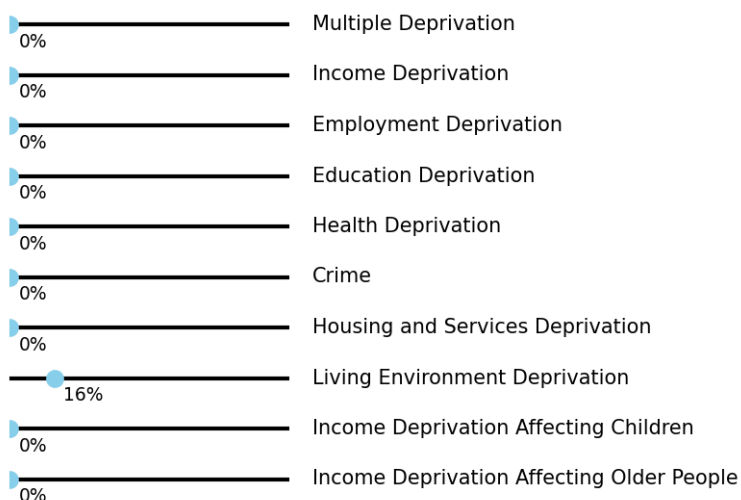
**48% Male**



**52% Female**

| Demographics  | Swanage | Dorset Council | BCP  |
|---|---------|----------------|------|
| % of Population White British                       | 93.1    | 93.9           | 82.4 |
| % of Population Ethnic Minority                     | 6.9     | 6.1            | 17.6 |
| % of Population Who Describe Health Good/Very Good  | 76.9    | 80.7           | 81.6 |
| % of Population Who Describe Health Bad/Very Bad    | 6.5     | 5.1            | 5.3  |
| % of Population with a long term illness/disability | 22.5    | 19.8           | 18.5 |
| % of Population within Communal Establishments      | 1.9     | 2.1            | 2.6  |
| % of Population Providing Unpaid Care               | 10.3    | 9.7            | 8.7  |
| % of Population Whose Main Language is not English  | 2.3     | 1.8            | 8.3  |
| Claimants Female - % of 16-64 Population            | 2.7     | 2.2            | 2.8  |
| Claimants Male - % of 16-64 Population              | 3.3     | 2.5            | 3.9  |
| Claimant Total - % of 16-64 Population              | 3.0     | 2.3            | 3.4  |

## Swanage Ward — % of population in deciles 1-2



**Deprivation:** This infographic shows how many households in each ward live in neighbourhoods that rank among the most deprived 20% in England. These neighbourhoods are small local areas used in national statistics. If a neighbourhood falls into this category, it experiences much higher levels of disadvantage compared with most places in the country.

## Top MOSAIC Groups Swanage

| MOSAIC Groups        | % of households ↓ |
|----------------------|-------------------|
| E Senior Security    | 22%               |
| L Vintage Value      | 20%               |
| B Prestige Positions | 10%               |
| F Suburban Stability | 9%                |
| D Rural Reality      | 9%                |

Mosaic data is produced by Experian and segments households into sixteen different 'Groups' based on their lifestyle, preferences, likely income and social interests. The data here represents the top Mosaic Groups in each Dorset Ward.